



BRITISH POSTMARK SOCIETY

“SLOGAN POSTMARKS 2000-2012”

By Martin Grier
(Continuing the series by Cyril R H Parsons,
Colin G Peachey & George R Parsons)

Published 2013

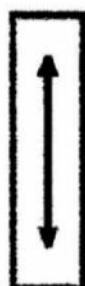
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SLOGAN POSTMARKS 2000 TO 2012

**An illustrated Reference Catalogue
of slogan postmarks first used or
reintroduced in the UK in 2000 - 2012**



1 JAN 2008
Leeds
07:24 am
11400106

**THE BRITISH POSTMARK
SOCIETY - FIFTY YEARS
COLLECTING AND
RECORDING THE MAIL**



by

Martin Grier

Continuing the series by Cyril R H Parsons, Colin G Peachey
& George R Pearson

Published by the British Postmark Society

ISBN 978-0900214400

£9.95

SLOGAN POSTMARKS

2000 - 2012

An illustrated Reference Catalogue of slogan postmarks first used, or reintroduced, at post offices in the United Kingdom between the start of 2000 and the end of 2012

by

Martin Grier

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FOREWORD

When I took over the slogan listings in the British Postmark Society Journal from Colin Peachey at the start of 2000, it looked as if my job would entail a minimum of effort. In 2000 there was one new national slogan and no local ones before the Christmas period. However, later in the decade, the number of slogans used in IMP (Integrated Mail Processor) machines increased significantly. 2012 might seem a strange year at which to stop this slogan listing. All previous volumes in the series finished at the end of a decade, or in the case of *Slogan Postmarks of the Nineties Part 1* half way through. At the end of 2009 I felt that there was insufficient material to warrant publishing a new edition. Since the middle of 2011 the number of slogans used in IMPs has again decreased and in 2012 the advent of ink-jet printers attached to other cancelling machines at places such as Swindon and Edinburgh which regularly fitted slogan postmarks, means that the use of traditional, metal die slogans is likely virtually to disappear.

Illustrations of slogans first used before 2000 have been copied, with the kind permission of Colin Peachey, from the slogan books listed on Page 3. With new designs of slogans introduced since the start of 2000, I tried to perfect his method of 'improving' the postmarks with a black fine-line pen and Tippex but failed miserably. In the end each postmark was scanned and Adobe Photoshop Elements used to get readable impressions for this volume.

This catalogue would have been impossible without the help of a small group of people. Colin Peachey, in spite of handing over the reins, has continued to supply much information including his annual list of Christmas slogans and where they were used. I must also give special mention to Patrick Awcock who, in addition to his IMP listings in the BPS Journal, has filled in many gaps with the commercial mail he has looked through. Mac Jarand has kept me informed about slogans used in the Isle of Man for which I am very grateful. Other BPS members and some non-members have supplied information which has provided the only sighting of some slogans, particularly those in the Miscellaneous section.

I would also like to thank Cyril Parsons for his contribution on the British Postal Museum & Archive and for his advice.

And finally a big thank you to my wife for her tolerance of the accumulation of slogans in the attic and the amount of time I have spent on the computer compiling this catalogue!

MDG
October 2013

Front cover: This slogan commemorated the 50th Anniversary of the British Postmark Society. It was not used on 'live' mail (see P38).

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ISBN 978-0900214400

BOOKLIST

ALL ON THIS PAGE PUBLISHED BY THE BRITISH POSTMARK SOCIETY

KRAG MACHINE POSTMARKS OF GREAT BRITAIN & IRELAND

- Compiled by Paul Carter
- A history and detailed checklist of Krag machines and their dies
- 278 pages, comb binding

PRICE £19.50 plus £2.10 postage & packing within the UK

KRAG BOOK AVAILABLE FROM PAUL CARTER

35 WEST END, LONG CLAWSON, MELTON MOWBRAY LE14 4PE U.K.

SPECIAL EVENT POSTMARKS OF THE UK - VOLUME 1

- Fourth Edition of George Pearson's work, compiled by Colin Peachey and John Swanborough
- Published 1991, neat hardback, 88 pages, all postmarks valued, fully illustrated (in colour)
- Covers all Special handstamps/machine marks etc from 1851 to 1962
- Includes all the "classic" events - Franco-British, Wembley Exhibition, 1958 Games etc
- also includes many discoveries made since Third Edition

PRICE £6 plus £1.50 postage & packing (overseas £3.50 by sea or £5.50 by air)

VOLUME 2

- Compiled by Alan Finch and Colin Peachey, covers another 21 years 1963-1983
- Published 1996, neat comb bound handbook, 212 pages, completed the split into separate volumes
- Approx 5500 items listed, many illustrated - includes Channel Isles/Isle of Man

PRICE £6 plus £2 postage & packing (overseas £4 by sea or £6 by air)

VOLUME 3

- Neat softback book produced in 1994 by Alan Finch and Colin Peachey
- Covers another 10 years 1984-1993 in same format as volume 2, 172 pages - includes Channel Isles/IOM
- many illustrations, along with full details of Philatelic and "Tourist" handstamps
- summary of "first day" handstamps continuing from "Twenty Years of First Day Postmarks"

PRICE £9.50 plus £2 postage & packing (overseas £4 by sea or £6 by air)

VOLUME 4

- Another monster handbook produced in 2004 by Alan Finch and Colin Peachey
- Covers another 10 years 1994-2003 in same format as volume 2, 318 pages - includes Channel Isles/IOM
- nearly 6000 entries, many of them illustrated

PRICE £9.50 plus £2 postage & packing (overseas £5 by sea or £8.50 by air)

TWENTY YEARS OF FIRST DAY POSTMARKS

- Neat 104 page handbook with card covers compiled by Brian Pask and Colin Peachey over 20 years, published 1983
- Gives the full story of these postmarks that started in 1963, initially machine slogans then handstamps, as the number of towns grew from 11 to over 200, all towns detailed
- shows the "alternative town" first day postmarks of all issues for 20 years

PRICE £3.50 plus £1.50p postage & packing (overseas £3 by sea or £4.50 by air)

SKELETON POSTMARKS OF ENGLAND & WALES (3rd Edition 2006)

- Based on an original work by James A Mackay and compiled by Patrick G Awcock and John R Frost
- The first completely new edition since 1996
- Includes Channel Islands and Isle of Man
- 212 A4 pages, comb binding

PRICE £18.50 plus £2.50 postage & packing (overseas £6 by sea or £11 by air)

ALL THESE PUBLISHED BY THE AUTHORS

COLLECTING SLOGAN POSTMARKS by Parsons, Peachey & Pearson

- "flagship" of the slogan postmark series, published 1986, suitable for both beginners & experts
- includes story of how slogan postmarks came about and how they developed from 1917
- gives details of "what to look for" - triangles, late uses, errors, meters etc
- includes the "classic stories" of "World Refugee Year", the "Mole Wrench" etc
- includes listing of slogans from 1917 to 1969 in its 220 pages, fully illustrated

PRICE £9.95 plus £2 postage & packing (overseas £5 by sea or £8.50 by air)

SLOGAN POSTMARKS OF THE SEVENTIES (1980)

- gives all details of slogans from 1970-1979 including newly independent Channel Isles and IOM
- tells the story of the postcoding exercise as the entire country was postcoded
- the largest book in the series, at 260 pages, fully illustrated
- includes complete index 1917-1979 to help the thematic collector

PRICE £8.50 plus £2.50 postage & packing (overseas £6 by sea or £10 by air)

SLOGAN POSTMARKS OF THE EIGHTIES (1990)

- shows all slogans of 1980-1989, fully illustrated, 136 pages with 1980s Index
- gives details of postal mechanisation and generic postmarks
- describes effects of 1988 postal strike and use of coloured inks
- describes deteriorating quality of slogan impressions and "rolled on by hand" slogans

PRICE £5.95 plus £2 postage & packing (overseas £3.50 by sea or £5.50 by air)

SLOGAN POSTMARKS OF THE NINETIES part 1 1990-1994 (1995)

- gives details of all 1990-1994 slogans, fully illustrated, 124 pages
- includes Channel Islands and Isle of Man slogans, with index
- awarded bronze-silver medal at Autumn Stampex 1995

PRICE £6.95 plus £1.50 postage & packing (overseas £3.50 by sea or £5.50 by air)

SLOGAN POSTMARKS OF THE NINETIES part 2 1995-1999 (2000)

- gives details of all 1995-1999 slogans, fully illustrated, 96 pages
- includes Channel Islands and Isle of Man slogans, with index
- completes story of Local Publicity slogans (yes, still going!), meter correction slogans etc

PRICE £6.95 plus £1.50 postage & packing (overseas £3 by sea or £5 by air)

IN-DEPTH UK SLOGAN POSTMARK LISTINGS (4 Volumes)

- By Colin G Peachey, A4 size, comb-bound
- Volume 1 – the Sixties 154 pages; Volume 2 – the Seventies 150 pages; Volume 3 – the Eighties 120 pages; Volume 4 – the Nineties 196 pages
- Listings of all the offices and dies used with multi-use slogan postmarks

PRICES: Volume 1 £11.50 plus £2 postage & packing (overseas £5 by sea or £8.50 by air)

Volume 4 £12.50 plus £2.50 postage & packing (overseas £6 by sea or £10 air)

Volume 2&3 Out of print

ALL EXCEPT THE KRAG MACHINE POSTMARK BOOK AVAILABLE FROM COLIN PEACHEY, 19 MOORLAND ROAD, HEMEL HEMPSTEAD, HERTS HP1 1NH U.K.

Payments by cheque or draft drawn on a bank in the UK should be made to the British Postmark Society for any of the first 7 items on the list, payments for any of the other items or for a mixed order should be made to Colin Peachey. Payments for the first 7 items may be made using PayPal to the British Postmark Society at british.postmarks@which.net but in that case £1 must be added to cover charges. Prices correct as of April 2013.

INTRODUCTION

A slogan is an advertising message applied to an envelope passing through the mail. As far as this volume – and the earlier ones in the series – is concerned, the listing is restricted to those slogans applied by Royal Mail and does not include meter machine marks applied by a company or organisation to their own mail.

The format of this book broadly follows the pattern established by Parsons, Peachey & Pearson over the years. The detail in the Postcode slogan section is far less than before but there is a new, short, section on slogans used in intelligent Letter Sorting Machines (ILSMs). Handstamp slogans (Chapter 7 in *Slogan Postmarks of the Nineties Part 2*) have not been used since 1995 so do not appear here. Slogans applied by ink jet printers attached to Integrated Mail Processor (IMP) machines now make up the large majority of slogan uses and they have been included in the main listing of General Slogans rather than having their own section which they had in *Part 2*. As in *Slogan Postmarks of the Nineties Part 2*, IMP slogans have 'I' at the end of the listing number to differentiate them from those used in traditional stamp cancelling machines. Some renumbering has been carried out since the slogan lists first appeared in the British Postmark Society Quarterly Journal.

Some IMP slogans were only in use for a short time. In the listings it will often state 'Used at about XX offices' rather than a specific number. This is because no mail has been seen during the slogan's period of use from some offices so there is no way of knowing whether that slogan was used at those Mail Centres or not.

Up to 2007, the dates given for IMP slogans are the official dates where announced. In 2007 there started to be a continuous stream of new slogans with a new one following straight on from the previous slogan. The engineers responsible for updating the software for a new slogan would not be there on the stroke of midnight so slogans were often not changed until the following day, or, in the case of those due to end on a Saturday, the alteration could have happened on the following Monday. Therefore, in this book, dates for IMP slogans from 2007 usually overlap with the end date being extended by a day from the official finish; consequently only usages after this extended date will be considered a late use. Late uses may be at just one or two of the machines at a Mail Centre, the others would then be using the correct slogan for the time. As in earlier volumes, the earliest and latest uses of slogans are recorded in the main listing.

An Exceptional use of a slogan is when the slogan is used outside the announced or planned dates. These uses are not to be confused with early or late uses where a slogan has been used continuously beyond the official dates; there must be a definite break between the correct use and any Exceptional use. The convention of not listing Exceptional uses of IMP slogans with E numbers has been continued and they have been included in the main listing. It is probable that there are more Exceptional uses of IMP slogans than in this volume - some of those listed were very short-lived and occurred on just one IMP at a Mail Centre. Similarly there are probably more Miscellaneous items to be recorded. Not long before this book went to press, a previously unreported item from Bristol used in 1996 was found pictured on the internet.

There has been no attempt in this volume to list every town or Mail Centre using each slogan. For the years from 1960 to 1999, Colin Peachey has produced the 'In Depth UK Slogan Postmark Listings' for multi-town slogans mentioned in the Book List (see Page 3). There is also an on-going project covering multi-town slogans for the years 1917 to 1959. It is unlikely ever to be printed as there is still much to find and record but current lists for individual slogans are available electronically from the author of this volume (at m.grier49@gmail.com) or from the British Postmark Society Librarian. To show the size of the problem, at the time of the Diamond Jubilee of the Queen's Coronation, the BPS Journal listed all the town dies recorded with the 1953 'Long Live the Queen' slogan; of the 921 dies issued just under 600 have been recorded so far.

The withdrawal of the reposting facility by Royal Mail in the 1990s has meant that it has become harder to get information about the uses of slogans. A request to a sorting office for information is nearly always ignored; for example it has not been possible to get any information about the use of BBC slogans in spite of requests to the office concerned. In addition the increase in the use of the internet has meant commercial mail is more difficult to find in any quantity. The British Postmark Bulletin listing of slogans to be introduced has, in recent years, become very erratic; presumably, as there is now no reposting facility, the compiler feels there is no need to list forthcoming slogans accurately. The wording of the slogan in some announcements has borne little or no resemblance to that which actually appears and many campaigns have not been announced. As in earlier volumes, an * before the catalogue number indicates that the slogan was not announced in advance in the Bulletin. However, because of the inaccuracies in the Bulletin listings, the * has not been used after the start of 2010 – almost every slogan would have one! By 2013, any announcements of slogans in the Postmark Bulletin had virtually ceased.

Since the start of 2013, use of slogans in IMPs has become even more complex with some slogans only being used on mail addressed to a particular set of postcodes (see Page 8) or a series of slogans being each used for one day only. Lists of slogans will continue to be published regularly in the British Postmark Society Quarterly Journal.

The Centenary of British Slogan Postmarks



At the time of writing, the centenary of the introduction of slogan postmarks in the United Kingdom approaches. On 10 December 1917 slogan dies bearing the legend 'Buy National War Bonds Now' were first used at central London offices. It seems likely that there will be very few, if any, traditional metal die slogans still in use by 2017. The last new national metal slogan die was engraved for Christmas 2000 (Type 3595), since then all national designs have been generated on computer and applied by inkjet printers in Integrated Mail Processors (IMPs). The last new metal slogan (apart from those in the Miscellaneous section at the end of this book), 'Merry Xmas' (Type 3602), was introduced at Birmingham in 2001. There were plans for a Scottish slogan publicising 'Homecoming Scotland' in 2009 but the idea was abandoned because of the cost of producing the metal dies.

In 2009, to commemorate the 50th anniversary of the introduction of Postal Codes, the British Postal Museum & Archive (BPMA) loaned duplicate slogan dies from its collection for use at Norwich (see 5447-53). As the oldest slogan dies that BPMA holds date from the 1925 British Empire Exhibition, it would not be possible to mark the slogan centenary in a similar way. In any case their message about War Bonds and Feed the Guns would be rather worrying!

IMPs have been used to print commemorative slogan cancellations. In 2006 a slogan commemorating the 10th anniversary of the introduction of IMPs at Watford was used for one day only (see 5312I). This slogan was used on live mail unlike others produced for British Postmark Society members to commemorate the Golden Jubilee of the Society (5371I) and for the Postal Mechanisation Study Circle (5370I and 5456I).

The British Post Office introduced slogan postmark advertising reluctantly in 1917 under pressure from the Government to support the war effort. For the next 40 years the vast majority of the UK's slogan postmark campaigns were either spreading Government propaganda or promoting Post Office (and telephone) services. As slogans provided a new advertising medium all those years ago, we would hope that Royal Mail or BPMA, or both, would wish to mark the centenary year. In its Museum Store, BPMA has Universal and Hey Dolphin single-impression machines and Krag continuous impression machines which possibly could be put back into use. However, to make the anniversary memorable an appropriate die would have to be engraved; can such a die be produced at reasonable cost?

BPMA has already indicated a willingness to engage with the British Postmark Society to commemorate this centenary in some way. This may be via a series of hosted events at BPMA's Museum Store or, one hopes, at its new Museum in London.

Slogan Postmark Dies at BPMA

In 1960, according to a letter from the Postal Services Department, "In the ordinary way all slogan obliterated are destroyed after they have been withdrawn from use (unless of course they are needed for a repeat campaign). Exceptionally one specimen of each slogan is retained in the Record Room at Post Office Headquarters."

Sadly over the longer term that principle was not followed, so the collection of slogan postmark dies, now in the care of the British Postal Museum & Archive (BPMA), is far from complete. For many years responsibility for fitting the slogan dies to appropriate die hubs (and removing them at the end of campaigns) rested with the engineers based at Regional Repair Depots. Thus, failings on the part of those engineers or other staff at the Repair Depots led to many more recent dies not being retained in the official collection.

The earliest dies in BPMA's collection date from the 1925 British Empire Exhibition (PPP Type 13 pictured below); no specimens of slogan dies used in British Krag continuous impression machines remain. The collection includes very few Local Publicity slogans, presumably because they were retained locally in case they were needed for repeat campaigns.



Since its creation in 2004 to manage the Royal Mail Archive and to be custodian of the collections held by the former National Postal Museum, BPMA has made great strides in cataloguing the files and objects in its care and making that data available on-line at www.postalheritage.org.uk. Thus we can now access the catalogue from the comfort of our own homes. Collectors, who wish to examine the actual dies, may do so at Freeling House, but only by prior appointment.

Searching by relevant key words has helped researchers locate files relating to topics associated with the study of slogan postmarks such as the unification in 1933 of dies used in Hey Dolphin, single-impression Krag and Universal stamp cancelling machines and an investigation that the Post Office Engineering Department undertook in 1950 "to establish how it is that the British Post Office does not obtain such clear impressions [of slogan postmarks] as those obtained by the Swiss Administration." For the experiments that the Post Office engineers undertook while investigating the causes, in some instance, of poor legibility of slogans they used a previously unrecorded slogan die inscribed 'Test Obliterator' – we wonder whether any impressions of this

slogan die are in private collections. BPMA's collection does not include the die.



Starting in June 2012 I took on a volunteering role (on a one day a week basis) at BPMA helping to re-label and re-pack slogan dies in new archival quality storage boxes. The exercise also involved verifying the entries for each die in BPMA's on-line catalogue and making amendments as required. Among the slogan dies examined was one giving medium and short wavelengths for the B.B.C. Not previously recorded, the slogan may have been used abroad by the British Forces Postal Service, possibly for back-stamping mail arriving from the UK. We await seeing examples of impressions from the die!



Cataloguing the dies must have posed problems for the experienced cataloguers employed by BPMA as they probably had no previous experience of slogan postmarks; the inscriptions on the dies are, of course, in reverse and some of them are still dirty with black ink. Thus it was hardly surprising that in a few instances the inscriptions have not been rendered correctly. For example, we had 'National Build [instead of Bible] Society of Scotland' (Type 147), Orsett Show was rendered as Dorset Show (Type 706) and Inigo Jones appears as Indigo Jones (Type 1477)! Reading numbers in reverse on the dies can cause transposition problems as happened with the Wembley Park 1925 slogan (Type 11B) which was originally entered as Wembley Park 1952! I have also been able to provide more specific dates of use for some slogans and to distinguish between different versions of some long-running designs such as the 'Post Early for Christmas' series – text only, holly leaf and candle variants.

Limitation of space in this volume has restricted the length of this contribution. In the course of 2013 I plan to write for publication elsewhere a more detailed account of my recent researches at BPMA into various aspects of slogan postmarks.

Cyril R H Parsons

May 2013

Illustrations courtesy of the BPMA

Valuations

It is difficult to value slogans from this period. There is not a lot of demand but the supply of good quality cancels is also limited. The withdrawal of the reposting facility and poor maintenance of cancelling machinery has resulted in there being few collectable copies of some slogans. A further problem is the difficulty in getting complete impressions of some of the slogans used in IMPs during 2009-2011 where, for some designs, the majority of copies are missing a portion of the postmark (see illustrations of Type 3673). Valuations can also vary significantly with thematic appeal or, particularly, when the slogan is applied to a First Day Cover with the appropriate commemorative stamps.

It is worth reminding collectors that a slogan, whether on piece or cover, should be collected as a complete impression showing the slogan with the datestamp or, in the case of IMP cancellations, with the block quality mark, the wavy lines and the return arrow or 'Delivered by Royal Mail' logo.

Illustrations in this book will generally be of only the slogan part of the postmark for reasons of space.

The valuations below are for clear copies on full cover, slogans on strips will have a lower value.

A Post Code or other slogans used over a number of years
5p – 8p

B In this volume the valuation mostly applies to IMP slogans used nationally over a period of about a month or more
8p – 15p

C Either national IMP slogans used for a week or two, or Christmas multi-town slogans
15p – 50p

D Short-lived IMP slogans or slogans used at a handful of offices at Christmas or other times of year
50p - £1.50

E One-offs such as the philatelic slogans issued for the British Postmark Society and the Postal Mechanisation Study Circle
£1.50- £5+

* Difficult to value, short-lived, unannounced slogans or Exceptional uses, which are repeats of earlier campaigns; a lot of the items in the Miscellaneous section would be in this category although no valuations are given there.

Categories F, G and G+ have not been used in this volume; for further details, see *Collecting Slogan Postmarks*.

Slogan Postmarks – Background and Developments since 2000

The process of centralising the sorting and postmarking of mail at fewer and fewer places has continued apace since 2000. A measure of this centralisation is that Colin Peachey's list showing the offices which used Christmas slogans covered four and a half A4 sheets in 2000. In 2012 it was down to half a page.

From the advent of slogans in the UK until 1996, the slogan that was fitted to a cancelling machine was a metal die. Although the technology for sorting the mail changed dramatically over the period, cancelling the stamp was done in basically the same way. The slogan was printed along with a town die showing location, maybe with a die letter or number such as in Fig. 1, the date and possibly time. The machines used included CFCs (Culler Facer Cancellers) introduced in the 1990s, the older semi-automated FCTs (Facer Cancellor Tables) and SCMs (Stamp Cancelling Machines) which were developed early last century.

A slogan in the standard position is one where the town die is to the left of the slogan as in Fig. 1. In 1963 the Local Publicity slogan at Bath was the first to be used in the transposed position with the town die to the right of the slogan as shown in Fig. 2. This generally made the message on the slogan clearer and transposed slogans became the norm until 1976.



Fig. 1



Fig. 2

Deteriorating service from the Post Office meant attention needed to be focused on the datestamp. So the date of posting could be more easily checked, slogans reverted to the standard position in almost all cases. As can be seen from the Christmas slogan listings in this volume, a large majority of slogans have been used in the standard position since 2000.



Fig. 3



Fig. 4

Diamond dies where there is no indication of where the item was postmarked have been used at times in a few offices such as Gatwick – see Fig. 3. Slogans with diamond dies with no date inside have also been seen. Fig. 4 shows an inverted slogan where the slogan die has been fitted upside down in the die hub. It is strange that this type of error can continue for several weeks without anyone in authority apparently noticing the mistake.

In a further development, an inkjet printer was fitted to a CFC as a trial at Peterborough in 2004 (see 52671).

Integrated Mail Processor (IMP)

After a few trials in 1993 and 1994, a new method of postmarking mail was introduced at Watford in 1996. Instead of an engraved metal die, software for a postmark was loaded on the IMP's computer and applied to the envelope by means of an inkjet printer.

From late 1999 to June 2011, the format for IMP slogan cancellations was as shown in Fig. 5 below.

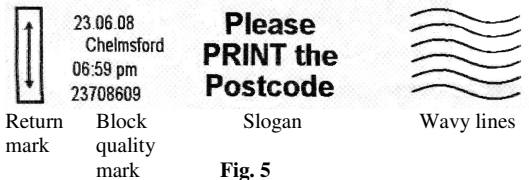


Fig. 5

The return mark was used to show that an envelope had already passed through an IMP.

The block quality mark can be in four or six lines and the justification was altered during various software updates. The office designation also changed at various times – see Page 11 for a full listing of the inscriptions at Mail Centres using IMPs.

The number at the bottom is made up as follows:

2 is the machine number

37 means 37 half hours have been completed so far that day i.e. 18.30 to 18.59

08609 shows this is item number 8609 cancelled in that half hour period

From 2002 until PostJet printers were introduced in 2008 an A appeared at the start of the number string showing that extra Address Interpretation software was in use.

In 2007, mail processed in IMPs and sent to addresses outside the UK was postmarked with a different slogan from that being used on UK mail – see 53421. This idea of mail to different addresses having different postmarks has since been taken further. In 2013, to tie in with the Doctor Who stamps issued by Royal Mail in March, eleven different slogans were used for a week but only on mail processed in

IMP and addressed to the birth place of one of the actors who played the Doctor. For example, the slogan for Matt Smith, at that time the current Doctor, was only used on mail posted to addresses with the postcode NN5, an area of Northampton.

Between June and October 2011, the software was updated and the return mark was no longer used as the tag code (upper set of coding bars) printed on the envelope showed that it had already been processed by an IMP.

The majority of envelopes are rectangular and an IMP can identify where the address is on the envelope and turn it round to be cancelled. Square envelopes cause more of a problem as the address can be identified but the envelope may be horizontal or vertical when it receives the cancel - a lot of Christmas cards are this shape. A modified cancellation was introduced to get round this problem from October 2010 – see Fig.6.



Fig. 6

The line shows the right hand edge of the envelope

When the return mark was discontinued from June 2011, the cancellation for square envelopes had either one or two sets of wavy lines to the left of the block quality mark.

Delivered by Royal Mail

From 2006 the postal market has been open to competition. Since then some mail has been collected, sorted and delivered by competitors, while other mail is collected and sorted by other companies before being passed to Royal Mail for delivery (sometimes known as 'the final mile').

Under this system, known as Downstream Access, a carrier collects the mail from a company's premises. The carrier is then responsible for transporting the mail to the destination town (i.e. the carrier provides the 'logistics leg' of the journey). At the Mail Centre, the carrier hands it over to Royal Mail which acts as the delivery agent. Royal Mail then invoices the carrier the fixed cost for delivery; the carrier in turn invoices the company for the cost of delivery plus the cost of the logistics. For related slogans see the Miscellaneous section P68.

Royal Mail wanted to make it clear to their customers whether they had delivered an item or if it had come from one of their competitors. After a consultation period, all PPI (Printed Postage Impression) and Downstream Access mail had to incorporate into the design 'Delivered by' and the Royal Mail cruciform logo (Fig. 7, 8). This change became effective in June 2012 but a period of grace until January 2013 was given for businesses to use up their old stocks of envelopes. Royal Mail has also printed the logo on meter mail processed by IMPs and iLSMs (intelligent Letter Sorting Machine – see Page 9).



Fig. 7



Fig. 8

Most private mail continues to be collected, sorted and delivered entirely by Royal Mail.

In IMPs, from June 2011 to July 2012 in preparation for the introduction of the logo, a small dot was printed under the wavy lines on mail which was to be delivered in the UK (Fig. 9).

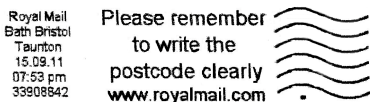


Fig. 9

New software was introduced from June 2012 resulting in the inclusion of the logo into the cancellation (Fig. 10). The logo should not be applied to letters sent to foreign addresses, nor to the Channel Islands or Isle of Man which have their own postal administrations that deliver the mail to those destinations.



Fig. 10

For square envelopes the postmark was altered – see Fig. 11.

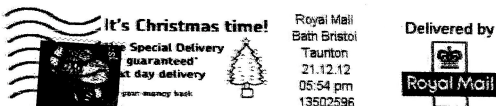


Fig. 11

The new software also meant that mail posted to Wales from other parts of the United Kingdom and processed by IMPs would have the bilingual postcode slogan (Type 3723A) applied when the national slogan was not in use. Similarly mail posted in Wales to addresses outside the Principality would show the national slogan in use at the time or the English only version of the postcode slogan (Type 3721). Prior to this the English postcode slogans were only used in the four Welsh offices in error, or when new software was being introduced such as in 2008 with the new PostJet printers.

Initially, mail addressed to Wales from IMPs had three dots in place of the logo. The bilingual version of the logo was introduced at Leicester on 11 October 2012 before being extended nationally. Fig. 12 shows the national slogan used on a letter from Gatwick Mail Centre to an address in Wales.

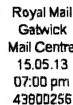


Fig. 12

At the same time, the introduction of new slogans in all offices was meant to be controlled from the Engineering Department in Swindon. Previously, staff at individual offices had run the machines which had resulted in many late or Exceptional uses. However, even after this change, there have still been some old designs used in individual machines, presumably when the controlling computer is reset.

One unusual error occurred at Greenford where the entire IMP postmark was inverted for a period of at least six weeks from late 2012 – Fig. 13.

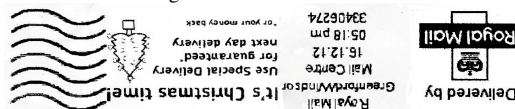


Fig. 13

Since these changes it has become more difficult to sort out at which offices a slogan has been used or where late uses have occurred. If an address on an envelope cannot be read by the scanner there is a short delay for the video coder to supply the missing information. If that does not help then only the block quality mark (datestamp) and the wavy lines are printed; the Royal Mail logo is not printed in case the letter is going abroad. The missing slogan could then be applied when the envelope is processed again or sometimes even applied later at the receiving office. This can result in the slogan and logo being out of alignment with the other parts of the cancellation as in Fig. 14.

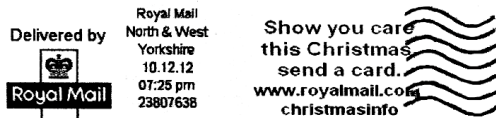


Fig. 14

Intelligent Letter Sorting Machine (iLSM)

A new type of sorting machine was introduced on trial at the Jubilee Mail Centre (Hounslow) in Spring 2009. As part of the trial an inkjet printer was fitted to the iLSM in December 2009 where it was used alongside the CFC metal cancellations. Use of the inkjet printer was not continuous - more details can be found in the iLSM section on P59. The impression was printed at the left of the envelope (Fig. 15).



Fig. 15

From February 2012, some Mail Centres, starting with Jubilee Mail Centre, fitted PostJet inkjet printers into their iLSMs with these printers replacing the CFC cancellations.

Mail was still sorted by the CFC but no longer cancelled by it. The number of lines in the cancellation varied depending on the depth of the envelope - the shallowest items received one bar, deeper covers received 1½, 2½ or, on C5 envelopes, 3 wavy bars (Fig. 16).

Swindon
Mail Centre
03-05-2012



Fig.16

From May 2012 the cancellation was altered so that there were 4, 5, 9 or 11 thin wavy lines again depending on the depth of the envelope (Fig. 17). The latter two had the Mail Centre designation above the date and have an item number as in IMP cancellations. To date there have been no slogans printed with iLSMs since the Jubilee Mail Centre trials mentioned above. Nor has the Royal Mail logo been added to stamped mail even though it has been printed on meter mail. It is possible for the printers to be set up to print both the logo and a slogan.

Royal Mail Exeter
15-06-2012 Mail Centre



Fig. 17

List of Mail Centres with iLSMs:

Aberdeen, Croydon, Dorset & S W Hants (Poole), Edinburgh, Exeter, Glasgow, Home Counties North (Hemel Hempstead), Jubilee (Hounslow, W London), Medway (Strood, Kent), Mount Pleasant, Norwich, Peterborough, Sheffield (the only office with IMP and iLSM machines), South Midlands (Northampton), Swindon, Warrington

Slogan design

Royal Mail continues to make errors with slogan inscriptions. Presumably there is someone overseeing the design of slogans before they go live so it is surprising that mistakes such as 'Cash Withdrawls' (5490I) can get through uncorrected (Fig. 18).



Fig. 18

In 2001 the three IMP slogans for Valentine's Day, Mother's Day and Easter all had web addresses missing 'www' (and in the case of the Mother's Day slogan the apostrophe was missing). It wasn't only Mothers that missed out on the apostrophe, Royal Mail missed one from their own Redirection Service - see Type 3691.

Royal Mail persisted in putting too much information in some of the slogans, particularly the bilingual ones. Below, before the use of Photoshop, are the clearest copies found of two bilingual Christmas slogans (Fig. 19). Trying to cram six lines (or in one case seven lines – see Type 3629) of type into a depth of just under 2.5 cm and then using an inkjet

printer to put them on envelopes at a rate of up to 40,000 items per hour is asking a lot, particularly with the earlier Cueprint printers.



Fig. 19

Another problem was the use of slogans which, by 2011, on virtually every IMP machine, failed to print complete impressions. The software led to the slogan being positioned too far to the right so the last part of the design was lost in the wavy lines (Fig. 20). Given that this first happened in April 2009, it is strange that the software, in spite of updates, was not adjusted to give complete impressions on all machines. The problem was got round at times by altering the design of slogans so that they were no more than 45mm wide thus ensuring none of the design was missing. However new designs longer than 45mm kept being introduced.

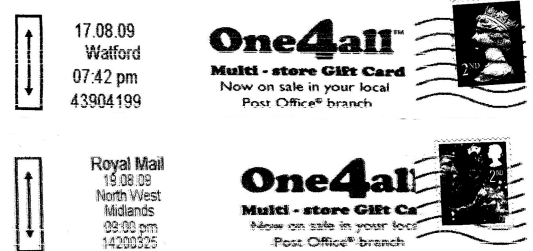


Fig. 20

Good slogan design is worthless if the machinery printing the impressions is poorly maintained. Many traditional stamp cancelling machines leave faint impressions where it is impossible to work out where the cover was postmarked unless the coding bars can be deciphered. In addition, since the advent of stamps which cannot be soaked off the paper, an increasing number of envelopes appear not to be cancelled at all.

The clarity of the slogans in IMPs generally improved with the introduction of the PostJet printer in 2008 but some offices do seem to have difficulty in maintaining their IMPs so that they produce legible impressions. With the earlier Cueprint printers, the slogan was printed in two halves which did not always line up (see Type 3657 – Fig. 21) or where only one of the two printers was working.

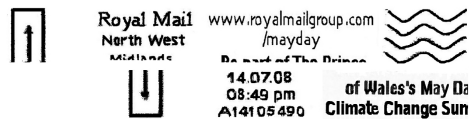


Fig. 21

With the Cueprint printers the block quality mark (see P8) was on six lines. Initially with PostJet printers the block quality mark was on four lines and used the town or city rather than the region e.g. Bristol rather than Bristol Bath Taunton, before generally changing to six lines. The Mail Centres using IMP machines changed the office designation at various times, sometimes while a slogan was in use; to simplify the slogan listings for IMPs in this book the main Mail Centre designation has been used throughout. A full list of inscriptions is given below.

My thanks to Patrick Awcock for his help with this list.

B	birham; Birmingham; Birmingham Mail Centre
BL	Bolton Bury Wigan; Bolton (closed August 2010)
BS	Bristol; Bath/Bristol; Bath Bristol Taunton
BT	Northern Ireland; Belfast
CA	Cumbria Dumfries & Galloway; Carlisle
CB	Cambridge Mail Centre; Cambridge
CF*	De Dd Cymru SE Wales; Cardiff
CH*	Chester & Clwyd Mail Centre; Chester N. Wales Caer Gog, Cymru; Chester; Chester & North Wales Caer a Gog Cymru
CM	South East Anglia; Chelmsford
CW	Cheshire; Cheshire Mail Centre; Crewe (closed August 2010)
HA	Harrow Mail Centre; Greenford Mail Centre; Greenford/Windsor Mail Centre; Harrow-Slough (Harrow Mail Centre shut in March 2001 and operations were moved to a new Mail Centre at Greenford)
HU	Hull Mail Centre; Hull
LE	Leicester; Leicestershire Mail Centre
LS	Leeds LS/WF/HG; Leeds; North & West Yorkshire
M	Manchester; Manchester Mail Centre
NE	Tyneside NE/SR; Tyneside NE/SR Mail Centre; Newcastle
NG	Nottingham; Nottingham Mail Centre; Derby/Nottingham
OX	Oxford Mail Centre; Oxford (IMPs removed June 2009)
PL	Plymouth and Cornwall; Plymouth
PR	Lancashire and South Lakes; Preston
RH	Gatwick Mail Centre; Gatwick
RM	Romford Mail Centre (IMPs used from Sep 2010)
S	Sheffield Mail Centre; Sheffield
SA*	De Orll Cymru SW Wales; Swansea
SL	Slough/Windsor Mail Centre (IMP removed August 2004) Slough/Windsor designation also used at Heathrow International Mail Centre at Langley in 2002 and 2003
SN	Swindon; Swindon Mail Centre (IMPs removed September 2008)
SO	Southampton Mail Centre; Southampton
SW	London South (closed April 2012 but IMPs used in December 2012 without slogans)
SY*	Shropshire and Mid Wales; Shropshire & Y Canolbarth; Shrewsbury & Y Canolbarth; Shrewsbury
TR	Cornwall Mail Centre; Truro
WD	Watford; Watford Mail Centre (closed September 2011)
WR	Herefordshire and Worcestershire; Herefordshire & Worcestershire; Herefordshire Worcestershire; Worcester (closed June 2012)
WV	Wolverhampton; Wolverhampton Mail Centre; North West Midlands

* The four offices which generally used bilingual slogans when they were available

DH In addition to the above, the imprint **Dorcan House System Team** sometimes appeared on mail. This was used by the Royal Mail Technology Centre in Swindon and should only have been used on test mail; mail centres were meant to replace it with their own local designation but this was not always done. It was first seen on live mail from late 2002 when Address Interpretation software was being installed at offices; uses were usually short-lived before they were corrected. It was last used with a slogan in April 2008 at Greenford with 'Please PRINT the Postcode' (Type 3610).



Royal Mail
Dorcan House
System Team
31.07.03
08:07 pm
24002472

Please
use the
Postcode



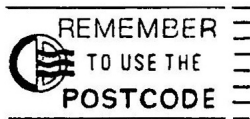
Used on IMP2 at Belfast

POSTCODE SLOGANS

Gradually, since 2000, the number of offices using Postcode slogans has decreased with more and more mail being sent to large mail centres rather than being processed locally. The advent of iLSMs in 2012 has decreased the use of these slogans even more. Many uses were intermittent being interrupted by other slogans; some offices only used the slogans in the Christmas pressure period.

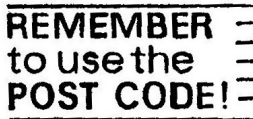
As mentioned in the earlier editions of *Slogan Postmarks of the UK*, there are variations in the design of Type 941. In late 2000 a new design (referred to below as the boxed version) was introduced at Aberdeen with a frame line added on the left and the middle line of type centred. This has been called Type 941A – see 5193/t in the main listing.

Below is a summary of the Postcode slogan uses recorded since 2000.



Type 627

- 1111 Chester (bilingual town dies) latest seen Oct 2006
- 1376 Southend-on-Sea latest seen Oct 2008
- 2098 Tredegar latest seen 2003
- 2556 Banchory latest seen Dec 2005 having used Christmas slogans in December in earlier years
- Peterhead latest seen Dec 2003



Type 941

- 1385 Used standard with Greenford Mail Centre town die in Dec 2003
- 1392 Bournemouth (Dorset & SW Hants) latest seen Nov 2006
- 1404 Plymouth (Plymouth Cornwall and W Devon) latest seen Dec 2008
- 1432 Carlisle (Cumbria Dumfries & Galloway) latest seen Nov 2007
- 1444 Middlesbrough (Teesside) latest seen Sep 2005
- 1470/t Ipswich used transposed until at least May 2002; standard also seen in May 2002; probably replaced by the boxed version – see 5193/t
- 1577 London N latest seen Feb 2001; used the boxed version from Aug 2001 – see 5193




- 1578 Birmingham latest seen March 2003
- 1580 Shrewsbury (Shropshire & Y Canolbarth) used the boxed version – see 5193
- 1598 Slough (Slough and Slough/Windsor SL0-9 town dies) latest seen Apr 2004
- 1606 Chelmsford (Chelmsford and SE Anglia town dies) latest seen June 2012
- 1607 Tenby (bilingual town die) used standard in Dec 2003, 2004 and 2005
- 1621 Leeds latest seen June 2011
- 1651 Paddington latest seen March 2000
- 1668 Abercarn ended about April 2001
- 1676/t Preston area with various Lancashire South Lakes dies to date; location of the different dies is often unclear
- Used transposed briefly in Dec 2004 probably at Preston
- 1722 Letchworth latest seen Dec 2000
- Stevenage used to late March 2010
- 1777 Seen used at Gatwick with dated diamond die at various times up to Dec 2011
- 1824/t Derby standard use ended early 2013 (also used the boxed version – see 5193)
- Seen used transposed with Derby and Royal Mail Midlands town dies in Feb and March 2000
- 1837 Dartford ended Sep 2009
- 1843 Kingston upon Thames latest seen Jan 2002
- 1888 Colchester used on missorts until at least Nov 2004
- 1918 Used at Port Ellen from Feb 2000 to at least June 2000 after their Krag was replaced by a Universal machine
- 1919/t Swindon probably finishing when the iLSMs were introduced in April 2012. Used with Thames Valley town dies from April 2009, changing back to Swindon in June 2011
- Used transposed at Swindon from March 2002 to July 2003
- 1920 Yeovil latest seen Dec 2000
- 1923 Bristol (Bristol Bath Taunton) used to date (also using the boxed version – see 5193)
- 1928 Latest seen Jan 2004 with Jubilee Mail Centre town dies
- 1947 Watford latest seen Dec 2008
- 1962 Glenrothes used again standard Dec 2000
- 1966 Coventry (Coventry & Warwickshire) latest seen Jan 2002
- 1967 Croydon seen for most of 2000 and again from Jan to Oct 2012 probably finishing when inkjet printers were fitted to the iLSMs
- 1976 Used at Hereford on missorts, seen during 2002 and 2003
- 1983 Chester (bilingual town dies) latest seen Dec 2009
- 2013 Cambridge latest seen March 2007
- 2025 Southend-on-Sea latest seen March 2011
- 2032 Edinburgh latest seen Feb 2000
- 2042 Gloucester (Gloucestershire) used again from Feb 2011 to date
- 2048 Portsmouth (Portsmouth & IOW) latest seen Jan 2004

- 2063 Oldham (Oldham Rochdale Ashton-u-Lyne) latest seen July 2004
- 2091 Bangor used throughout 2000
- 2099/t Inverness used standard from Jan 2007 to Feb 2008 and again from 2010 to date; used at Inverness with undated diamond die in Dec 2011
Used transposed with Inverness and Invergordon town dies at Inverness in Dec 2010 and Inverness town die in Dec 2012
- 2100/t Aberdeen used standard June to Oct 2002 and again in Dec 2009 (also using the boxed version - see 5193); transposed latest seen Dec 2008, Banff used transposed latest seen Dec 2004
Buckie used transposed latest seen Dec 2002
Fraserburgh used standard latest seen Dec 2003
Stonehaven used transposed latest seen Dec 2004
- 2151 Used at Farnborough (Farnborough & Basingstoke) latest seen Jan 2000
- 2153/t Milton Keynes probably two dies used standard to Dec 2005 but one changed to transposed June 2003 to May 2004
- 2158 Andover latest seen Oct 2000
- 2159 Canterbury latest seen Feb 2005
- 2177 Truro (both Truro and Cornwall town dies) latest seen Dec 2010
- 2210/t Southampton used standard to Dec 2007, transposed seen Dec 2005 to March 2006
- 2223 Enniskillen latest seen Dec 2002
- 2237 Lyme Regis latest seen Oct 2000
- 2535 Bolton (Bury-Bolton-Wigan and Bolton Lancs) latest seen April 2004
- 2607 Romford ended Dec 2009
- 2783 Liverpool latest seen March 2000

In addition to uses with a dated diamond die at Gatwick, Type 941 has been seen standard with an undated diamond die in Dec 2005 and March 2009 and transposed with an undated diamond die (probably at Dundee) in Dec 2008.

For Type 941 used at Norwich in Oct 2009, see 5453.

In addition, Type 941 was used on the Isle of Man at Ramsey and at Southern PDO during the Christmas peak period – see IM 113, 117 and 122.

**Be properly
addressed** 
POSTCODE IT 


Type 2156

- 3244 Be properly addressed ²¹⁵⁶
Used in many different offices from 2000. Some places used the slogan continuously for years, in others it was interrupted for other slogans. It was also used during the Christmas pressure period in reserve machines and at smaller offices.

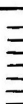
Gradually use of the slogan has decreased and only Chester (bilingual town dies) continues to date along with Gloucester (Gloucestershire) which started using the slogan again in 2011.
Used at Gatwick with dated diamond die in Dec 2012.

Used in red ink at Worcester (Hereford & Worcester) in Dec 2001

One office that did use Type 2156 for the first time was Portree from Nov 2008 to Feb 2009 either side of the Christmas slogan (Type 2890A) and after the long running ‘Visit the Isle of Skye’ slogan (LP2211) had ended there in Oct 2008.

- 3244t Seen used transposed at York April 2000; Swindon Feb 2002 to Jan 2004 interrupted by other slogans; Milton Keynes Jan 2006; Belfast (Northern Ireland) Dec 2007, Stranraer (Cumbria Dumfries & Galloway) Dec 2008 and Inverness Dec 2012.

In addition, Type 2156 was used on the Isle of Man at Douglas – see IM 124, 128 and 130.

**Pass on your
Postcode** 

Type 2471

- 3668 Pass on your Postcode ²⁴⁷¹
Used in many different offices from 2000. Some places used the slogan continuously for years, in others it was interrupted for other slogans. It was also used during the Christmas pressure period in reserve machines and at smaller offices. Gradually use of the slogan has decreased and it has only been recorded from Chester (bilingual town dies) and Hull in 2012.
Used at Gatwick with a dated diamond die in Dec 2011.

- 3668t Seen used transposed at Derby for most of 2000; Belfast in Jan and Feb 2000; York Sep 2000; Wolverhampton (NW Midlands) March 2002; Sheffield Sep 2002; Belfast (Northern Ireland) June 2003; Coventry (Coventry & Warwickshire) in 2006.

For Type 2471 used at Norwich in Oct 2009, see 5449.

For other postcode slogans listed in Chapter 4 of *Slogan Postmarks of the Nineties Part 2* please see the amendments/additions listings from P15 onwards and, for Type 3271, E 422 in the Exceptional uses listing.



BRITISH POSTMARK SOCIETY

Founded 1st January 1958

www.britishpostmarksociety.org.uk

If you are interested in slogan postmarks or any other aspect of British postmarks, particularly of the twentieth and twenty-first centuries, then membership of the **British Postmark Society** would be of assistance to you. For just £14 per annum in the UK or £20 per annum elsewhere you would receive the Society's quarterly Journal, packed with news and articles on postmarks. You would also have access to auctions, sales and the Society's extensive library. Regular meetings are held in London and for members in the UK there are two circulating exchange packets for Slogans and General & Miscellaneous Material.

More details can be found on the Society's website, details above, or obtained from the Membership Secretary, John A Strachan, who can also provide a membership application form, at: 12 Dunavon Park, STRATHAVEN ML10 6LP UK or by email to j.strachan321@btinternet.com

Charity registered in England number 1102748

NOTES ON THE LAYOUT OF ENTRIES

At the left of each entry is shown the reference number. These started with number 1 in 1917.

Up to the end of 2009 a * in front of the reference number indicates that the slogan was not announced in the British Postmark Bulletin before the slogan was due to start. From the start of 2010 this has been discontinued because so few slogans were correctly announced in time.

Where a prefix is used, B stands for BBC, E for Exceptional uses of a slogan where the slogan has been used outside the official dates, not merely an early or late usage, G for Guernsey, IL for iLSMs, IM for Isle of Man, J for Jersey, M for Miscellaneous and P for Paquebot.

't' after the reference number indicates that the slogan was used in the transposed position with the slogan to the left of the town die; 'I' after the number indicates that the slogan was used in IMPs. 'R' after the number shows the slogan was struck in red ink – this only applies in the Miscellaneous sections in this volume.

The slogan description is shown underlined; this is usually abbreviated. Below the description are shown the dates of use and further information such as where the slogan was used or the number of dies or offices for multi-town slogans along with earliest and latest uses if they extend the official dates. For IMP slogans, any Exceptional uses are also shown here. The term 'bilingual offices' in the listings means the four Mail Centres at Cardiff, Chester, Shrewsbury and Swansea which, when no other slogan was in use, should have used the Postcode slogans 5160I, 5223I, 5556/7I which were in both Welsh and English.

At the right, also underlined, is shown the illustration number which, if a new design, will be shown near the listing. If it is a repeat use, it will be shown earlier in the text. Illustrations of the slogans used before 2000 have been included near their first listing in this volume.

Below the illustration number is the valuation code: A, B, C, D, E or * (for more detail see Page 7):

A	Post Code or other slogans used over a number of years	5p – 8p
B	IMP slogans used nationally over a period of about a month or more	8p – 15p
C	Either IMP slogans used for a week or two, or Christmas multi-town slogans	15p – 50p
D	Short-lived IMP slogans or slogans used at a handful of offices at Christmas etc	50p – £1.50
E	One-offs such as the philatelic slogans issued for BPS and the PMSC	£1.50 – £5+
*	Difficult to value, short-lived, unannounced slogans or Exceptional uses	

Amendments/additions to lists shown in *Collecting Slogan Postmarks* and other volumes in the *Slogan Postmarks of the UK* series:

Collecting Slogan Postmarks (pub. 1986):

A4 Remove mention of use in Universal machine at Mount Pleasant as it does not appear to have been used

Add:



Type 2D

B4 Buy National War Bonds 2D
March to May 1918 E
Used in Columbia machine at Belfast, lines at right and left of box

- A111 Reported used 29 Dec 1939 at Colchester
- 130 Seen dated 12 Aug from Shanklin, not known if early use or dated in error
- 134 Earliest use: 30 March Reading
- 136 Earliest uses: 29 June Accrington, Scarborough
- 142 Latest use: 2 June add Folkestone
- 145 Latest use: 19 Nov Aberdeen
- 146 Seen used at Taunton dated 12 Nov, possibly in error
- Latest uses: 2 Dec Esher, Herne Bay
- 150 Earliest use: 13 Jan Manchester
- Latest use: 20 May Coventry
- 152 Earliest uses: 2 April add Salisbury
- 153 Latest use: 4 Sep Salisbury
- 155 Latest use: 17 July Kirkcaldy
- 158 Earliest uses: 16 Aug Birmingham ADO, Ilford, Smethwick
- Latest uses: 6 Sep add Stoke-on-Trent
- 163 Latest use: 25 Feb Slough
- 164 Latest use: 11 May Stoke-on-Trent
- 165 Earliest use: 31 March Darlington
- 171B Earliest use: 22 Oct Northampton
- Latest uses: 2 Nov add Bolton
- 172 Latest use: 5 Dec London SE1
- 174 Earliest use: 30 Nov Lancaster & Morecambe
- 177 Earliest use: 28 Feb London (Mount Pleasant)
- Latest use: 24 April Swansea
- 178 Latest use: 12 May Bristol
- 181 Earliest use: 30 Nov Tooting SW17
- 183 Earliest uses: 15 Jan add London SW1
- Latest use: 29 Jan Carlisle
- 185 Latest use: 28 May Dunfermline
- 186 Latest use: 7 May Cardiff
- 189 Earliest use: 29 Nov Newbury
- 190 Latest use: 19 May Glasgow
- 191 Latest use: 22 April Winchester
- 196 Latest use: 5 Feb Kendal
- 200 Latest use: 31 Aug add Reading

- 201 Earliest uses: 31 Aug add Gravesend
- Latest use: 11 Nov Motherwell & Wishaw
- 202 Latest use: 3 Dec Kendal
- 203 Earliest use: 31 Nov London (Mount Pleasant)
- 205 Earliest use: 18 Jan London W1
- 209 Latest use: 7 July Margate
- Known dated 30 July at Canterbury in error for 30 June
- 210 Earliest use: 31 Aug Kendal
- 211 Earliest use: 2 Oct Slough
- Latest use: 20 Nov Preston
- 212 Latest use: 31 Oct Willesden NW10
- 213 Earliest uses: 29 Nov add Ayr
- Latest use: 8 Dec Northampton
- 218 Known dated 23 May at Tonbridge in error for 13 May
- 220 Earliest use: 3 July Llandudno
- 221 Latest use: 16 Oct Kendal
- 222 Latest use: 28 Oct Chichester
- 228 Earliest uses: 2 March add Bradford
- Latest use: 9 May London WC
- 229 Latest uses: 7 July London WC, W1
- 232 Latest use: 17 Nov Bury St Edmunds
- 235 Earliest use: 21 Dec 1956 Willesden NW10
- 236 Earliest use: 31 Jan London W1
- 237 Used with Mossley Manchester town die 25 Feb 1957
- 241 Latest use: 29 June Bolton
- 247 Latest use: 30 Oct Keighley
- 248 Earliest uses: 25 Sep add Exeter
- Latest use: 9 Nov Rugby
- 252 Delete latest use 29 April Halifax (see EA13)
- Replace with -
- Latest use: 9 March Reigate & Redhill
- 303 Latest use: 5 July Hastings
- 329 Latest use 13 Sep Staines
- 338 Latest use: 18 Sep Slough
- 465 Latest use: 31 May Ayr
- 504 Latest use: 18 Dec Oldham
- 525 Earliest use: Brentwood now seen 22 March
- 590 Earliest use: 17 Nov Derby
- 736 Earliest use: 22 Jan Paisley
- 927 Earliest use: Folkestone now seen 3 Dec

LP214 Also used standard 26 Apr 1966

Add:

LP498t Visit Cambridge (short die) 198
18 Dec 1967 D
Used transposed, possibly in reserve machine

Slogan Postmarks of the Seventies:

Add:

2230 Keep Harlow Tidy 517
15 June 1973 D
Second die seen standard

2936/t Used both standard and transposed at Tonbridge

Used at Chelmsford (South East Anglia) up to late March 2001. For later use at Chelmsford from 2007 see E 422

Used again transposed at Milton Keynes from (earliest seen) 29 Aug 2001 and standard from 14 April 2003; both ended early 2006

Ended at Romford, latest seen 29 Jan 2003

Ended at Northampton (Northamptonshire), latest seen 19 Aug 2003

5140 Latest use: 25 May 2000

5159AI Ended at most offices in mid-Aug 2002 (see 5222I) but continued at Newcastle and Wolverhampton until late Oct 2002. It was also used during commissioning trials at Heathrow (with Slough/Windsor office designation) up to Dec 2002. Occasionally used in odd machines since then including at Cardiff, Chester and Shrewsbury in error instead of 5223I; also with Dorcan House System Team imprint at various offices, sometimes when Address Interpretation software was being introduced in 2002-3. Last general use was at Chelmsford ending 20 Sep 2004. Very occasional use after then, latest seen 27 March 2008 at Leeds

Used alongside 'Preflight Test Image' at Leeds in Jan and Aug 2001, Carlisle at times between Feb 2001 and March 2002 and Bristol in Aug 2002

Used alongside 5162I 'Be a Winner' at Southampton in Feb 2002 and Heathrow with Slough/Windsor inscription Oct 2002

- 5160I Ended at all four offices by late Aug 2002 (see 5223I)
- 5162I 'Be a Winner' used alone on the 'shallow' version (i.e. without a slogan) and alongside various slogans including:
- a) 'Stamp Show 2000' 5177I at Birmingham 29 March to 11 April 2000
 - b) 'UK online' 5216I; 'Love Draw' 5218I and 'Please use the Postcode' 5159AI in Jan-Feb 2002, all at Southampton
 - c) 'Please use the Postcode' 5159AI at Heathrow (Slough/Windsor) Oct to Dec 2002
 - d) 'Find the Ring' 5226I at Gatwick in late Nov 2002
 - e) 'Please Print' 5222I at Greenford and Leeds in Jan 2003
 - f) 'Year of Disabled' 5243I at Leeds and Swansea in Jan 2003
 - g) 'Please Print' 5223I at Chester in Feb 2003

'Be a Winner' and 'Preflight Test Image' are test slogans which should not be used on live mail

- 5164I Used in error in IMPs at Swansea 2 to 6 Feb 2000; Chester 13 April 2000 and Shrewsbury 13 June 2000
- 5175I Used in error on one IMP at Bristol 21 Aug to 7 Dec 2000 and on the three IMPs at Oxford from 15 Feb to 1 March 2001

In the listings for IMP slogans it will often state 'Used in IMP machines at about xx offices'. This is because, particularly for the shorter durations, not all offices will have been seen but there is not always evidence to show that the missing ones have *not* used the slogan.

2000



Type 3446



Type 3593



Type 3591 alongside Type 3593 (length 180mm)

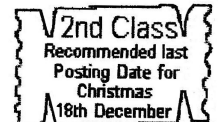
Send a card for Valentine's Day
(1996 design)

3446
D

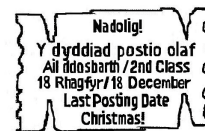
- *5176t 9 to 12 Feb
Used transposed at York.
For use in standard position see E 398.



Type 3595



Type 3595 (IMP)



Type 3596

Marie Curie Daffodil Day - see E 399

- Stamp Show 2000 3593
- 5177I 20 March to 27 May B
- Used in IMPs at 25 offices; not used in the bilingual offices (Cardiff, Chester, Shrewsbury and Swansea) which continued with 5160I.
- Used alongside 'Be a Winner' (Type 3591) at Birmingham, 29 March to 11 April seen.

Used in error:
27 July to 7 Aug Southampton

Type 3594 has been deleted and combined with Type 3591 'Be a Winner'.

2nd class Recommended last posting

	<u>date 18th December</u>	<u>3595</u>
5178	4 to 18 Dec (standard)	B
5178t	4 to 18 Dec (transposed)	C
5178I	7 to 18 Dec (IMP)	B

About 180 dies used standard (including dated diamond die at Gatwick) and about 15 dies used transposed. Announced dates were 1 to 18 Dec but shown in Royal Mail internal notices as 4 to 18 Dec.

Also used in IMPs (5178I) at about 26 offices, all of which started late.

This was the last new national slogan die issued; all new designs after this were for use in IMPs only.

5178 is known dated Feb 2001 with Medway & Maidstone town die on a mailshot delivered in Jan 2001.

Latest use:
10 Jan 2001 Slough

2nd Class 18 December last posting date
(bilingual) 3596

5179I	7 to 18 Dec	B
	Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea; unlike 5178 there was no version for use in CFCs and SCMs.	

What will you send this Christmas?
(holly – 1998 design) 3586

*5180	19 to 24 Dec (standard)	C
*5180t	19 to 24 Dec (transposed)	D
*5180I	19 to 24 Dec (IMP)	C

Not mentioned in the Postmark Bulletin until the New Year but again these are the dates given in internal notices although the 19 Dec start date really refers just to use in IMPs.

About 18 dies used standard, in many cases earlier than dates shown i.e. used instead of 5178/t or, in some offices, starting in November.

Also 2 dies used transposed at York and seen transposed with undated diamond die, location unknown.

In addition, used in IMPs at about 26 offices following 5178I, some offices started on 18 Dec.

Earliest use:
3 Nov London E1-E18 (standard)

Latest use:
28 Dec 2000 Dartford (standard)
24 Jan 2001 Carlisle (IMP)

Although this is out of date order, it is listed with the bilingual version which started on 4 Dec and, as mentioned above, most offices used the slogan early apart from in IMPs.

What will you send this Christmas?

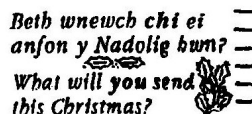
	(holly – bilingual)	<u>3587</u>
*5181	about 4 to 24 Dec	D
*5181I	19 to 24 Dec (IMP)	D

4 dies of 5181 used at Cardiff (SE Wales). Also used in IMPs at Cardiff, Chester and Swansea from 19 Dec following 5179I; Shrewsbury not seen.

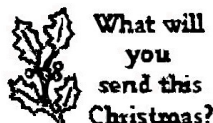
Latest use:
26 Dec Cardiff, Swansea (IMP)



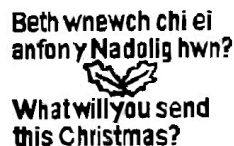
Type 3586



Type 3587



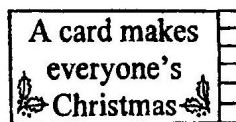
Type 3586 (IMP)



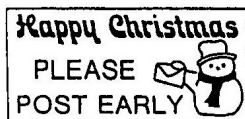
Type 3587 (IMP)



Type 3552



Type 3499



Type 2890



Type 2890A



Type 2891



Type 1278



Type 1392

Note: for the unannounced Christmas designs below, 4 to 24 Dec are the assumed dates of use. In fact, some started in November and others mid-December.

What will you send this Christmas?
(present - 1997 design) 3552

*5182 4 to 24 Dec (standard) D
*5182t 19 to 24 Dec (transposed) D
Used standard at Milton Keynes (2) and Stockport (3) and two dies used transposed at York.

Earliest use:
3 Dec Stockport
Latest use:
30 Dec Milton Keynes

A card makes everyone's Christmas 3499
*5183 4 to 24 Dec D
Used at Dunfermline (with Lochgelly town die), Edinburgh (3) and Edinburgh SW, London E1-E18, Londonderry and South Devon (2) – probably at Torquay. Also used with dated diamond die at Gatwick.

Happy Christmas please post early
(no lines at right) 2890

*5184 4 to 24 Dec (standard) C
*5184t 4 to 24 Dec (transposed) D
About 60 dies used standard (including dated diamond die at Gatwick) and used transposed at Cookstown, Edinburgh and Gloucester (Gloucestershire).
Seen used in red ink on 12 Dec at Ballymoney (standard).

Earliest use:
29 Nov Liverpool
Latest use:
3 Jan 2001 Cambridge

Happy Christmas please post early
(lines at right) 2890A

*5185 4 to 24 Dec (standard) C
*5185t 4 to 24 Dec (transposed) D
About 20 dies used standard, and used transposed at Exeter (Exeter & District) and Portree.
Also seen used transposed with undated diamond die – location unknown.

Earliest use:
8 Nov Swindon
Latest use:
29 Dec Milton Keynes

Happy Christmas please post early
(bilingual) 2891

*5186 4 to 24 Dec D
Used at Ammanford, Caernarfon, Cardigan/Aberteifi, Llandudno (Chester N Wales), Narberth/Arberth, Pwllheli and Tenby/Dinbych-y-Pysgod.

A Happy Christmas The Post Office 1278
*5187 4 to 24 Dec C
About 16 dies used.

A Happy Christmas The Post Office
(bilingual) 1392
*5188 4 to 24 Dec D
Used at Porthmadog (possibly Saturdays only) and two dies at Swansea (Swansea & SW Wales).



Type 2672

Type 169

Happy Christmas (1988 Welsh design) 2672
*5189 4 to 24 Dec D
Used at Bangor Gwynedd (2), Corwen and Llandudno (Chester N Wales).

Post early for Christmas (candle) 169
*5190 4 to 24 Dec D
Used at Tonbridge.

Post your Christmas cards by 20th 463
*5191 4 to 24 Dec D
Used at Tonbridge.

Season's Greetings 3354
*5192t 4 to 24 Dec D
Used transposed at Ayr.

Remember to use the Post Code! (boxed) 941A
*5193 19 Dec 2000 (earliest seen) to date (standard) A

*5193t 27 May 2002 to at least 2 Nov 2003 (transposed) C

Used standard at Aberdeen from 19 Dec 2000 to late Feb 2004.
Used standard at Derby (also with Royal Mail Midlands town dies) from 24 June 2001 to early 2013.
Used standard at London North from late Aug 2001 to at least 26 Nov 2002. The office closed in Jan 2003.

Used standard at Bristol (Bristol Bath Taunton) from (earliest seen) 13 Nov 2001 to date.
Used standard at Shrewsbury (Shropshire & Y Canolbarth) from (earliest seen) 6 Sep 2002 to Dec 2006.

Also used at Ipswich, transposed first seen 27 May 2002 and standard from 25 June 2002, both to at least Nov 2003.

There are several variations of Type 941, but this is the first one with a frame line to the left.

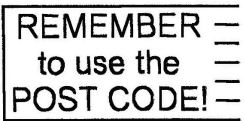
2001



Type 463



Type 3354



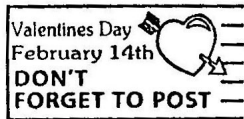
Type 941A



Type 941



Type 3597



Type 3274



Type 3598



Type 3599

51941 What will you send?
 (Heart – representing Valentine’s Day) 3597
 1 to 14 Feb C
 Used in IMPs at about 28 offices including, briefly in error, Chester and possibly Shrewsbury, both of which should have continued using 5160I. Also used at Carlisle alongside ‘Preflight Test Image’. For illustration of this format see Type 3610.
 (Note: there is no ‘www’ in the web address for this slogan).

Earliest use:
 31 Jan Crewe

Used in error:
 19 Apr 2002 Southampton

5195 Valentines Day (1994 design) 3274
 8 and 9 Feb seen D
 Used at Swindon.

5196I Mothers Day 25 March 3598
 1 to 24 March B
 Used in IMPs at about 26 offices; not used in the bilingual offices which continued with 5160I. Also used at Swindon alongside ‘Preflight Test Image’.
 (Note: again there is no ‘www’ in the web address for this slogan).

Marie Curie Daffodil Day – see E 402

5197I What will you send?
 (Chicken – representing Easter) 3599
 9 to 17 April C
 Used in IMPs at about 26 offices; again not used at the bilingual offices.
 Easter Sunday 2001 was on 15 April.
 (Note: As for 5194I and 5196I there is no ‘www’ in the web address for this slogan).

Latest use:
 15 June Wolverhampton



Type 3600



Type 3600A

*5198I 25th Anniversary Postal Mechanisation Study
Circle (thick lettering) 3600
 19 Oct E
 Used in one IMP at Worcester on about 150 PMSC covers; not used on ‘live’ mail.
 *5199I (thin lettering) 3600A
 6 to 20 Nov D
 Used in error in IMPs at about 9 offices on 6 Nov but continued at Oxford until 20 Nov; generally replaced by 5200I.

WR4 is the first part of the postcode for the Worcester Mail Centre, the dots and lines were meant to be those for WR4 but on 5198I there are only 22 instead of 24 bars.
 Other versions of the slogan were prepared and the software for a rejected design was sent in error to offices instead of that for the correct slogan (5200I – see below). This design has the correct 24 bars. When the error was realised, offices were told not to use the slogan but to wait for the correct slogan and to use 5159AI in the interim.

Where is the £1 million stamp? 3601
 *5200I 6 Nov to 18 Dec B
 Used in IMPs at about 23 offices; not used at Nottingham or Watford, nor at the bilingual offices. Introduction of the slogan was a bit erratic (see 5199I above) with several offices starting late.
 Also used alongside 'Preflight Test Image' at Swindon in Dec 2001.
 The slogan refers to a gamecard given to purchasers of books of 1st class Christmas stamps.
 Latest use:
 27 Dec Bolton
 Used in error:
 15 July to 13 Aug 2002 Bristol

Where is the £1 MILLION Stamp?

Type 3601

Note: for the unannounced Christmas designs below, except 5201, 3 to 24 Dec are the assumed dates of use. In fact, some started in November and others mid-December.

2nd class Recommended last posting
date 18th December 3595
 *5201 3 to 18 Dec C
 Used at Derby (3), Gatwick (2) and Stockport.

Earliest use:
 29 Nov Derby

What will you send this Christmas? (holly) 3586
 *5202 3 to 24 Dec (standard) C
 *5202t 3 to 24 Dec (transposed) D
 About 15 dies used standard and used transposed at Gatwick.

Earliest use:
 15 Nov Reading
 Latest use:
 31 Dec London E1-E18

What will you send this Christmas? (present)
3552
 *5203 3 to 24 Dec D
 Used at Stockport, Swindon (2) and Peterborough.

Earliest use:
 28 Nov Swindon

A card makes everyone's Christmas 3499
 *5204 3 to 24 Dec D
 Used standard at Banchory, Chelmsford (South East Anglia), Dunfermline (Dunfermline, Edinburgh GB and Lochgelly dies), Plymouth and Swindon plus dated diamond die (probably at Gatwick).

Happy Christmas please post early
 (no lines at right) 2890

*5205 3 to 24 Dec (standard) C
 *5205t 3 to 24 Dec (transposed) D
 About 60 dies used standard including undated diamond die, possibly at Gatwick.
 Also used transposed at Edinburgh-Dell DO (but probably not used at that District Office) and Tonbridge.

Earliest use:
 14 Nov Reading

Latest use:
 31 Dec Glasgow

Happy Christmas please post early
 (lines at right) 2890A

*5206 3 to 24 Dec (standard) C
 *5206t 3 to 24 Dec (transposed) D
 About 25 dies used standard including undated diamond die (probably at Gatwick). Used transposed at Gloucester (Gloucestershire) and Portree.
 Seen dated 17 Nov in error for 17 Dec at Glasgow.

Latest use:
 2 Jan 2002 London North

Happy Christmas please post early
 (bilingual) 2891

*5207 3 to 24 Dec D
 Used at Ammanford/Rhydaman, Caernarfon (2), Cardigan/Aberteifi, Chester, Llandudno (Chester N Wales), Narberth/Arberth, Portmadog, Pwllheli and Tenby/Dinbych-y-Pysgod.

A Happy Christmas The Post Office 1278

*5208 3 to 24 Dec (standard) C
 *5208t 3 to 24 Dec (transposed) D
 About 12 dies used standard; used standard and transposed at Gatwick.

A Happy Christmas The Post Office
 (bilingual) 1392

*5209 3 to 24 Dec D
 Used at Haverfordwest.

Happy Christmas (1988 Welsh design) 2672
 3 to 24 Dec D

*5210 Used at Bangor Gwynedd (2) and Llandudno (Chester N Wales).

- *5211 Post early for Christmas (candle) 169
3 to 24 Dec D
Used at Tonbridge.
- *5212 Season's Greetings 3354
3 to 24 Dec (standard) D
*5212t 3 to 24 Dec (transposed) D
Used standard at Ayr and Paisley and one die used transposed at Ayr.
- *5213 Merry Xmas 3602
5 and 16 Dec seen E
Used at Birmingham.



Type 3602

**Have a
1st Class
Christmas!**

Type 3603

**Nadolig Dosbarth
Cyntaf!
Have a 1st Class
Christmas!**

Type 3604

UK online
Let's all get on
0800 77 1234

Type 3605



Type 3606

- 5214I Have a 1st Class Christmas 3603
19 to 24 Dec C
Used in IMPs at about 25 offices; not used at Bolton (late use of 5200I), Nottingham or Watford, nor the bilingual offices (see 5215I). It is thought Bristol started this slogan early because the £1 million prize (see 5200I) had been won by then.
- Earliest use:
11 Dec Bristol
Latest use:
2 Jan 2002 Gatwick, Greenford
- *5215I Have a 1st Class Christmas (bilingual) 3604
19 to 24 Dec D
Used in IMPs at Cardiff, Chester and Swansea; not used at Shrewsbury which continued with 5160I.

2002

- *5216I UK online 3605
14 to 27 Jan C
Used at all IMP offices including the bilingual ones.
Used alongside Type 3591 'Be a Winner' at Southampton.
'UK online' was a campaign to improve access to the internet for all.
- Latest use:
12 Feb Slough
- Used in error:
12 to 13 Feb Swindon
14 Feb to 5 March Greenford
- *5217 Valentines Day 3274
29 Jan to 4 Feb (standard) D
*5217t 7 to 11 Feb (transposed) D
Used at Swindon, initially standard then changed to transposed.
- *5218I Enter the Love Draw 3606
1 to 14 Feb C
(Official dates 1 to 13 Feb)
Used in IMPs at about 29 offices including briefly, in error, the bilingual offices (except possibly Cardiff) which should have continued using 5160I.
Used alongside Type 3591 'Be a Winner' at Southampton; also used at Carlisle alongside 'Preflight Test Image'.
- To enter The Love Draw promotion, people had to send a letter or package in the week before Valentine's Day with a heart drawn on the back. The top prize was a pair of Jaguar XJ8 convertibles. The winner was an 11 year old girl!
- Earliest use:
31 Jan Oxford
Latest use:
20 Feb Belfast, Oxford
- Used in error:
25 Nov to 7 Dec 2002 Leeds
- Marie Curie Daffodil Day – see E 405
- *5219I Let's Celebrate Golden Jubilee Weekend 3607
29 Apr to 4 June B
Used in IMPs at about 28 offices including the bilingual offices (except Chester); not used at Chelmsford, Gatwick or Slough which continued with 5159AI throughout the period.
- Latest use:
10 June Leeds, Nottingham

Let's Celebrate
Golden Jubilee
Weekend
 1-4 June 2002



Type 3607

New Gold 1st
Class Stamps
Available Now!

Type 3608

New Gold Stamp
Available Now!
Stampiau Dosbarth
Cyntaf Aur Ar
Gael Nawr!

Type 3609

New Gold 1st Class Stamps 3608
 *5220I 5 to 30 June B

Used in IMPs at about 24 offices; not used at Carlisle, Gatwick, Slough and Truro nor the bilingual offices (see 5221I below).

Several offices were late in removing 5219I or used the Postcode slogan for a few days before introducing this slogan. Official instructions were to remove the Jubilee slogan on 4 June and use 5220/1I from the next day.

Earliest use:

31 May About 10 offices

Latest use:

16 Aug Belfast, Nottingham

New Gold Stamp (bilingual) 3609
 *5221I 5 to 30 June B

Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.

Earliest use:

31 May Cardiff

Latest use:

15 Aug Cardiff, Chester

Please
PRINT the
Postcode

Type 3610



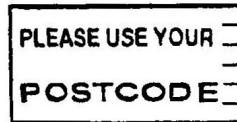
Type 3610 with Preflight Test Image (approx 185mm long)

PRINTIWC
y Cod Post
Please PRINT
the Postcode

43mm Type 3611

PRINTIWC
y Cod Post
Please PRINT
the Postcode

37mm



Type 3426



Type 3426A



Type 3612



Type 3613

Please PRINT the Postcode 3610
 *5222I 15 Aug 2002 to 4 April 2011 A

Largely replacing 5159AI at all offices except for those using 5223I (see below).

Also used alongside 'Preflight Test Image' on occasions at different offices starting with Belfast in Nov 2002.

Used alongside Type 3591 'Be a Winner' at Greenford and Leeds in Jan 2003.

A slightly narrower version of this slogan was used at Leeds, first seen 24 Sep 2007 when a new printer was introduced (see note after 5348I).

The first use with the PostJet printer was early January 2008 on Leeds IMP1. It was then used from April to Sep 2008 whenever the new printers were installed, including at the bilingual offices Cardiff, Chester, Shrewsbury and Swansea (see note after 5381I). Used briefly with Dorcan House System Team office designation at Greenford in April 2008.

Replaced by 5539I on 4 April 2011.

Earliest use:

8 Aug 2002 Greenford

Used in error:

6 to 12 Dec 2011 Romford

This was in a machine transferred from an office which had closed; the machine was still loaded with out of date software which was why the slogan reappeared.

*5223I Please PRINT the Postcode (bilingual) 3611
 15 Aug 2002 to 13 Sep 2011 A
 Used in IMPs at Cardiff, Chester, Shrewsbury (started late) and Swansea replacing 5160I. Used alongside Type 3591 'Be a Winner' at Chester in Feb 2003.
 The first use with the PostJet printers was 19 Jan 2009.
 The slogan changed from 43mm wide to 37mm from 4 April 2011 at all four offices and was then replaced by 55561 on 19 Aug 2011 at Chester and 13 Sep 2011 at the other three offices.

Like 5159AI and 5160I, 5222/3I were 'filler' slogans which should have been used between other campaigns, sometimes for as little as a day. In practice they were at times used in error for all or part of an official campaign or were not used because a national slogan ran late at an office.

*5224 Please use your Postcode (3 lines) 3426A
 23 Sep 2002 to date A
 Used at Reading from 23 Sep 2002 to March 2009, initially replacing Type 3426 (4865). Several dies used at Stevenage from 19 July 2004 to Sep 2010. These dies have significantly thicker lettering compared to the original Reading dies. Used at Sheffield from 2 Aug 2004 to date. Also seen used in Dec 2009 at Swindon with Thames Valley town dies after Reading Mail Centre closed in April 2009 and the sorting of mail from Reading was moved to Swindon.

*5225I Will you find the One Ring? 3612
 28 Oct to 3 Nov C
 Used in IMPs at about 26 offices including the bilingual ones; not used at Belfast, Gatwick, Oxford or Sheffield and probably not at Crewe. A bilingual version was announced but not introduced.
 Used alongside 'Preflight Test Image' at Manchester in Oct.

Earliest use:
 25 Oct Newcastle

Used in error:
 12 Nov to 18 Dec Cambridge (after short use of 5226I)

Slogans 5225I – 5227I referred to a gamecard given to purchasers of booklets of 12 1st class Christmas stamps in a promotion linked to the release of the first film in 'The Lord of the Rings' trilogy.

*5226I Find the One Ring Win £1Million 3613
 4 Nov to 21 Dec B
 Used in IMPs at all offices, including the bilingual ones, except probably Slough; Manchester and Oxford did not start until 11 Dec. Again a bilingual version was announced but not used.

Also used alongside Type 3591 'Be a Winner' at Gatwick in late Nov and alongside 'Preflight Test Image' at Belfast in Dec.

An unusual variation was seen briefly on 13 Nov from London South where a negative of the image was printed; the rest of the postmark was normal (valuation E).



Earliest use:
 31 Oct Sheffield

*5227I The Quest for Great Prizes Continues 3614
 5 Nov (earliest seen) to 11 Dec C
 Used in IMPs at Manchester and in one machine at Oxford, 10 and 11 Dec seen after use of 5222I. Also used alongside 'Preflight Test Image' at Manchester in Dec.
 This appears to have been a slogan planned for the gamecard campaign but then cancelled.



Type 3614



Type 3615

*5228 Please use the Postcode 3615
 26 Nov 2002 to date A
 Several dies used at Coventry 26 Nov 2002 to (latest seen) June 2008.

Used at Portsmouth from early Dec 2002 to Oct 2003 and again from Dec 2005 to (latest seen) Jan 2011.

Several dies used at Bournemouth (Dorset & SW Hants) from 16 Jan 2003 to Feb 2012 when iLSMs were introduced there. When introduced the slogan gradually replaced E 403 and E 407-9. It was used again briefly in Dec 2012 and has been seen very occasionally since then.

Used at Middlesbrough (Teesside) from late April 2003, last seen Dec 2007.

Note: for the unannounced Christmas designs below, except 5229, 2 to 24 Dec are the assumed dates of use. In fact, some started in October and others mid-December.

	<u>2nd class Recommended last posting</u>	
	<u>date 18th December</u>	<u>3595</u>
*5229	2 to 18 Dec Used at Coventry (Coventry & Warwickshire) (2), Derby and London North.	D
	<u>What will you send this Christmas? (holly)</u>	<u>3586</u>
*5230	2 to 24 Dec (standard)	C
*5230t	2 to 24 Dec (transposed)	D
	Used standard at Derby, Gatwick, Reading (5) and Tonbridge (2) and transposed at Gatwick.	
	Earliest use: 27 Nov	Reading, Tonbridge
	Latest use: 27 Dec	Reading
	<u>What will you send? (holly – bilingual)</u>	<u>3587</u>
*5231	2 to 24 Dec One die used at Cardiff (De Dd Cymru/SE Wales).	D
	<u>What will you send this Christmas? (present)</u>	<u>3552</u>
*5232	2 to 24 Dec (standard)	D
*5232t	2 to 24 Dec (transposed)	D
	Used standard at Croydon, Lancashire & S Lakes, Peterborough and Swindon and one seen transposed; location unclear, possibly in Lancashire.	
	Earliest use: 11 Oct	Croydon
	<u>A card makes everyone's Christmas</u>	<u>3499</u>
*5233	2 to 24 Dec (standard)	D
*5233t	2 to 24 Dec (transposed)	D
	Used standard at Banchory, Edinburgh (about 4 dies of which probably 3 were used at Dunfermline with Edinburgh town dies) and Gatwick. Two dies used transposed at Swindon.	
	<u>Happy Christmas please post early</u>	<u>2890</u>
	(no lines at right)	
*5234	2 to 24 Dec (standard)	C
*5234t	2 to 24 Dec (transposed)	D
	About 80 dies used standard and used transposed at Lairg.	
	Earliest use: 25 Nov	Bradford

	<u>Happy Christmas please post early</u>	<u>2890A</u>
	(lines at right)	
*5235	2 to 24 Dec (standard)	C
*5235t	2 to 24 Dec (transposed)	D
	About 30 dies used standard and two dies used transposed at Swindon.	
	Earliest use: 25 Nov	Romford
	Latest use: 2 Jan 2003	London North
	<u>Happy Christmas please post early</u>	<u>2891</u>
	(bilingual)	
*5236	2 to 24 Dec Used at Ammanford/Rhydaman, Cardigan/Aberteifi, Narberth /Arberth and Tenby/Dinbych-y-Pysgod.	D
	<u>A Happy Christmas The Post Office</u>	<u>1278</u>
*5237	2 to 24 Dec (standard)	C
*5237t	2 to 24 Dec (transposed)	D
	About 30 dies used standard including undated diamond die, possibly at Gatwick, and used transposed at Glasgow and Swindon.	
	Earliest use: 27 Nov	Tonbridge
	<u>A Happy Christmas The Post Office</u>	<u>1392</u>
	(bilingual)	
*5238	2 to 24 Dec Two dies used at Haverfordwest/Hwlfordd.	D
	<u>Post your Christmas cards by the 20th</u>	<u>463</u>
*5239	2 to 24 Dec Used at Tonbridge.	D
	<u>Season's Greetings</u>	<u>3354</u>
*5240	2 to 24 Dec Used at Ayr, Glasgow and Paisley.	D
	<u>Post early for Christmas (holly)</u>	<u>65B</u>
*5241	2 to 24 Dec Used at Leeds Mail Centre.	D
	A 'First Class Christmas' slogan was announced for use in IMPs for 22 to 24 Dec but was cancelled.	
	<u>Please Print the Postcode</u>	<u>3610A</u>
*5242	28 Dec 2002 to early Jan 2010 Several dies used at Romford; used as a 'filler' slogan so interrupted in some or all machines at times by other slogans.	A

2003



Type 65B



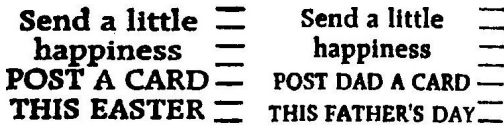
Type 3610A



Type 3616



Type 3454



Type 3369

Type 3391

2003 European Year of Disabled People
(1st use) 3616

5243I 13 to 31 Jan B
(Official end date but many offices finished on 25 or 26 Jan as originally announced).
Used in IMPs at about 28 offices including the bilingual offices; probably not used at Carlisle, Hull, Manchester or Slough.
Used alongside Type 3591 'Be a Winner' at Leeds and Swansea.
Used alongside 'Preflight Test Image' at Belfast in Jan and also during the late use in March and April.

The slogan was used late at Nottingham (including 'Derby/Nottingham' on Sundays and Bank holidays), and Wolverhampton, joining up with the second use – see 5247I.

Marie Curie Daffodil Day – see E 411

*5244t Send a card for Valentine's Day 3446
10 and 11 Feb seen D
Used transposed at Swindon.

*5245 Mother's Day (1996 design) 3454
26 to 29 March (standard) D
*5245t 24 to 28 March (transposed) D
Used standard at Bradford (at least 3 dies) from 26 to 28 March and at Reading from 26 to 29 March.
Also more than one die used transposed at Swindon.

Post a card this Easter (1995 design) 3369
9 to 17 Apr (standard) D
*5246t 16 Apr seen (transposed) *
Used standard at Bradford (at least 3 dies) and transposed at Swindon.

2003 European Year of Disabled People
(2nd use) 3616

5247I 2 to 22 June B
Used in IMPs at about 28 offices including Cardiff and Swansea. Not used at Chester, Sheffield, Truro and probably not at Shrewsbury.

Earliest use: see 5243I
Latest use:
7 Nov Belfast

Used in error:
8 to 13 Jul Bristol
3 Nov Nottingham after brief use of 1st class Christmas (5249I) earlier in the day; the Christmas slogan was not due to start until 4th Nov.

Father's Day (1995 design) 3391
9 to 13 June (standard) D
*5248t 11 June seen (transposed) *
Used standard at Bradford (probably more than one die) and used transposed at Swindon.

5249I Have a 1st class Christmas 3603
4 Nov to 21 Dec B
Used in IMPs at about 27 offices; not used at Manchester, nor at the bilingual offices (see 5250I).
Used alongside 'Preflight Test Image' at Southampton and Crewe in Nov and Gatwick and Belfast in Dec.

Earliest use:
1 Nov Bristol
Latest use:
9 Feb 2004 Slough

Used in error:
3 Nov Nottingham (see 5247I above)
22, 23 Feb 2004 Bristol

5250I Have a 1st Class Christmas (bilingual) 3604
4 Nov to 21 Dec B
Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.

Earliest use:
3 Nov Cardiff

2004

	<u>What will you send this Easter?</u> (1998 design)	<u>3562</u>
*5265	8 March to 17 Apr Several dies used at Romford. (Easter Day 2004 was 11 April)	D
	<u>Post a card this Easter</u>	<u>3369</u>
*5266t	1 April seen Used transposed at Swindon.	*
	<u>Please PRINT the Postcode</u>	<u>3610B</u>
*5267I	18 March to 14 June Used at Peterborough where a Video-Jet ink-jet printer was fitted to a CFC in a trial. The number under the time counted the items postmarked and was reset several times during the early part of the trial; it ended at over two million.	C
	<u>Father's Day</u>	<u>3391</u>
*5268	7 to 19 June (standard)	D
*5268t	15 and 16 June seen (transposed) Several dies used standard at Romford; also used transposed at Swindon.	D

**See Our
CSR Report**
www.royalmail.com

**Read Our
CSR Report**
www.royalmail.com

Type 3617

Type 3617A

**Read Our
CSR Report**
Trowchir Adroddiad
CCC
www.royalmail.com

Type 3618

	<u>See our CSR Report</u>	<u>3617</u>
*5269I	1 Sep Used in error in one IMP at Bristol; see 5270I/11 below.	E
	<u>Read our CSR Report</u>	<u>3617A</u>
5270I	14 Sep to 1 Nov Used in IMPs at 22 offices; not used at Cambridge, Gatwick, Leeds, Manchester or Oxford which continued with 5222I throughout. Official start date for 5270I/11 was 13 Sep but none seen with that date. Many offices started after 14 Sep and carried on into November. Also used alongside 'Preflight Test Image' at Wolverhampton in Oct.	B
	Latest use:	
	17 Nov	Nottingham

	<u>Read our CSR Report</u> (bilingual)	<u>3618</u>
5271I	20 Sep (earliest seen) to 1 Nov Used in IMPs at Chester, Shrewsbury and Swansea; not used at Cardiff which continued with 5223I.	B

Latest use:
9 Nov Swansea

CSR stands for Corporate Social Responsibility. This is a commitment by businesses to behave ethically and to contribute to economic development while improving the quality of life of the workforce as well as that of the local community and society at large.

	<u>Have a 1st Class Christmas</u>	<u>3603</u>
5272I	8 Nov to 20 Dec Used in IMPs at 26 offices; not used at Manchester, nor at the bilingual offices (see 5273I). Also used alongside 'Preflight Test Image' at Bristol in Nov.	B

Latest use:
10 Jan 2005 Leeds

	<u>Have a 1st Class Christmas</u> (bilingual)	<u>3604</u>
5273I	8 Nov to 20 Dec Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.	B

Latest use:
4 Jan 2005 Chester

Note: for the unannounced Christmas designs below, except 5274, 1 to 24 Dec are the assumed dates of use. In fact, some started in November and others mid-December.

	<u>2nd class Recommended last posting</u> date 18 th December	<u>3595</u>
*5274	1 to 18 Dec Used at Coventry (Coventry & Warwickshire (4) and Derby (2)).	C

Earliest use:
29 Nov Derby
Latest use:
6 Jan 2005 Coventry

	<u>What will you send this Christmas?</u> (holly)	<u>3586</u>
*5275	1 to 24 Dec Used at Derby and Greenford.	D

Latest use:
12 Jan 2005 Greenford

	<u>What will you send?</u> (holly – bilingual)	<u>3587</u>
*5276	1 Dec 2004 to 22 Feb 2005 (latest seen) One die used at Cardiff (Cardiff Newport).	D

	<u>What will you send this Christmas? (present)</u>	
*5277	1 to 24 Dec One die used at Swindon.	<u>3552</u> D
*5278	<u>A card makes everyone's Christmas</u> 1 to 24 Dec Used at Banchory, Edinburgh and Leeds.	<u>3499</u> D
*5279	<u>Happy Christmas please post early</u> (no lines at right)	<u>2890</u> C
*5279t	17 Nov to 24 Dec (transposed) About 45 dies used standard; also used standard with dated diamond die (possibly at Leicester). Two dies used transposed at Gloucester with Gloucestershire town dies, starting in November.	D
	Earliest use: 10 Nov Cambridge	
	Latest use: 31 Dec Derby	
*5280	<u>Happy Christmas please post early</u> (lines at right)	<u>2890A</u> C
*5280t	1 to 24 Dec (standard) 1 to 24 Dec (transposed) About 30 dies used standard; also used standard with undated diamond die (possibly at Crewe) and dated diamond at Glasgow. Used transposed at Gloucester with Gloucestershire town dies (3) and at Swindon.	D
	Earliest use: 15 Nov Gloucestershire (transposed) 27 Nov Romford (standard)	
	Latest use: 4 Jan 2005 Glasgow	
*5281	<u>Happy Christmas please post early</u> (bilingual)	<u>2891</u> D
	Used at Ammanford/Rhydaman, Cardigan/Aberteifi, Chester (Chester N Wales Gog Cymru) and Narberth/Arberth.	
*5282	<u>A Happy Christmas The Post Office</u>	<u>1278</u>
*5282t	1 to 24 Dec (standard) 1 to 24 Dec (transposed) About 20 dies used standard and two dies used transposed at Swindon.	C D
*5283	<u>A Happy Christmas The Post Office</u> (bilingual)	<u>1392</u> D
	Used at Haverfordwest/Hwlfordd and Swansea (De Orl Cymru/Sth West Wales).	

*5284	<u>Season's Greetings</u> 1 to 24 Dec One die used at Paisley.	<u>3354</u> D
*5285	<u>Post early for Christmas (holly)</u> 1 to 24 Dec One die used at Leeds.	<u>65B</u> D
*5286	<u>Merry Xmas</u> 1 to 24 Dec One die used at Birmingham.	<u>3602</u> E
5287I	<u>London 2012 Royal Mail Backs the Bid</u> 20 Dec 2004 to 6 July 2005. Used in IMPs at Gatwick, Greenford, London South and Watford. 'The Bid' was the campaign for London to host the Olympic and Paralympic Games in 2012. The official end date was 6 July when the city awarded the 2012 Summer Olympics was due to be announced, but all offices carried on beyond that date.	<u>3619</u> B
	Latest use: 2 Aug 2005 Gatwick	

**London
2012
Royal Mail
Backs the Bid!**

Type 3619

**Delivering
Male Health**
www.malehealth.co.uk
/royalmail

Type 3620

**Darparu iechyd
i ddyddion**
Delivering Male Health
www.malehealth.co.uk
/royalmail

Type 3621

**O
LONDON
E**

Type 3622

2005

*5288t Send a card for Valentine's Day 3446
4 to 9 Feb seen D
Used transposed at Swindon.

*5289t Mother's Day 3454
21 Feb to 1 March D
Used transposed at Swindon.

*5290t Post a card this Easter 3369
17 March seen *
Used transposed at Swindon.

5291I Delivering Male Health 3620
13 June to 22 July B
Used in IMPs at all offices except Gatwick (late use of 5287I) and the bilingual offices using 5292I.
Several offices, including those using 5287I, started late and Leicester and Oxford only used the slogan for a few days.

Latest use:
8 Nov Bolton

5292I Delivering Male Health (bilingual) 3621
13 June to 22 July B
Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.

Latest use:
24 July Chester

*5293I One London 3622
22 Aug to 24 Sep B
Assumed dates; originally announced that it was to be used for a month but no official end date was given.
Used in IMPs at Gatwick, Greenford, London South and Watford.

The Mayor of London asked Royal Mail to introduce this slogan quickly as part of a community campaign to promote unity amongst the capital's citizens after the July 7th bombings.

Earliest use:
21 Aug London South

Latest use:
21 Nov Greenford

5294I Have a 1st Class Christmas 3603
8 Nov to 20 Dec B
Used in IMPs at all offices apart from Nottingham and the bilingual offices using 5295I below.
Also used alongside 'Preflight Test Image' at Belfast in Nov and Dec.

5295I Have a 1st Class Christmas (bilingual) 3604
8 Nov to 20 Dec B
Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.

Earliest use:
7 Nov Swansea

Note: for the unannounced Christmas designs below, 1 to 24 Dec are the assumed dates of use although some started in November and others mid-December.

*5296 What will you send this Christmas? (holly) 3586
1 to 24 Dec C
About 8 dies used at Derby, Gatwick (including dated diamond die) and Greenford (Greenford/Windsor and Harrow town dies).

*5297 What will you send? (holly – bilingual) 3587
1 to 24 Dec D
Used at Swansea with De Orll Cymru and Swansea & South West Wales town dies.

*5298 What will you send this Christmas? (present) 3552
1 to 24 Dec D
Used at Inverness and Swindon.

*5299 Happy Christmas please post early 2890
(no lines at right) C
*5299t 1 to 24 Dec (standard) C
*5299t 1 to 24 Dec (transposed) D

About 35 dies used standard including an undated diamond die at Perth. Used transposed at Edinburgh (3), Gloucester (Gloucestershire) (4) and Milton Keynes.

Earliest use:
22 Nov Glasgow

*5300 Happy Christmas please post early 2890A
(lines at right) C
*5300t 1 to 24 Dec (standard) C
*5300t 1 to 24 Dec (transposed) D

About 20 dies used standard including with dated diamond at Ayr and undated diamond die at an unknown location.
One die used transposed at Milton Keynes.

Earliest use:
22 Nov Glasgow, Teeside

*5301 Happy Christmas please post early 2891
(bilingual) D
1 to 24 Dec
Used at Cardigan/Aberteifi and Narberth/Arberth.

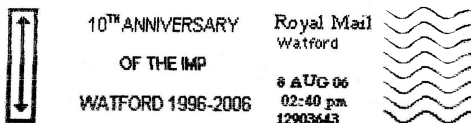
- A Happy Christmas The Post Office 1278
 *5302 1 to 24 Dec (standard) D
 *5302t 1 to 24 Dec (transposed) D
 Used standard at Chelmsford (Chelmsford and South East Anglia dies), Enniskillen, St Mary's (local mail only), and used transposed at Gloucester (Gloucestershire) (2) and Swindon.
- A Happy Christmas The Post Office
 (bilingual) 1392
 *5303 1 to 24 Dec D
 Used at Haverfordwest/Hwlffordd and Swansea (De Orll Cymru/Sth West Wales).
- Happy Christmas (1988 Welsh design) 2672
 *5304 1 to 24 Dec D
 Used at Chester (Chester N Wales/Caer G Cymru).
- Season's Greetings 3354
 *5305 1 to 24 Dec D
 One die used at Paisley.
- Post early for Christmas (holly) 65B
 *5306 1 to 24 Dec D
 One die used at Leeds.



From 21st August
 postage prices will
 be based on
 SIZE and WEIGHT
 www.royalmail.com

Type 3623

Type 3624



Type 3625



Type 3626



Type 3627

2006

- Send a card for Valentine's Day 3446
 *5307 13 Feb seen (standard) *
 *5307t 13 Feb seen (transposed) *
 Used standard at Reading and Gloucester (Gloucestershire) and transposed at Swindon.
- Mother's Day 3454
 *5308 22 to 25 March seen (standard) D
 *5308t 15 March seen (transposed) *
 Used standard at Reading and transposed at Swindon.
- Recycle (1st use) 3623
 5309I 8 May to 18 June B
 Used in IMPs at all offices except Swansea. There was no bilingual version of this slogan.
- Latest use:
 21 June Wolverhampton
- Father's Day 3391
 *5310 22 May to 16 June (standard) C
 *5310t 9 to 16 June (transposed) D
 Four dies used standard at Romford. Used transposed at Swindon.
- Postage prices based on Size and Weight 3624
 5311I 21 July to 21 Sep B
 Used in IMPs at 27 offices; not used at Watford on 8 Aug – see 5312I. Not used at the four bilingual offices which continued with 5223I.
- Latest use:
 7 Nov Belfast
- Used in error:
 29 Nov to 16 Dec Wolverhampton
- 10th Anniversary of the IMP 3625
 5312I 8 Aug only E
 Used in IMPs at Watford.
 This slogan commemorated the tenth anniversary of the live trials of the first IMP at Watford and was designed in a style similar to those first postmarks although the type face was smaller and the time was given in half hours rather than hours as it would have been in 1996. It was used on 'live' mail.
 The slogan was also used with a contemporary format, i.e. with the slogan next to the wavy lines, on covers supplied to Postal Mechanisation Study Circle members and, dated 14 Aug, on test mail. This version was not used on 'live' mail and was in fact applied at Swindon in spite of the Watford postmark.

5313I Collect British Stamps (1st use) 3626
 22 Sep to 6 Nov B
 Used in IMPs at 26 offices; not used at Belfast or the bilingual offices, see 5314I below.
 Also used alongside 'Preflight Test Image' at London South.

Earliest use:
 20 Sep Birmingham, Leeds, Newcastle

Continued in use at Leeds, joining up with next use in December (see 5332I).
 It was thought that missing out Belfast from the Mail Centres using this slogan might have been because the wording 'British Stamps' could cause problems politically. However Belfast did use the slogan after Christmas along with the other Mail Centres.

5314I Collect British Stamps (bilingual) (1st use) 3627
 22 Sep to 6 Nov B
 Used in IMPs at Chester, Shrewsbury and Swansea; Cardiff continued with 5223I.

Earliest use:
 21 Sep Chester

Latest use:
 9 Nov Shrewsbury

Check postcodes and posting dates for Christmas at www.royalmail.com

**Check postcodes and posting dates for Christmas
 Gwiriwch godau post a dyddiadau postio ar gyfer y Nadolig
www.royalmail.com**

Type 3628

Type 3629

5315I Check postcodes and posting dates for Christmas 3628
 7 Nov to 19 Dec B
 Used in IMPs at about 25 offices; not used at Leeds (see 5313I above).

Earliest use:
 6 Nov Greenford, Preston

Latest use:
 1 Jan 2007 Worcester

5316I Check postcodes and posting dates for Christmas (bilingual) 3629
 7 Nov to 19 Dec B
 Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.

*5317I Have a 1st Class Christmas 3603
 30 Nov to 18 Dec D
 Used in error in three IMPs at Belfast.

Note: for the unannounced Christmas designs below, other than 5318, 1 to 24 Dec are the assumed dates of use although some started in November and others mid-December.

2nd class Recommended last posting
 date 18th December 3595
 *5318 20 Nov to 18 Dec D
 Four dies used at Derby.

*5319 What will you send this Christmas? (holly) 3586
 1 to 24 Dec C
 Used at Derby, Gatwick (2), Greenford (Greenford/Windsor, Greenford and Harrow town dies), Romford (2) and Tonbridge (2).

Latest use:
 1 Jan 2007 Romford

*5320 What will you send this Christmas? (present) 3552
 1 to 24 Dec D
 One die used at Inverness (City of Inverness).

*5321 A card makes everyone's Christmas 3499
 1 to 24 Dec D
 Used at Chelmsford, Londonderry and also with an undated diamond die (probably at Perth).

*5322 Happy Christmas please post early (no lines at right) 2890
 1 to 24 Dec (standard) C

*5322t 1 to 24 Dec (transposed) D
 About 30 dies used standard including with an undated diamond at Perth (possibly other places too).
 Used transposed at Bathgate with Edinburgh town die, Gloucester (Gloucestershire) (2) and Swindon.

Earliest use:
 27 Nov Tonbridge

Latest use:
 28 Dec Edinburgh (standard)

*5323 Happy Christmas please post early (lines at right) 2890A
 1 to 24 Dec (standard) C

*5323t 1 to 24 Dec (transposed) D
 About 15 dies used standard including with an undated diamond die, possibly at Crewe and dated diamond dies at Crewe and Kilmarnock.
 Two dies used transposed at Gloucester (Gloucestershire).

Earliest use:
 27 Nov Glasgow

Latest use:
 27 Dec Glasgow, Romford

*5324 Happy Christmas please post early (bilingual) 2891
 1 to 24 Dec D
 Used at Swansea (Swansea and South West Wales) and Chester (Chester N Wales Gog Cymru).

A Happy Christmas The Post Office 1278
 *5325 1 to 24 Dec (standard) C
 *5325t 1 to 24 Dec (transposed) D

Used standard at Bolton (Bury Bolton Wigan), Chelmsford (Chelmsford and SE Anglia town dies), Inverness (City of Inverness), Leeds, St Mary's (local mail only) and Tonbridge (6). Also used transposed at Swindon and Gloucester (Gloucestershire).

Earliest use:
 27 Nov Tonbridge

A Happy Christmas The Post Office 1392
 (bilingual) D

*5326 1 to 24 Dec D
 Used at Haverfordwest/Hwlffordd and Swansea.

Happy Christmas (1988 Welsh design) 2672
 *5327 1 to 24 Dec D
 Used at Chester (Chester N Wales/ Caer G Cymru).

Post your Christmas cards by 20th 463
 *5328 1 to 24 Dec D
 About two dies used at Tonbridge.

Season's Greetings 3354
 *5329 1 to 24 Dec D
 One die used at Paisley.

Merry Xmas 3602
 *5330 1 to 24 Dec D
 Two dies used at Birmingham.

Post early for Christmas (candle) 169
 *5331 14 and 16 Dec seen D
 Probably used at Carlisle (Cumbria Dumfries & Galloway).

Collect British Stamps (2nd use) 3626
 5332I 20 Dec 2006 to 31 Jan 2007 B
 Used in IMPs at all offices except the bilingual ones – see 5333I below.
 Also used alongside 'Preflight Test Image' at London South and Wolverhampton.

Earliest use:
 16 Dec Birmingham, Crewe, Watford
 and see late use of 5313I

Latest use:
 20 March 2007 Worcester

Collect British Stamps (bilingual) (2nd use) 3627
 5333I 20 Dec 2006 to 31 Jan 2007 B
 Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.

Earliest use:
 18 Dec Cardiff, Chester

2007

The dates given for IMP slogans up to now have been the official dates where these were announced. From the start of 2007, there was a continuous stream of slogans with one due to start the day after the previous one ended. The software for the new slogan would not have been loaded at midnight so dates overlapped with two different slogans often being seen on the same day from the same machine. Therefore, from now on, the dates given overlap with the end date usually extended by one day from that which was announced.

**Royal Mail
 Supports
 Hospice Care**
www.hth.org.uk/royalmail

**Mae'r Post Brenhinol yn
 Cefnogi Gofal Hosbis
 Royal Mail Supports
 Hospice Care**
www.hth.org.uk/royalmail

Type 3630

Type 3631

5334I Royal Mail Supports Hospice Care 3630
 1 Feb to 23 April B
 Used in IMPs at all offices except the bilingual ones – see 5335I below.

Earliest use:
 30 Jan Newcastle
 Latest use:
 23 May Belfast

5335I Royal Mail Supports Hospice Care 3631
 (bilingual) B
 1 Feb to 23 April
 Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.

Latest use:
 24 May Shrewsbury

Used in error:
 30 Apr to 24 May Chester

The original dates for 5334I/5I were 1 Feb to 31 March. It was to be followed by a slogan 'Celebrating England stamps on Sale 23 April 2007' but this was cancelled and the Hospice slogans extended.

*5336t Send a card for Valentine's Day 3446
 6 Feb seen *
 Used transposed at Swindon.

*5337 Mother's Day 3454
 9 Feb seen *
 Used at Reading.

*5338t Post a card this Easter 3369
 28 March seen *
 Used transposed at Swindon.

5339I & Together.com 3632
 23 April to 28 May B
 Used in IMPs at all offices apart from Belfast, Cardiff and Shrewsbury.
 Also used alongside 'Preflight Test Image' at Manchester and London South.
 The slogan referred to a Government global warming website.

Late use:
 3 July Greenford



Type 3632



Type 3633

STAMP PENY FRENHINES
 YN DDEUGAIN OED
 QUEEN'S HEAD STAMP
 40TH ANNIVERSARY
 www.royalmail.com/stamps

Type 3634

**Find
 Madeleine**
 www.findmadeleine.com

Type 3635

5340I Queen's Head stamp 40th Anniversary 3633
 28 May to 3 July B
 Used in IMPs at about 26 offices; not used at Greenford (late use of 5339I) or the bilingual offices - see 5341I below. Probably not used at Carlisle.

Also used at Crewe and Wolverhampton alongside 'Preflight Test Image'; Wolverhampton was a late use in July.

Earliest use:
 25 May Birmingham

Late use:
 31 Aug Wolverhampton

5341I Queen's Head stamp 40th Anniversary 3634
 28 May to 3 July B
 (bilingual)
 Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.

Late use:
 9 July Shrewsbury

5340I/1I commemorated the introduction in 1967 of the definitive stamps featuring the portrait of the Queen by Arnold Machin.

5342I Find Madeleine 3635
 28 May to 3 Aug D
 Used in IMPs at all offices on mail addressed abroad. This was the first time that a slogan was applied operationally to mail for specific destinations. It was originally announced as ending on 24 July but was extended to tie in with the end of the Harry Potter slogan (5344I).

The slogan was tested at Bristol, Cardiff, Leeds, Plymouth, Swindon and Worcester for the first week before being introduced at all offices.

This website was set up to try to find Madeleine McCann, the little girl who disappeared from her family's holiday apartment in Portugal at the beginning of May 2007.

*5343t Father's Day 3391
 11 to 14 June seen D
 Used transposed at Swindon.

www.royalmail.com/wand

**HARRY POTTER
 STAMPS
 ON SALE 17 JULY**

Type 3636

www.royalmail.com/smilers

SMILERS ®
 Make your mail
 extra special
 with Smilers

Type 3637

5344I Harry Potter Stamps 3636
 3 July to 3 Aug B
 Due to finish on 31 July but dates were extended because of strike action and many offices continued well into August.
 Used in IMPs at all offices apart from Wolverhampton and Worcester (both late uses of 5340I).

Latest use:
 3 Sep Leeds, Shrewsbury,
 Southampton

Used in error:
 11 to 28 Sep Greenford

5345I Smilers make your mail extra special 3637
 3 Aug to 3 Sep B
 (1st use)

The official start date was 1 Aug and the slogan was due to be used throughout August but none has been seen before 3 Aug (see 5344I above) and the slogan continued beyond 31 Aug. Many offices started late, for example use at Wolverhampton has only been seen in September after late use of 5340I.

Used in IMPs at all offices except Greenford, Hull, Nottingham, Shrewsbury and Southampton (late use of 5344I).

Latest use:
 5 Sep Hull

Used in error:
 8 to 25 Sep Manchester

www.royalmail.com/stamps
**ARMY UNIFORMS
 STAMPS ON SALE**
20 SEPT 2007
 Type 3638

Stampex
 Business Design Centre
 Islington Green,
 London N1 19-22 Sept
 Type 3639

www.stop-idfraud.co.uk
**NATIONAL
 IDENTITY FRAUD
 PREVENTION WEEK**
8-14 OCTOBER

Type 3640

www.royalmail.com/stamps
**ROYAL DIAMOND
 WEDDING STAMPS**
ON SALE 16 OCT
 Type 3641

Energy Saving Week
 22-28th October

 energy saving trust[®]
 Type 3642

www.royalmail.com/stamps
Christmas Stamps ☆
On Sale 6 November
 Type 3643

www.royalmail.com/xmasjobs

**Recruiting
 Now** 

Type 3644

www.royalmail.com/smlers

**ADD YOUR PHOTO ALONGSIDE
 OUR CHRISTMAS STAMPS**
 Phone 0845 074 2000
 Type 3645

5346I Army Uniforms Stamps 3638
 3 Sep to 1 Oct B
 Used in IMPs at all offices apart from those
 using 5347I (see below).
 Used alongside 'Preflight Test Image' at
 Worcester.

Used in error:
 3 to 11 Oct Bristol
 17 to 22 Oct Cardiff
 5 to 9 Nov Sheffield
 14 Nov Nottingham
 19 Nov to 17 Dec Cardiff

5347I Stampex 19-22 Sept 3639
 3 to 21 Sep C
 Used in IMPs at Chelmsford, Gatwick, Greenford,
 London South and Watford.
 Also used alongside 'Preflight Test Image' at
 London South.
 The postcode slogan 5222I was meant to have
 been reintroduced after the Stampex slogan
 finished.

Latest use:
 23 Sep Watford

Used in error:
 25 Sep Greenford after short use of
 5222I

5348I National Identity Fraud Prevention Week 3640
 1 to 15 Oct C
 Used in IMPs at all 31 offices.

Latest use:
 18 Oct Carlisle

Leeds IMP1 was upgraded in Autumn 2007 and an
 improved printer installed. This resulted in slogans being
 just over 10% narrower than those printed by other IMPs
 (see illustration of Type 3628 below) while the overall
 cancellation was longer (approx 138mm). This change of
 width has been seen from Leeds with 5222I and most of the
 IMP slogans from 5348I to 5379I. In early January 2008 this
 printer was transferred to Leeds IMP2 and a new PostJet
 printer was installed on IMP1. IMP1 then used 'Please
 PRINT' 5222I until 5388I started. Impressions from this
 printer can be identified by longer wavy lines while the
 slogans are normal width (see also after 5381I).

**Check postcodes
 and posting dates
 for Christmas at
 www.royalmail.com**

Type 3628
 (Leeds IMP1)

**Check postcodes
 and posting dates
 for Christmas at
 www.royalmail.com**

Type 3628

5349I Royal Diamond Wedding Stamps 3641
 15 to 22 Oct C
 Used in IMPs at all 31 offices.
 Also used alongside 'Preflight Test Image' at
 Wolverhampton and Worcester.

Latest use:
 1 Nov Worcester

Used in error:
 9 and 10 Nov Chester
 22 Nov to 18 Dec Worcester
 26 Nov to 17 Dec Swansea
 9 to 13 Dec Chester
 12 to 14 Dec Cardiff

5350I Energy Saving Week 3642
 22 Oct to 1 Nov C
 Announced as finishing on Sunday 28 Oct but
 Sunday collections had ended the previous
 weekend and in fact the campaign continued into
 the following week.
 Used in IMPs at all 31 offices.
 Also used alongside 'Preflight Test Image' at
 London South.

Latest use:
 18 Dec Carlisle

Used in error:
 3 Nov Chelmsford
 21 and 22 Nov Shrewsbury
 8 to 26 Apr 2008 Shrewsbury

5351I Christmas Stamps 3643
 1 to 12 Nov C
 (Official end date 10 Nov, see note after 5353I).
 Used in IMPs at all offices, including the
 bilingual ones, except Carlisle (late use of 5350I)
 and possibly Oxford; offices using 5352I started
 late; while those using 5353I stopped early.
 Also used alongside 'Preflight Test Image' at
 Worcester.

Used in error:
 24 Nov Chester
 27 Nov to 17 Dec Bolton
 28 Nov to 13 Dec Preston
 7 to 10 Dec Chester

Royal Mail Xmas Jobs Recruiting Now
 (1st use) 3644
 *5352I 1 to 6 Nov C
 Used in IMPs at Bristol, Oxford, Plymouth,
 Southampton, Swindon and Truro.
 Used alongside 'Preflight Test Image' at
 Southampton.

Add your photo alongside our
Christmas Stamps 3645
 *5353I 6 to 12 Nov C
 Used in IMPs at Chelmsford, Gatwick,
 Greenford, London South and Watford.
 Announced as being used 1 to 10 Nov but all
 these offices used 5351I at the start of
 November.
 10 Nov was a Saturday and with Sunday
 collections having been stopped, it is not unusual
 to find copies of 5351I and 5353I dated Monday
 12 Nov before 5354I was installed.

5354I BBC Children in Need 16 Nov 3646
 12 to 16 Nov C
 Used in IMPs at all offices except Carlisle (late
 use of 5350I).
 Also used alongside 'Preflight Test Image' at
 Wolverhampton.

Latest use:
 20 Nov Oxford

Used in error:
 19 Nov to 12 Dec Preston

Check postcodes and posting
dates for Christmas 3628
 5355I 17 Nov to 17 Dec B
 Used in IMPs at all offices except Carlisle (late
 use of 5350I) and the bilingual offices (see
 5356I).
 Also used alongside 'Preflight Test Image' at
 London South.

Latest use:
 20 Dec Greenford, Oxford

Check postcodes and posting dates for
Christmas (bilingual) 3629
 5356I 17 Nov to 17 Dec D
 Seen used in one IMP at Cardiff (only 17 Nov)
 and at Shrewsbury for part of the period only,
 dates unclear because of poor quality of printing.
 Not used at Chester and Swansea where other
 slogans were used in error.

Used in error:
 31 Dec Swansea

Note: for the unannounced Christmas designs below, 3 to 24
 Dec are the assumed dates of use although some started in
 November and others mid-December.

What will you send this Christmas? (holly) 3586
 *5357 3 to 24 Dec C
 Used at Derby (2), Edinburgh (2), Greenford
 (Greenford and Greenford/Windsor town dies)
 (4).

Earliest use:
 19 Nov Derby

What will you send? (holly – bilingual) 3587
 *5358 3 to 24 Dec D
 One die used at Cardiff (Cardiff/Newport).

What will you send this Christmas? (present)
3552
 *5359 3 to 24 Dec D
 Used at Croydon, Edinburgh (2), Peterborough,
 Swindon (2) and Tonbridge.

Latest use:
 27 Dec Croydon

A card makes everyone's Christmas 3499
 *5360 3 to 24 Dec D
 Used at Chelmsford (Chelmsford and SE Anglia
 town dies), Edinburgh, Londonderry and
 Middlesbrough (Teesside).

Earliest use:
 29 Nov Middlesbrough (Teesside)

Happy Christmas please post early
 (no lines at right) 2890
 *5361 3 to 24 Dec (standard) C
 *5361t 3 to 24 Dec (transposed) D
 About 33 dies used standard including with an
 undated diamond, location unknown. Used in red
 ink at Wick for part of the period.
 Used transposed with Edinburgh town die
 (possibly at Bathgate) and at Gloucester
 (Gloucestershire) and Swindon.

Earliest use:
 27 Nov Gloucestershire (transposed)
 Latest use:
 28 Dec Tonbridge



Type 3646

Type 3647

Happy Christmas please post early
(lines at right)

- | | | |
|--------|--------------------------|--------------|
| | | <u>2890A</u> |
| *5362 | 3 to 24 Dec (standard) | C |
| *5362t | 3 to 24 Dec (transposed) | D |

About 24 dies used standard and used with undated diamond die at Perth and dated diamond at Kilmarnock.
Used transposed at Gloucester (Gloucestershire).

Earliest use:

19 Nov Derby

Latest use:

29 Dec Glasgow

Happy Christmas please post early
(bilingual)

- | | | |
|-------|-------------|-------------|
| | | <u>2891</u> |
| *5363 | 3 to 24 Dec | D |
- One die used at Chester (Chester N Wales Gog Cymru).

A Happy Christmas The Post Office

- | | | |
|-------|-------------|-------------|
| | | <u>1278</u> |
| *5364 | 3 to 24 Dec | D |
- Used standard at Chelmsford (South East Anglia), Inverness (City of Inverness), Leeds, Omagh, St Mary's (local mail only), Swindon and Tonbridge (more than 1 die) and with an undated diamond die, possibly at Perth.

Latest use:

27 Dec Tonbridge

A Happy Christmas The Post Office
(bilingual)

- | | | |
|-------|-------------|-------------|
| | | <u>1392</u> |
| *5365 | 3 to 24 Dec | D |
- Used at Haverfordwest/Hwlfordd and Swansea.

Happy Christmas (1988 Welsh design)

- | | | |
|-------|-------------|-------------|
| | | <u>2672</u> |
| *5366 | 3 to 24 Dec | D |
- One die used at Chester (Chester N Wales Gog Cymru).

Season's Greetings

- | | | |
|-------|-------------|-------------|
| | | <u>3354</u> |
| *5367 | 3 to 24 Dec | D |
- One die used at Paisley.

Post early for Christmas (candle)

- | | | |
|-------|-------------|------------|
| | | <u>169</u> |
| *5368 | 14 Dec seen | * |
- Used at Workington with Cumbria Dumfries & Galloway town die.

5369I Moving Home? (1st use) 3647
17 to 31 Dec B
Used in IMPs at about 30 offices including the bilingual ones.
Also used alongside 'Preflight Test Image' at Wolverhampton and London South.

Latest use:

30 Jan 2008 Crewe

Used in error:

18 to 28 Jan 2008 Gatwick
30 Jan to 1 Feb 2008 Truro
25 Feb 2008 Truro

*5370I 50 years of Automatic Letter Facing ALF 3648
19 Dec E
Used in one IMP at Swindon on Postal Mechanisation Study Circle covers; not used on live mail.
The slogan commemorated the introduction of the first Naphthadag (graphite) automatic sorting machine in Southampton on 19 December 1957. Unfortunately, the covers could not be processed at Southampton for operational reasons.

Royal Mail
Swindon
Mail Centre
19.12.07
05:32 am
21100013



Type 3648



1 JAN 2008
Leeds
07:24 am
11400106

THE BRITISH POSTMARK SOCIETY - FIFTY YEARS COLLECTING AND RECORDING THE MAIL



Type 3649

www.royalmail.com/stamps

**IAN FLEMING'S
JAMES BOND
STAMPS
ON SALE 8 JAN**

Type 3650



Business Design Centre
Upper St., London N1
27 Feb - 1 Mar 2008

Type 3652

www.royalmail.com/stamps

**GREAT BRITISH
MONARCHS**

STAMPS ON SALE 28 FEB

Type 3651

Nominate your
Children's
Champion at

www.childreuschamps.co.uk

Type 3653

2008

*5371I British Postmark Society – Fifty Years 3649
 1 Jan E
 Used in the updated IMP at Leeds on BPS covers; it was not used on live mail.

5372I Ian Fleming’s James Bond Stamps 3650
 3 Jan to 1 Feb B
 Announced as starting on 1 Jan which was a Bank Holiday; none seen dated before 3 Jan.
 Used in IMPs at all offices except Crewe.
 Crewe was due to have used the slogan ‘Liverpool European City of Culture’ but this was cancelled at the last minute and 5369I remained in use.
 Also used alongside ‘Preflight Test Image’ at Southampton and Wolverhampton.

Latest use:
 13 Feb Gatwick

Used in error:
 4 to 9 Feb Truro
 7 Feb Watford
 11 to 19 Feb Southampton
 26 Feb to 3 March Oxford

5373I Great British Monarchs Stamps (1st use) 3651
 1 to 11 Feb C
 Used in IMPs at about 25 offices including the bilingual ones; not used at the five offices using 5374I, nor at Truro (see 5369I, 5372I).
 Bristol, Hull and Southampton all continued to use the slogan for the rest of Feb instead of changing to 5376I.

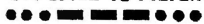
5374I Stampex (1st use) 3652
 1 to 11 Feb C
 Used in IMPs at Chelmsford, Gatwick, Greenford, London South and Watford.

5373I and 5374I were originally announced as being used ‘through February’. After they had started, ‘Nominate your Children’s Champion’ (5376I) was announced and should have interrupted both campaigns at all offices.

*5375 Send a card for Valentine’s Day 3446
 6 to 13 Feb seen (standard) D
 *5375t 12 Feb seen (transposed) *
 Used standard at Edinburgh and transposed at Swindon.

www.royalmail.com/stamps

**MAYDAY RESCUE
 AT SEA... Stamps
 ON SALE 13 March**



Type 3654

**Going Away
 USE ROYAL MAIL
 KEEPSAFE SERVICE**

www.royalmail.com/keepsafe

Type 3655

5376I Nominate your Children’s Champion 3653
 11 to 18 Feb C
 Used in IMPs at about 27 offices; not used at Bristol, Hull and Southampton which continued with 5373I throughout February.

Latest use:
 29 Feb Manchester

Used in error:
 6 March and 22 July London South

5377I Great British Monarchs Stamps (2nd use) 3651
 18 to 29 Feb C
 Reuse after 5376I at the same offices as 5373I except Manchester (late use of 5376I) but this time including Truro.

Earliest use: see 5373I
 Latest use:
 4 March Plymouth

Used in error:
 17 March Preston

5378I Stampex (2nd use) 3652
 18 to 29 Feb C
 Reuse after 5376I at the same five offices as 5374I.


Latest use:
 4 March Greenford

5379I Mayday Rescue at Sea Stamps 3654
 1 to 17 March C
 The official end date was 16 March which was a Sunday.
 Used in IMPs at about 30 offices.
 Also used alongside ‘Preflight Test Image’ at Wolverhampton.

Latest use:
 17 July Birmingham

Used in error:
 26 to 29 March Preston
 22 April Wolverhampton
 6 May to 2 June Gatwick
 13 May Oxford
 17 to 21 June Manchester
 11 July Manchester
 29, 30 July Bristol

www.royalmail.com/stamps

 **INSECTS
 STAMPS
 ON SALE 15 APRIL**

Type 3656

www.royalmailgroup.com/mayday

**Be part of The Prince
 of Wales’s May Day
 Climate Change Summit**

Type 3657

5380I Use Royal Mail Keepsafe Service (1st use) 3655
 17 March to 1 April C
 Used in IMPs at all offices except Birmingham
 (late use of 5379I).
 Also used alongside 'Preflight Test Image' at
 Leeds and Southampton.

Latest use:
 14 Apr London South

Used in error:
 2 June Manchester

5381I Insects Stamps 3656
 1 to 25 April B
 Originally announced as ending 30 April but
 5382I was then added to the programme.
 Used in IMPs at all offices except Birmingham
 (late use of 5379I).
 Also used alongside 'Preflight Test Image' at
 Southampton.

Latest use:
 27 June Leeds

The new PostJet printer which had been trialled at Leeds on
 IMP1 from early January 2008 was gradually introduced on
 all machines starting with Leeds IMP2 in April. The change
 was completed nationally by early October 2008. At first all
 upgraded machines used 'Please PRINT the Postcode'
 (5222I) instead of the national slogan used in those IMPs
 with the original Cueprint printers. This use of 5222I
 included the bilingual offices, Cardiff, Chester, Shrewsbury
 and Swansea.

In some offices not all IMPs were changed at the same time
 so 5222I was used on some machines and the national
 slogan on others. From 5388I to 5394I some offices had
 both the Cueprint and the PostJet versions of the national
 slogan.

5382I Prince of Wales Climate Change Summit 3657
 25 April to 1 May C
 Originally announced as ending 5 May.
 Used in IMPs at about 28 offices; not used at Hull
 which had been fitted with the new PostJet printer
 and so was using 5222I, and probably not at
 Birmingham and Leeds.

Latest use:
 4 Aug Greenford

Used in error:
 7 June Manchester
 31 July Greenford

www.royalmail.com/stamps

**CATHEDRALS
 NEW STAMPS
 ON SALE 13 MAY**

Type 3658



Type 3659

www.royalmail.com/stamps



Type 3660

www.royalmail.com/stamps



Cueprint Type 3660A PostJet

www.royalmail.com/stamps



www.prideofbritain.com

**Nominate your
 hero
 by 1st Aug**

Type 3661

www.prideofbritain.com

**Nominate your
 hero by 1st Aug**

Type 3661A

5383I Cathedrals Stamps 3658
 1 May to 2 June B
 Used in IMPs at about 27 offices; not used at Hull
 and Leeds and probably not at Manchester and
 Oxford.

Latest use:
 14 July Bristol

5384I Carry on Hammer Film Stamps 3659
 2 to 16 June C
 Used in IMPs at about 27 offices; not used at Hull
 and Leeds and probably not at Chester and
 Manchester.

Latest use:
 20 June Plymouth

*5385t Father's Day 3391
 4 to 16 June seen D
 Used transposed at Swindon.

5386I Moving Home? (2nd use) 3647
 16 June to 1 July C
 Used in IMPs at about 25 offices; not used at
 Cardiff, Chester, Hull, Leeds, Manchester and
 Oxford where PostJet printers had been fitted.

5387I Air Display Stamps 3660
 1 to 10 July C
 The dates announced in the Postmark Bulletin
 were 7 to 19 July.

Used in IMPs at about 20 offices.
 This die had larger type face and was only used in
 the older Cueprint printers. The stamp issue being
 advertised was actually called 'Air Displays' and
 the design was then corrected – see 5388I.

Latest use:
 14 July Birmingham

5388I Air Displays Stamps 3660A
 1 to 21 July B
 Used in IMPs at about 30 offices.
 Originally used only with the PostJet printers. The correct additional 's' in Displays and smaller typeface superseded 5387I in IMPs using the Cueprint printers from around 11 July and was then used with both types of printers.
 This was the first slogan other than 5222I to be used with the new printer.

Latest use:
 29 July Bristol (PostJet)
 1 Aug Swansea (Cueprint)

Used in error:
 1 to 6 Sep Leeds (PostJet)
 7 to 10 Oct Gatwick (PostJet)

www.royalmail.com/redirection



Cueprint Type 3647 PostJet

www.royalmail.com/redirection



www.royalmail.com/stamps

**RAF UNIFORMS
 STAMPS ON SALE
 18 SEPTEMBER**

Cueprint Type 3662 PostJet

www.royalmail.com/stamps

**RAF UNIFORMS
 STAMPS ON SALE
 18 SEPTEMBER**

5389I Nominate your Hero (design on 4 lines) 3661
 21 to 31 July C
 Used with Cueprint printers in IMPs at about 17 offices.

Latest use:
 13 Aug London South

5390I Nominate your Hero (design on 3 lines) 3661A
 21 to 31 July C
 Used with PostJet printers in IMPs at about 19 offices. Some offices were using both printers.

Latest use:
 11 Sep Cardiff

5391I Moving Home? (3rd use) 3647
 18 Aug to 8 Sep B
 Seen used with Cueprint printers in IMPs at 8 offices and with PostJet printers at 23 offices. Again, some offices were using both printers

Latest use:
 12 Sep Leeds (PostJet)

5392I RAF Uniforms Stamps 3662
 8 to 19 Sep C
 Seen used with Cueprint printers in IMPs at 5 offices and with PostJet printers at 25 offices.

5393I Royal Mail Xmas Jobs Recruiting Now (2nd use) 3644
 19 to 24 Sep C
 Used in IMPs with PostJet printers at about 28 offices; Cueprint printer used at Leicester and possibly Birmingham. The slogan was not used at Carlisle or Truro.

Latest use:
 31 Oct Hull

www.royalmail.com/xmasjobs



Cueprint Type 3644 PostJet

www.royalmail.com/xmasjobs



**PRIDE of
 BRITAIN**
 1st Oct ITV1 8pm

Type 3663

**bbc.co.uk/pudsey
 14 NOV**
 BBC Children in Need

Type 3664

5394I Pride of Britain 3663
 24 to 30 Sep C
 These were the announced dates, but the slogan does not appear to have started until 29 Sep, then used late at most offices even though the TV programme advertised by the slogan was broadcast on 1st October.

Used in IMPs at 29 offices, one IMP at Birmingham has been seen with the Cueprint printer. The only copy reported is too faint to be able to reproduce with any accuracy but it appears to be very similar to the PostJet version. The slogan was not used at Hull – late use of 5393I.

Latest use:
 31 Oct Belfast, Cardiff, Chester,
 Manchester

Various slogan campaigns were announced for October but were cancelled for operational reasons and the PRINT slogans 5222I and 5223I should have been used instead. Most offices however continued with the Pride of Britain slogan or, in a few cases, Recruiting Now (5393I), for at least some of the month.

5395I BBC Children in Need 14 Nov 3664
 3 to 18 Nov C
 Used in IMPs at 29 offices; probably not used at Oxford.

Latest use:
 29 Nov Gatwick

Used in error:
 2 March 2009 Greenford
 (This was in a rarely used machine so is possibly a late use from Nov 2008).

5396I Christmas Pantomime Stamps 3665
 18 Nov to 1 Dec C
 Used in IMPs at about 30 offices.

Latest use:
 19 Dec Oxford

Used in error:
 20 to 26 May 2009 Bristol

www.royalmail.com/stamps

**CHRISTMAS
 PANTOMIME**
 STAMPS ON SALE 4 NOV
 Type 3665

Royal Mail
 Manchester
 28.06.10
 07:21 pm
 AA000413

Please use
 the Postcode



Type 3588B

Royal Mail
 Manchester
 24.10.11
 04:55 pm
 12345678

Please use
 the Postcode



Type 3588B variation

Please use the Postcode 3588B
 *A5396I Late Nov 2008 to date C
 Applied at Manchester by a PostJet printer attached to an NEC cancelling machine that is used for large flat items which are too big for the IMPs. All items have the same code AA000413. Smaller envelopes can also be cancelled in which case the lower set of wavy lines does not print and AA000413 and the time are then in a smaller font, the same size as the date. With both sets of lines printed the cancel measures approximately 110mm by 50mm.

The variation shown is approximately 170mm by 50mm and has the code 12345678. There is no second set of wavy lines. It was first seen dated 21 June 2011.

Odd errors with boxes around parts of the cancel have also been seen.

Check postcodes and posting
 dates for Christmas 3628

5397I 1 to 22 Dec B
 Used in IMPs at 25 offices; not used at Oxford or the four bilingual offices – see 5398I below.

Check postcodes and posting dates for
 Christmas (bilingual) 3629A

5398I 1 to 22 Dec B
 Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.
 Design in 6 lines on new PostJet printers, the previous design for Cueprint printers used 7 lines.

Note: for the unannounced Christmas designs below, 1 to 24 Dec are the assumed dates of use although some started in November and others mid-December.

What will you send this Christmas? (holly) 3586
 *5399 1 to 24 Dec D
 Used at Derby (2) and Edinburgh (2).

What will you send this Christmas? (present) 3552
 *5400 1 to 24 Dec D
 Used at Edinburgh (2) and Swindon.

A card makes everyone's Christmas 3499
 *5401 1 to 24 Dec D
 Used at Bristol (Bath Bristol Taunton), Edinburgh (2), Londonderry and Swindon; also seen with undated diamond die, possibly from Edinburgh.

Earliest use:
 12 Nov Swindon

	<u>Happy Christmas please post early</u> (no lines at right)	<u>2890</u>
*5402	1 to 24 Dec (standard)	C
*5402t	13 Nov to 24 Dec (transposed)	D
	About 22 dies used standard and two dies used transposed at Gloucester (Gloucestershire), both starting in November.	
	<u>Happy Christmas please post early</u> (lines at right)	<u>2890A</u>
*5403	1 to 24 Dec	C
	About 24 dies used.	
	Earliest use: 19 Nov Swindon	
	<u>Happy Christmas please post early</u> (bilingual)	<u>2891</u>
*5404	21 Nov to 24 Dec	D
	Used at Chester (Chester N Wales).	
	<u>A Happy Christmas The Post Office</u>	<u>1278</u>
*5405	1 to 24 Dec (standard)	D
*5405t	1 Dec seen (transposed)	*
	Used standard at Bolton, Bristol (Bristol Bath Taunton), Inverness (City of Inverness), Leeds, St Mary's (local mail only) and Southend-on-Sea; also with undated diamond die, probably from Dundee.	
	Used transposed at Gloucester (Gloucestershire).	
	Latest use: 14 Jan 2009 Inverness	
	<u>Happy Christmas</u> (1988 Welsh design)	<u>2672</u>
*5406	1 to 24 Dec	D
	One die used at Chester (Chester N Wales/Caer Gog Cymru).	
	<u>Season's Greetings</u>	<u>3354</u>
*5407	1 to 24 Dec	D
	One die used at Paisley.	
	<u>Post early for Christmas</u> (candle)	<u>169</u>
*5408	1 to 24 Dec	D
	Used at Leeds and also with Cumbria Dumfries & Galloway town die, probably at Carlisle.	
	<u>Post early for Christmas</u> (holly)	<u>65B</u>
*5409	1 to 24 Dec	D
	One die used at Leeds.	
	<u>Recycle</u> (2 nd use)	<u>3623</u>
*5410I	22 to 31 Dec	C
	Used in IMPs at 30 offices including the bilingual ones. This was the first use of this slogan with PostJet printers.	

2009

Check postcodes and posting dates for Christmas at
Gwiriwch godau post a dyddiadau postio ar gyfer y Nadolig yn
www.royalmail.com



Type 3629A

Type 3623 PostJet

www.notw.co.uk/cc

www.notw.co.uk/cc



Type 3666

Type 3667

www.notw.co.uk

www.notw.co.uk



Type 3666A

Type 3667A

5411I Children's Champion www.notw.co.uk/cc 3666
2 to 9 Jan C
Used in IMPs at about 26 offices; not used at the bilingual offices – see 5412I.

Latest use:
21 Jan Greenford

5412I Children's Champion www.notw.co.uk/cc 3667
(bilingual) C
Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.

Official dates for 5411-12I were 2 to 10 Jan but the slogans were replaced at most offices by 5413-14I, see below.

Children's Champion www.notw.co.uk 3666A
(cc removed) D

*5413I 9 to 12 Jan D
Seen used in IMPs at 17 offices; not used at the bilingual offices – see 5414I.
Being such a short-lived slogan there were no slogan cancellations seen from several offices in that period.

Children's Champion www.notw.co.uk 3667A
(bilingual cc removed) D
*5414I 9 to 12 Jan D
Seen used in IMPs at Cardiff, Chester and Shrewsbury, probably used at Swansea.

5415I Use Safe Box from Royal Mail 3668
 12 to 19 Jan C
 Used in IMPs at about 26 offices; not used at the bilingual offices – see 5416I.

Latest use:
 21 Jan London South

5416I Use Safe Box from Royal Mail (bilingual) 3669
 12 to 19 Jan C
 Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.

5417I Recycle (3rd use) 3623
 2 Feb to 2 March B
 Used in IMPs at about 29 offices including the bilingual ones; probably not used at Oxford.

Used in error:
 18 March to 6 April Manchester

www.royalmail.com/safebox
 Sending diagnostic specimens?
Use Safe Box
from Royal Mail

Type 3668

www.royalmail.com/safebox
 Sending diagnostic Specimens?
Use Safe Box
From Royal Mail
 Anfon sbesimenau diagnostig?
 Defnyddiwch Safe Box
 y Post Brenhinol

Type 3669

Children's Champions 
Sky 1 4pm
March 8th

Type 3670

Children's Champions 
Sky 1 4pm
8 March / Mawrth

Type 3671

Mother's Day
 22 March
What Will YOU Send?

Type 3558

the big lunch
 © The Eden Project 19.07.09
www.thebiglunch.com

Type 3672

*5418 Valentines Day 3274
 12, 13 Feb seen D
 Used at Edinburgh.

*5419 Send a card for Valentine's Day 3446
 13 Feb seen *
 Used at Edinburgh.

5420I Children's Champions Sky 1 March 8th 3670
 2 to 9 March C
 Used in IMPs at about 25 offices; not used at the bilingual offices – see 5421I.

Latest use:
 11 March Plymouth

Children's Champions Sky 1
March 8th (bilingual) 3671

5421I 2 to 9 March C
 Used in IMPs at Cardiff, Chester, and Swansea; not seen from Shrewsbury but may have been used there.

The Postmark Bulletin announced that 'Recycle' (Type 3623) was due to be reused for the rest of March followed by 'The big lunch' (Type 3672) throughout April. However 'Recycle' was not used and 'The big lunch' started later. 'Please PRINT the Postcode' (5222I/3I) was used instead.

*5422 Mother's Day 22 March (1998 design) 3558
 9 to 13 March seen D
 Used at Edinburgh.
 Mothering Sunday was 22 March in 2009.

*5423 What will you send this Easter 3562
 31 March to 10 April seen D
 Used at Edinburgh.

For the rest of the year, the 4 offices using bilingual slogans – Cardiff, Chester, Shrewsbury and Swansea – only used the bilingual 'Please PRINT the Postcode' 5223I, or 5222I in error (seen from Chester and Swansea in July and August), unless a specific bilingual slogan was available (e.g. 5455I). 5440I was an exception.

5424I The big lunch (1st use) 3672
 7 to 27 April B
 Used in IMPs at 25 offices; possibly not used at Oxford.

The Big Lunch was a scheme started by The Eden Project to encourage communities across the country to sit down and eat lunch together on Sunday July 19th; the project was supported by Royal Mail and other businesses.

Where an IMP used a six line block quality mark (the office designation, date, time etc) the slogan was positioned further to the right compared to those using a four line block. For IMP slogans 5425I, 5426I, 5427I, 5434I, 5435I, 5437I, 5438I and 5439I which were approximately 54mm long, this resulted in the extreme right hand part of the slogan failing to print because it ran into the wavy lines – see illustration on next page. In some designs this led to incomplete web addresses and telephone numbers. Initially this just occurred on most Bristol IMPs but gradually, as the 6 line block became standard, more machines printed the incomplete impressions. Greenford IMPs, in spite of mostly having six line blocks, were not affected.

*5425I Saturday Special Delivery (1st use) 3673
 27 Apr to 5 May (official end date 2 May) C
 Used in IMPs at 25 offices; probably not used at Oxford.

Special Delivery™ is also available for **Saturday** delivery with a **money back guarantee**

Type 3673

Special Delivery™ is available for **Saturday** delivery with a **money back guarantee**

Type 3673 at Bristol



Type 3674

Type 3647A

54261 Recycle compost 3674
5 to 11 May C
Used in IMPs at about 25 offices;
probably not used at Oxford.

Latest use:
16 May Manchester

54271 Moving Home? (4th use) 3647A
11 to 18 May C
Used in IMPs at about 25 offices;
probably not used at Oxford.
The lettering of the website is larger and the house wider than on the previous uses.

54281 The big lunch (2nd use) 3672
18 May to 1 June B
Used in IMPs at 25 offices; probably not used at Oxford.

Latest use:
3 June Gatwick

54291 Recycle (4th use) 3623
1 to 8 June C
Used in IMPs at about 25 offices;
probably not used at Oxford.

*5430t Orkney Freedom Fishing Good Food LP219
7 June (earliest seen) to at least 14 Dec D
Another design (see 5484) was in use by mid March 2010. All copies seen have a dash instead of the year in the datestamp.
Used transposed at Kirkwall; this was the first use of the slogan since 1966.



Type LP219

Father's Day, 21 JUNE. What will YOU send?

Type 3571



Type 3675

5431I The big lunch (3rd use) 3672
8 to 22 June B
Used in IMPs at 25 offices; probably not used at Oxford.

*5432 Father's Day 21 June (1998 design) 3571
9 to 20 June seen D
More than one die used at Edinburgh.
Father's Day was 21 June in 2009.

5433I Recycle (5th use) 3623
22 June to 1 July C
Used in IMPs at 25 offices; probably not used at Oxford where the Mail Centre closed in June.

Latest use:
6 July Plymouth

5434I Free Cash withdrawals Post Office branded ATMs (1st use) 3675
1 to 6 July C
Used in IMPs at 25 offices.

Latest use:
12 July Watford

5435I Use Royal Mail Keepsafe Service (2nd use) 3655A
6 to 13 July C

Used in IMPs at about 25 offices.
Previous use (5380I) with the Cueprint printers had the website address at the bottom of the design rather than at the top as here.

Latest use:
14 July Gatwick

*5436I Recycle (6th use) 3623
13 to 20 July C
Used in IMPs at 25 offices.

The Postmark Bulletin announced that the 'Post Office Travelmoney' slogan (see 5440I) would be used for these dates but 'Recycle' was used instead.

Latest use:
31 July Birmingham, Worcester

5437I Post Office Home Insurance 3676
 20 July to 3 August B
 Used in IMPs at about 24 offices; not used at Birmingham - see 5436I.

Use Royal Mail Keepsafe Service (3rd use) 3655A
 5438I 3 to 10 Aug C

Used in IMPs at about 25 offices.
 Several offices were late starting this slogan and a blank space occurred in the cancellation where the slogan would normally be.

Used in error:
 18 Sep Preston

www.royalmail.com/keepsafe
Going Away? Post Office 
USE ROYAL MAIL Home Insurance
KEEPSAFE SERVICE 0800 783 6742

Type 3655A Type 3676

One4all™ 0% commission on over
Multi - store Gift Card 70 foreign currencies
 Now on sale in your local [www.postoffice.co.uk/](http://www.postoffice.co.uk/travelmoney)
 Post Office[®] branch **travelmoney**

Type 3677 Type 3678

5439I One4All Multi-store gift card 3677
 10 to 25 Aug C
 Used in IMPs at 25 offices.

Latest use:
 29 Aug Chelmsford

5440I 0% commission Post Office Travelmoney 3678
 25 Aug to 1 Sep C
 Used in IMPs at about 28 offices including the bilingual offices.

Latest use:
 7 Sep Bristol

5441I Moving Home? (5th use) 3647B
 1 to 7 Sep C
 Used in IMPs at about 24 offices; not used at Manchester (see 5442I).
 Redrawn (now 46mm long) so that the design is complete on all IMPs.
 In all copies seen, the web address reads www.royalmail.com, the middle bar of the 'm' being missing.

Latest use:
 12 Sep Leeds

5442I Believe in children Barnardo's (1st use) 3679
 1 to 14 Sep C

Used in IMPs at Manchester.
 These were the announced dates but it appears that the slogan was switched to 5443I on 7 Sep before reverting to the Barnardo's slogan for 11 to 14 Sep.
 Dr Barnardo's was chosen by Royal Mail employees to be the officially supported charity.

5443I Savings at the Post Office 3680
 7 to 14 Sep C
 Used in IMPs at 24 offices; not used at Cambridge.

Latest use:
 19 Sep Belfast

www.royalmail.com/redirection
MOVING HOME? 

Type 3647B

Savings at the Post Office 
www.postoffice.co.uk

Type 3680

Free 
Cash Withdrawals
 at Post Office[®] branded ATMs
www.postoffice.co.uk/atmlocator

Type 3675A

Believe in children
 **Barnardo's**
www.barnardos.org.uk

Type 3679

www.royalmail.com/smlers
SMILERS®
 Make your mail extra special with Smilers 

Type 3637 PostJet

Free 
Cash Withdrawals
 Over the counter at the Post Office[™]
www.postoffice.co.uk/banking
 selected banks only

Type 3681

5444I Smilers make your mail extra special (2nd use) 3637
 14 to 21 Sep C
 Used in IMPs at about 25 offices.
 This was the first use of the slogan with PostJet printers.

Latest use:
 22 Sep Cambridge, Crewe, Watford, Wolverhampton

Used in error:
 1 Oct Carlisle

Free Cash Withdrawals Post Office branded ATMs (2nd use) 3675A
 *5445I 21 Sep to 2 Oct C
 Used in IMPs at about 25 offices.
 Redrawn (now 45mm long and with other minor alterations) so the design is complete on all IMPs.

Latest use:
 7 Oct Manchester

Free Cash Withdrawals over the counter at the
Post Office (1st use) 3681

*5446I 2 to 6 Oct (assumed dates, not announced) C
 Used in IMPs at about 25 offices.

**PREVENT
 CRIME**
Postcode Valuables

Type 2573

**CODE IT
 -KEEP IT-**
**PREVENT
 -CRIME
 -POSTCODE
 -VALUABLES**

Type 2563

**Pass on your
 Postcode**

Type 2471

**Help
 us push
 Postcodes**

Type 2435

**Sealed & Postcoded
 correctly addressed
 Mechanisation
 will do the rest.**

Type 2364

**Get
 the most
 from your
 post**
**Code
 it!**

Type 2083

	<u>Prevent crime postcode valuables</u>	<u>2573</u>
5447	5 to 30 Oct	D
	<u>Code it – Keep it Prevent crime</u>	<u>2563</u>
5448	5 to 30 Oct	D
	<u>Pass on your postcode</u>	<u>2471</u>
5449	5 to 30 Oct	D
	<u>Help us push Postcodes</u>	<u>2435</u>
5450	5 to 30 Oct	D
	<u>Sealed & Postcoded mechanisation</u> <u>will do the rest</u>	<u>2364</u>
5451	5 to 30 Oct	D
	<u>Get the most from your post</u>	<u>2083</u>
5452	5 to 30 Oct	D
	<u>Remember to use the Post Code!</u>	<u>941</u>
5453	5 to 30 Oct (2 dies used)	D

5447-53 were used at Norwich to commemorate the introduction of Postal Codes there in 1959. The official dates were 5 to 18 Oct but were extended to the end of the following week and then to 30 Oct. The slogan dies were borrowed from the British Postal Museum & Archive collection (see P6).

The Postmark Bulletin included 'Be Properly Addressed' (Type 2156) in the list of slogans to be used at Norwich but it did not appear.

Type 941 and Type 2471 continued in use in several other offices at the same time.

See also 5454/6I and 5458I.

Celebrating 50 years of Postcodes (1st use) 3682

5454I 6 to 13 Oct
 Used in IMPs at about 25 offices.

5454I and 5455I were originally intended to run from 6 to 24 October but a change had to be made to include a slogan for National Identity Fraud Week (5457I). This slogan was not used at the bilingual offices so 5455I continued uninterrupted. Because of the confusion, some offices changed to 5457I on 12 Oct and others on the 13th.

Celebrating 50 years of Postcodes
 (bilingual) 3683

5455I 6 to 26 Oct
 Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea.

Norwich addresses need Postal Codes 3684

5456I 8 Oct
 Used on Postal Mechanisation Study Circle covers in an IMP with Norwich Mail Centre inscription but postmarked elsewhere as there is no IMP at Norwich; it was not used on 'live' mail. This design was based on an unused Norwich Postal Codes slogan from the early 1960s.

National Identity Fraud Prevention Week
 12 – 18 October 3685

5457I 12 to 19 Oct
 Assumed dates, no end date announced.
 Used in IMPs at about 25 offices.

Latest use:
 23 Oct Bristol

**Celebrating
 50 years of
 POSTCODES
 1959 - 2009**

Type 3682

**Celebrating 50 years of
 POSTCODES**
**Dathlu 50 Mlynedd o
 Godau Post**
1959 - 2009

Type 3683



Royal Mail
 08.10.09
 Norwich
 Mail Centre
 09:07 am
 61800142



NORWICH
 ADDRESSES
 NEED

POSTAL CODES



Type 3684

Celebrating 50 years of Postcodes (2nd use) 3682

*5458I 19 to 26 Oct
 Assumed dates, re-use not announced.
 Used in IMPs at about 25 offices.

Use Royal Mail Keepsafe Service (4th use)

5459I 26 Oct to 3 Nov 3655B
C
Used in IMPs at about 25 offices.
Redrawn (now 46mm long instead of 54mm) so
the design is complete on all IMPs.

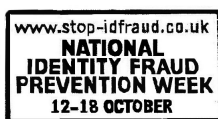
Latest use:
17 Nov Nottingham

Used in error:
3 Dec 2009 to 8 Jan 2010 Manchester

5460I BBC Children in Need 20 Nov 3686
3 to 16 Nov C
Used in IMPs at 25 offices.

5461I Christmas stained glass windows stamps 3687
16 to 26 Nov C
Official dates were 14 to 20 Nov, but apparently
carried on after this at all offices – see 5462I.
Used in IMPs at about 25 offices.

Latest use:
27 Nov Gatwick, Southampton



Type 3685

www.royalmail.com/keepsafe
Going Away?
USE ROYAL MAIL
KEEPSAFE SERVICE

Type 3655B

bbc.co.uk/pudsey
20 NOV
BBC Children in Need

Type 3686

Christmas stained
glass windows stamps
ON SALE 3 NOV
www.royalmail.com/stamps

Type 3687

LAST POSTING DATES
FOR CHRISTMAS
1st class mail Mon 21st Dec
2nd class mail Fri 18th Dec

Type 3688

It's Christmas time!

Use Special Delivery™
for guaranteed*
next day delivery
*or your money back



Type 3689

5462I Last posting dates for Christmas 3688
26 Nov to 1 Dec C
Official dates were 21 to 30 Nov but started late
at all offices.
Used in IMPs at about 25 offices.

*5463I It's Christmas time! Use Special Delivery 3689
1 to 24 Dec B
Used in IMPs at 25 offices.

Note: for the unannounced Christmas designs below, 1 to 24
Dec are the assumed dates of use although some started in
November and others started mid-December.

*5464 What will you send this Christmas? (holly) 3586
1 to 24 Dec D
Used at Dartford (2), Derby (2) and Edinburgh
(possibly at Bathgate).

Latest use:
1 April 2010 Dartford

*5465 What will you send this Christmas? (present) 3552
1 to 24 Dec D
Used at Croydon (2), Edinburgh (2) and
Swindon (Thames Valley).

*5466 A card makes everyone's Christmas 3499
1 to 24 Dec D
Used at Bristol (Bristol Bath Taunton) and
Edinburgh (2).

*5467 Happy Christmas please post early 2890
(no lines at right) D
1 to 24 Dec
About 17 dies used.

Earliest use:
19 Nov Bradford
Latest use:
29 Dec Glasgow

*5468 Happy Christmas please post early 2890A
(lines at right) C
1 to 24 Dec (standard)
*5468t 1 to 24 Dec (transposed) D
About 22 dies used standard and one die
transposed at Gloucester (Gloucestershire).

Latest use:
30 Dec Glasgow

*5469 A Happy Christmas The Post Office 1278
1 to 24 Dec (standard) D
*5469t 22 Dec seen (transposed) *
Used standard at Bristol (Bristol Bath Taunton),
Inverness (City of Inverness) and St Mary's
(local mail only) and one die
transposed at Gloucester (Gloucestershire).

*5470 Happy Christmas (1988 Welsh design) 2672
1 to 24 Dec D
One die used at Chester (Chester N Wales).
This was the only bilingual Christmas slogan
reported in 2009.

- *5471 Post Early for Christmas (candle) 169
1 to 25 Dec D
Used at Leeds on philatelic cover dated 25 Dec but received before Christmas.
- *5472 Please post cards in bundles 784
11 to 20 Dec seen D
Used at Croydon, all copies seen have the slogan die inverted.
This slogan was last used in 1996 when it was used with a dated diamond die at Croydon and was also inverted for part of the time.
- *5473 Post Early for Christmas (holly) 65B
14 Dec seen D
One die used at Leeds.
- 5474I Passport check & send (1st use) 3690
24 Dec 2009 to 4 Jan 2010 C
Used in IMPs at 25 offices.

2010

As notifications of slogans in the British Postmark Bulletin had become so erratic by the start of 2010, the * at the start of a listing to denote an unannounced slogan has been abandoned; virtually every entry would have * in front of it otherwise.

Throughout the year the four bilingual offices Cardiff, Chester, Shrewsbury and Swansea used the bilingual Postcode slogan 5223I, or occasionally, in error, the English only version 5222I.

- Moving Home? Use Royal Mails redirection service 3691
- 5475I 4 to 11 Jan C
Used in IMPs at 25 offices.
The apostrophe that should be in Mail's is missing in the design.
- 5476I Post Office Christmas Club 3692
11 to 25 Jan C
Used in IMPs at 25 offices.
- 5477I Homelessness Sunday 3693
25 Jan to 1 Feb C
Used in IMPs at about 25 offices.
Also used on 29 Jan in an iLSM (intelligent Letter Sorting Machine) at Jubilee Mail Centre (Hounslow) on covers produced for the Postal Mechanisation Study Circle (see illustration in previous column); it was possibly used on live mail as well (Valuation E).
- 5478I Send a card for Valentine's day 3694
1 to 15 Feb C
Used in IMPs at 25 offices.
- Latest use:
26 Feb Truro
- Used in error:
27 April Watford
- 5479 Valentines Day 3274
10 to 13 Feb seen D
Used at Edinburgh.
- 5480I Free Cash Withdrawals over the counter at the Post Office (2nd use) 3681
15 Feb to 1 March C
Used in IMPs at 24 offices; not used at Truro (see 5478I above).
There are very minor changes to the design from the last use in October 2009 (5446I).
Latest use:
6 March Leeds



Type 784



Type 3690



Type 3691



Type 3692



Type 3693



Type 3694



Type 3695



Type 3696




Type 3693 used in iLSM

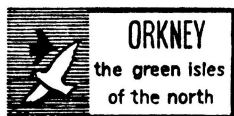


5481I News of the World Children's Champions 3695
1 to 10 March C
Used in IMPs at 25 offices.

Used in error:
26 April Bristol

Believe in children
 **Barnardo's**

Type 3679A



Type LP280

Put the Happy into Easter
Send a card with love
April 2nd

Type 3697



Type 3698

5482I Mark Mum's day 3696
10 to 15 March C
Used in IMPs at about 25 offices.

5483I Believe in children Barnardo's (2nd use) 3679A
15 to 22 March C
Used in IMPs at about 25 offices.
The original design of this slogan used at Manchester in Sep 2009 (5442I) included the web address in the slogan.

Latest use:
30 March Preston

5484 Orkney green isles LP280
16 March (earliest seen) to at least July D
Used at Kirkwall.
This is the first use of this slogan in the standard position; it was last used in 1968.

5485I Put the Happy into Easter 3697
22 March to 6 April B
Used in IMPs at about 24 offices.

Latest use:
19 April Manchester

Used in error:
20, 21 April Watford
31 Jan 2011 Gatwick

5486 What will you send this Easter 3562
29 March to 3 April seen D
Used at Edinburgh.

Free Cash Withdrawals over the counter at the
Post Office (3rd use) 3681
B

5487I 6 to 19 Apr
Used in IMPs at about 24 offices.
Again there is a minor change from the previous use in February (5480I); the bottom line now starts with a capital 'S'.
The Postmark Bulletin had announced that an ATM version of the slogan would be used.

Free 
Cash Withdrawals
at Post Office[®] branded ATMs
www.postoffice.co.uk/atmlocator

Type 3675B

Free 
Cash withdrawals
at the Post Office[®]
ATMs owned by Bank of Ireland

Type 3699

Royal Mail supports



www.royalmail.com/1010

Type 3700

Post Office 
Travel Insurance
0800 294 2247

Type 3701

Send a card to a 1st class Dad
- June 20th

Type 3702

www.royalmail.com/keepsafe
Going Away?
USE ROYAL MAIL
KEEPSAFE SERVICE

Type 3655C

5488I Passport check & send (2nd use) 3690
19 Apr to 1 May C
Used in IMPs at about 23 offices.
Not used at London South (see 5489I below) however the slogan was used at Greenford in at least one machine instead of 5489I.

Latest use:
4 May Greenford

London 2010 International Stamp Exhibition

5489I 19 Apr to 17 May 3698
C
(Assumed dates, not announced); 20 Apr to 14 May seen.
Used in IMPs at Greenford and London South.
In May, one IMP at Greenford used the date 17.11.14 in error for a short time.

Used in error:
18 and 23 to 26 Apr 2011 Greenford (2 different IMPs)

Free Cash Withdrawals (sic) Post Office branded ATMs (3rd use) 3675B
 5490I 1 to 6 May C
 Used in IMPs at about 23 offices; not used at Greenford or London South (see 5489I).
 Again redrawn with bolder type (and misspelling!) but the right hand 8mm is missing in some IMPs because of the length of the design
 Announced as 1 to 15 May but, as in October 2009 (5445I), an unannounced second design was introduced part way through the period, presumably because of the error.

Free Cash withdrawals ATMs owned by Bank of Ireland (1st use) 3699
 5491I 6 to 17 May (assumed dates, not announced) C
 Used in IMPs at about 23 offices; not used at Greenford or London South (see 5489I).
 Design 53mm long so, as with 5490I, the right hand part of the design is missing in some IMPs.

Royal Mail supports 10:10 3700
 5492I 17 to 24 May C
 Used in IMPs at about 25 offices.
 The 10:10 project aimed to get individuals, businesses and other organisations to cut their carbon emissions by 10% by the end of 2010.

Used in error:
 30 May Gatwick
 16 June to 4 Sep Sheffield

Post Office Travel Insurance (1st use) 3701
 5493I 24 May to 1 June C
 Used in IMPs at about 25 offices.

Used in error:
 4 to 7 June 2010 Gatwick

Send a card to a 1st class Dad 3702
 5494I 1 to 9 June C
 Used in IMPs at about 24 offices.

Free Cash Withdrawals over the counter at the Post Office (4th use) 3681
 5495I 9 to 16 June C
 Used in IMPs at about 24 offices, the design was the same as 5487I.

Use Royal Mail Keepsafe Service (5th use) 3655C
 5496I 16 to 21 June C
 Used in IMPs at about 24 offices.

Redrawn yet again; the style is very similar to Type 3655A (5435I) but reduced to 45mm to show the complete design from all machines. The slogan for this period was announced in the Postmark Bulletin as 'Moving Home?'

Latest use:
 6 July Carlisle

Believe in children Barnardo's (3rd use) 3679B
 5497I 21 to 30 June C
 Used in IMPs at about 23 offices; not used at Carlisle (see 5496I).

This is basically the same design as the original 2009 use at Manchester (5442I) but has been rescanned with the web address in a different font.

Post Office Travel Insurance (2nd use) 3701
 5498I 30 June to 7 July C
 Used in IMPs at about 22 offices; not used at Carlisle or Gatwick.

Post Office Foreign Currency 0% Commission 3703
 5499I 7 to 15 July C
 Used in IMPs at 24 offices.

Latest use:
 24 July Gatwick

Believe in children

Barnardo's
www.barnardos.org.uk
 Type 3679B

Post Office Foreign Currency
0% Commission
 Buy online at
www.postoffice.co.uk
 Type 3703

Post Office 
Travel Money
postoffice.co.uk/travel

believe
 in children
 appeal
www.barnardos.org.uk

Type 3704

Type 3705

Post Office Travel Money (1st use) 3704
 5500I 15 to 26 July C
 Dates announced as 15 to 22 July.
 Used in IMPs at about 24 offices.

Latest use:
 29 July Newcastle

Post Office Travel Insurance (3rd use) 3701
 5501I 26 July to 2 Aug C
 Used in IMPs at about 23 offices.

Latest use:
 12 Aug Preston

Post Office Travel Money (2nd use) 3704
 5502I 2 to 16 Aug C
 Used in IMPs at about 23 offices.

Latest use:
 31 Aug Birmingham, Carlisle

Free Cash Withdrawals over the counter at the
Post Office (5th use) 3681
 5503I 16 Aug to 1 Sep C
 Used in IMPs at about 22 offices; not used at Carlisle (see 5502I).

Believe in children appeal 3705
 5504I 1 to 15 Sep C
 Used in IMPs at 23 offices.

Free Cash Withdrawals over the counter at the
Post Office (6th use) 3681
 5505I 15 to 22 Sep C
 Used in IMPs at 23 offices.

Whizz-kidz Blue Peter Appeal 3706
 5506I 22 to 24 Sep D
 Used in IMPs at about 22 offices; not used at Carlisle. Being unannounced and such a short-lived slogan, no mail has been seen from several of the IMP Mail Centres in that period.

Whizz-kidz is a charity set up to help disabled children get wheelchairs and other mobility equipment.



Type 3706



Type 3707



Type 3708



Type 3709

Free Cash Withdrawals over the counter at the
Post Office (7th use) 3681
 5507I 24 Sep to 1 Oct C
 Used in IMPs at 23 offices. Romford, which went live in late September, was using 'Please PRINT' (5222I) which continued until Feb 2011 when 5532I was used there.

Used in error:
 11 Nov Truro

10:10:10 Global Day of Doing 3707
 5508I 1 to 8 Oct C
 Announced dates were 10 to 23 October. Used in IMPs at 23 offices. See 5492I for an explanation of 10:10; 10 Oct 2010 was designated a global day of action to highlight reducing carbon emissions.

Free Cash withdrawals ATMs owned by Bank of
Ireland (2nd use) 3699
 5509I 8 to 25 Oct B
 Used in IMPs at 23 offices.

BBC Children in Need 19 Nov 3708
 5510I 25 Oct to 13 Nov B
 Used in IMPs at 23 offices.

Send a winning Christmas card 3709
 5511I 13 to 22 Nov C
 Used in IMPs at about 23 offices.

Latest use:
 30 Nov Gatwick

Used in error:
 13 to 14 Jan 2011 Preston
 13 Jan 2011 Watford

Free Cash withdrawals ATMs owned by Bank of
Ireland (3rd use) 3699A
 5512I 22 Nov to 1 Dec C
 Used in IMPs at 23 offices.

There are differences in lettering from the first two uses (5491I and 5509I) and the length of the design has been reduced.

Used in error:
 10 to 12 Jan 2011 Preston
 11 and 13 Jan 2011 London South (2 different IMP)

Use Special Delivery (Snowman) (1st use) 3710
 5513I 1 to 8 Dec B
 Used in IMPs at about 23 offices.

Originally announced for the whole of December but heavy snow caused problems with deliveries which led to the guarantee being suspended and 5522I was introduced without notice.

The apostrophe from 'It's' is missing from the design.

The slogan was used late on one IMP at Preston joining up with the second use (see 5524I).

Note: for the unannounced Christmas designs below, 1 to 24 Dec are the assumed dates of use although some started in November and others started mid-December. There were no uses of bilingual Christmas slogans reported in 2010.

What will you send this Christmas? (holly) 3586
 5514 1 to 24 Dec D
 Used at Dartford (2), and Edinburgh (2).

5515 What will you send this Christmas? (present) 3552
 1 to 24 Dec D
 Used at Edinburgh (2) and Swindon (Thames Valley) (2).

Latest use:
 30 Dec Used at Swindon with a West London town die

5516 A card makes everyone's Christmas 3499
 1 to 24 Dec D
 Used at Bristol (Bristol Bath Taunton) and Edinburgh (2).



Its Christmas time!

Use Special Delivery™
 for guaranteed*
 next day delivery
 *or your money back



Type 3699A

Type 3710

Happy Christmas please post early
 (no lines at right) 2890

5517 1 to 24 Dec (standard) C
 5517t 1 to 24 Dec (transposed) D
 About 18 dies used standard (including undated diamond from Inverness) and one die transposed at Gloucester (Gloucestershire).

Earliest use:
 8 Nov Croydon

Happy Christmas please post early
 (lines at right) 2890A

5518 1 to 24 Dec (standard) C
 5518t 1 to 24 Dec (transposed) D
 About 20 dies used standard and one die transposed at Gloucester (Gloucestershire).

Earliest use:
 8 Nov Croydon
 Latest use:
 25 Jan 2011 Swindon (Thames Valley)

5519 A Happy Christmas The Post Office 1278
 1 to 24 Dec (standard) D
 5519t 1 to 24 Dec (transposed) D
 Used standard at Inverness (City of Inverness), St Mary's (local mail only) and Tonbridge (2); also one die used transposed at Gloucester (Gloucestershire).

5520 Post Early for Christmas (candle) 169
 1 to 24 Dec D
 Used at Leeds.

5521 Please post cards in bundles 784
 1 Dec 2010 to 11 Jan 2011 D
 Used at Croydon, probably two dies. As in 2009 all copies seen have the slogan die inverted.

5522I Free Cash withdrawals postoffice.co.uk/banking
 (1st use) 3711
 7 to 16 Dec B
 Used in IMPs at about 23 offices.
 This is a new website; also 'over the counter' has been removed and the design is on four lines when compared with Type 3681.

5523t Orkney Freedom Fishing GOOD Food LP219
 13 or 15 Dec (earliest seen – date unclear) D
 until at least 1 Feb 2011; finished before mid June (see 5549).

5524I Use Special Delivery (Snowman) (2nd use) 3710
 15 to 31 Dec B
 Used in IMPs at 23 offices.

Earliest use: see 5513I

5525 Inverness Highland Hogmanay Street party 3579
 17 (earliest seen) to 31 Dec (assumed) D
 Used in 2nd class machine which was using 'Remember to use the Postcode' earlier in the month.
 The slogan was used by Inverness to publicise the Red Hot Highland Fling in the city.



Type 3711



Type 3579



Type 3508



Type 3712

2011

Throughout the year the four bilingual offices Cardiff, Chester, Shrewsbury and Swansea used the bilingual Postcode slogans 52231 followed by 55561 and 55571.

55261 Passport check & send (3rd use) 3690
3 to 17 Jan C
Used in IMPs at about 23 offices.

Latest use:
1 Feb Gatwick

Used in error:
6 to 22 Jan 2012 Gatwick
Used with old software which had the boxed arrow return mark.

55271 Free Cash withdrawals postoffice.co.uk/banking (2nd use) 3711
17 Jan to 1 Feb C
Used in IMPs at 22 offices; not used at Belfast which continued using 55261.

5528 Nescafe Gold Blend coffee lover on Valentine's Day (1997 design) 3508
27 Jan to at least 19 March C
Used at Swindon (Thames Valley).
For use in Sep and Oct 2010 see E 424.

55291 Special Delivery Valentine's day 3712
1 to 14 Feb C
Used in IMPs at about 23 offices.

5530 Send a card for Valentine's Day 3446
4 Feb seen used at Edinburgh and
8 Feb seen used at Croydon. D

5531 Valentines Day 3274
8 to 14 Feb seen used at Croydon. D

5532I Post Office Travel Insurance (4th use) 3701
14 to 22 Feb C
Used in IMPs at about 24 offices, this was the first national slogan used at Romford (see 55071).

5533I Saturday Special Delivery (2nd use) 3673
22 Feb to 1 March C
Used in IMPs at 24 offices.
The slogan was rescanned to make it 47mm wide so it gave a complete impression on all machines whereas the first use (54251) was 54mm. 5533I was also slightly shallower.

Free Cash withdrawals postoffice.co.uk/banking (3rd use) 3711

5534I 1 to 21 March B
Used in IMPs at about 24 offices.

Latest use:
25 March Manchester

Used in error
6 Sep Hull
4 Jan to 2 Feb 2013 Bristol
Used at Bristol with old software which had the boxed arrow return mark.

stamps issued
22 March
www.royalmail.com/wwf



Make Mum feel special this Mother's Day
with Special Delivery™
for guaranteed* next day delivery
***or your money back**

Type 3713

Type 3714

5535 Mother's Day 3454
17 March to 6 April D
Used at Swindon (Thames Valley) from 17 to 28 March initially inverted and at Croydon 24 March to 6 April, also initially inverted. Also used at Gloucester (Gloucestershire) 1 to 3 April.
Mother's Day was 3 April in 2011.

5536I WWF Stamps 3713
21 to 23 March D
Used in IMPs at about 23 offices; not used at Manchester (see 5534I). Being such a short-lived slogan, no mail has been seen from several of the offices in that period.
The slogan was 49mm long, so apart from Greenford and some Nottingham IMPs, the slogan was incomplete with part of the panda and the F of WWF missing.

5537I Mother's Day Special Delivery 3714
23 to 31 March C
Used in IMPs at about 24 offices.
Again this was a long design (52mm) which was incomplete in all machines except the ones mentioned in 5536I above.

5538IA News of the World Children's Champion 3715
31 March to 1 April D
5538IB 31 March to 4 April C
Used in IMPs at up to 24 offices.
The design was initially 33 mm long (5538IA) at many of the offices but changed to 41mm (5538IB) for the remainder of the time. Chelmsford, Gatwick, Hull and Newcastle appear to have used the longer version from the start.

Please remember to write the postcode clearly 3716
 5539I 4 April to 11 Oct (not continuously) B
 Used in IMPs at 24 offices replacing 5222I.
 The initial use was only from 4 to 7 April, it was used again from 11 to 13 April after 5540I and then from 9 May to 2 June.
 It was gradually replaced by the same slogan with the Royal Mail web address added – see 5548I.
 The final use was from 3 Aug to 13 Sep 2011 at about 17 offices which were not using 5548I, but it continued in use until 11 October at Romford.
 Since then this slogan with the boxed arrow return mark has been used occasionally in error. Single IMPs at Birmingham, Newcastle and Wolverhampton have been reported.

Royal Wedding Stamps 21st April 3717
 5540I 7 to 11 April C
 Used in IMPs at about 24 offices.

Easter Special Delivery 3718
 5541I 13 to 19 April C
 Used in IMPs at about 24 offices.

Latest use:
 20 Apr Birmingham



Children's Champion
 SKY LIVING HD April 3rd

33mm

Type 3715



Children's Champion
 SKY LIVING HD April 3rd

41mm

**Please remember
 to write the
 postcode clearly**

Type 3716



Type 3717

For Guaranteed* Delivery
 this Easter use
Special Delivery™
 for delivery next day
 *or your money back
 Type 3718



Type 3717A

**Avoid any delays this
 Bank Holiday.
 Guarantee™ your item
 for next day delivery
 with Special Delivery**
 * or your money back
 Type 3719

**Make Dad feel special
 this Father's Day with
 Special Delivery™**
 for guaranteed*
 next day delivery
 * or your money back
 Type 3720

What will you send this Easter 3562
 5542 13 to 20 April seen D
 Used at Croydon.

Post a card this Easter 3369
 5543 12 to 21 April D
 Used at Croydon 12 to 20 April seen, and two dies used at Gloucester (Gloucestershire) on 20 and 21 April.

Post Office Travel Money (3rd use) 3704
 5544I 19 to 28 April C
 Used in IMPs at about 24 offices.
 In this use the slogan is slightly shorter than before.

Royal Wedding Stamps 3717A
 5545I 28 April to 3 May C
 Used in IMPs at about 24 offices.
 Compared with the earlier use (5540I), this design has no date and the web address is on two lines.
 This was a very short lived slogan as 28 April was a public holiday for the wedding and 2 May was the May Bank Holiday.

Bank Holiday Special Delivery 3719
 5546I 3 to 9 May C
 Used in IMPs at about 24 offices.

Latest use:

1 June

Watford

Father's Day Special Delivery 3720
 5547I 2 to 15 June C
 Used in IMPs at about 22 offices; not used at Romford and Sheffield which continued with 5539I.

Latest use:

17 June

Southampton

**Please remember
 to write the
 postcode clearly**
 www.royalmail.com

Type 3721

**believe
 in children**
 appeal
 www.barnardos.org.uk

Type 3705A

Free 
 Cash withdrawals at
 the Post Office®
 www.postoffice.co.uk/banking
 Selected banks only

Type 3711A

**Royal Mail
 Olympic
 Stamps
 Now on sale**

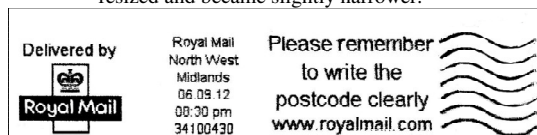
Type 3722

Please remember to write the postcode clearly

www.royalmail.com 3721

5548I 7 June 2011 to date A
Initially in one IMP at Bristol, extended to the remaining Bristol IMPs at the end of June and gradually to other offices after that. Leeds, Leicester, Nottingham, Sheffield and Southampton changed on 26 July, Manchester on 18 Aug, and all other offices except Romford on 13 Sep. Romford finally changed on 11 Oct. This slogan is without the return mark (the boxed arrow on the left) of earlier IMP slogans. Once an IMP at an office had changed to this slogan it used it instead of the national campaign until the Christmas slogans started; for example, Bristol did not use slogans 5552I to 5555I.

Starting in June 2012, 'Delivered by Royal Mail' and the cruciform logo were added to the postmark. At the same time the slogan was resized and became slightly narrower.



The new Royal Mail Branding software was first used at Bristol on 25 June 2012, quickly followed by Nottingham two days later. Chester, Leeds, Sheffield and Shrewsbury introduced it between 11 and 13 July and it was used nationwide from 16 July. The logo should not be used on mail sent abroad. Once the software had been installed, mail sorted at the bilingual offices (Cardiff, Chester, Shrewsbury and Swansea), was postmarked with the English only version if being sent to an address outside Wales (see P9).

Since 16 July 2012, the original version with the small dot under the wavy lines (see Fig. 9 on P9) has been used occasionally. Single IMPs at Belfast, Chelmsford, Gatwick and Leeds have been seen in the period Aug to Dec 2012. The dot is also seen on mail sent abroad when the logo is not printed.

5549 Orkney Green Isles LP280
15 June to at least 14 July D
Used at Kirkwall; slogan ended by December at the latest when the Christmas slogan Type 2890 was used.

5550I believe in children appeal (2nd use) 3705A
15 to 23 June C
Used in IMPs at 22 offices; not used at Romford and Sheffield which continued with 5539I. Amongst other changes the slogan is narrower than the first use (5504I).

Latest use:
24 June Manchester

Free Cash withdrawals postoffice.co.uk/banking

(4th use) 3711A

5551I 23 June to 5 July C
Used in IMPs at 22 offices; not used at Romford and Sheffield which continued with 5539I. Design on 5 lines instead of 4 and with larger typeface compared with 5534I.

5552I Post Office Travel Insurance (5th use) 3701
5 to 14 July C
Used in IMPs at about 21 offices; not used at Bristol (using 5548I), while Romford and Sheffield continued using 5539I. Used late on at least three IMPs at Birmingham joining up with next use (see 5554I). Slightly narrower than the previous uses and with other minor changes.

5553I Post Office Travel Money (4th use) 3704
14 to 19 July C
Used in IMPs at about 21 offices, not used at Bristol, Romford or Sheffield (see 5552I).

Latest use:
28 July Manchester

Used in error:
9 Jan 2013 Newcastle

5554I Post Office Travel Insurance (6th use) 3701
19 to 29 July C
Used in IMPs at about 20 offices; not used at Bristol (5548I), Manchester (late use of 5553I), Romford (5539I) or Sheffield (5539I then 5548I).

Earliest use – see 5552I

5555I Olympic Stamps 3722
29 July to 3 Aug C
Used in IMPs at about 17 offices which had not changed to 5548I; Romford continued with 5539I.

Please remember to write the postcode clearly
Cofiwch ysgrifennu'r còd post yn glir

Type 3723

Please remember to write the postcode clearly
Cofiwch ysgrifennu'r còd post yn glir

Type 3723A

Christmas is coming!
Post early and make your festive greetings last longer

Type 3724

Please remember to to (sic) write the postcode clearly (bilingual) 3723
 5556I 19 Aug to (latest seen) 28 Dec C
 Used in IMPs at Cardiff, Chester, Shrewsbury and Swansea; started at Chester on 19 Aug and at the other offices on 13 Sep.
 The English wording actually reads 'Please remember to to write the postcode clearly'. This was corrected in October at all offices except Chester (see 5557I) where it changed one machine at a time.
 As with 5548I, this slogan (and the corrected version below) is printed without the boxed arrow return mark.

Please remember to write the postcode clearly (bilingual) 3723A
 5557I 11 Oct 2011 to date A
 Used initially in IMPs at Cardiff, Shrewsbury and Swansea; Chester changed later.
 This has the English wording corrected (see 5556I).
 Once the Royal Mail Branding software was introduced (see after 5449I), starting on 11 Oct 2012 with mail posted from Leicester, all offices with IMPs used this slogan on mail sent to addresses in Wales. Before it was introduced, three dots were printed at the top of the space where the logo was later added.

Christmas is coming! Post early 3724
 5558I 1 to 9 Dec B
 Used in IMPs at 23 offices.

Note: for the Christmas designs below, 5 to 24 Dec are the assumed dates of use although some have only been seen for a short time in December.

What will you send this Christmas? (holly) 3586
 5559 5 to 24 Dec D
 About three dies used at Edinburgh.

What will you send this Christmas? (holly – bilingual) 3587
 5560 19 Dec seen D
 Used at Swansea (Swansea & South West Wales).

What will you send this Christmas? (present) 3552
 5561 5 to 24 Dec D
 Used at Swindon, probably 2 dies, and Edinburgh.
 Latest use:
 12 Jan 2012 Swindon

A card makes everyone's Christmas 3499
 5562 5 to 24 Dec D
 Used at Chelmsford (South East Anglia) and Edinburgh.

Happy Christmas please post early (no lines at right) 2890
 5563 5 to 24 Dec C
 About 25 dies used.

Happy Christmas please post early (lines at right) 2890A
 5564 5 to 24 Dec C
 About 22 dies used.

Earliest use:
 30 Nov Croydon
 Latest use:
 30 Dec Glasgow

Happy Christmas please post early (bilingual) 2891
 5565 5 to 24 Dec D
 Used at Chester (Chester N Wales Caer Gog Cymru).

A Happy Christmas The Post Office 1278
 5566 5 to 24 Dec D
 Used at Chelmsford (South East Anglia), Inverness (City of Inverness), St Mary's (local mail only) and Tonbridge (2).

Happy Christmas (1988 Welsh design) 2672
 5567 9 to 16 Dec seen D
 Used at Chester (Chester N Wales Caer Gog Cymru).

Please post cards in bundles 784
 5568 5 to 24 Dec D
 Used at Croydon, probably two dies; some copies inverted as in previous years, but not all.

There were no transposed Christmas slogans reported this year for the first time since 1963

Christmas posting dates! 1st class – 20th Dec
2nd class – 17th Dec 3725
 5569I 9 to 17 Dec B
 Used in IMPs at 23 offices.

Christmas posting date 1st class mail 20th Dec 3726
 5570I 17 to 20 Dec C
 Used in IMPs at about 23 offices.

2012

**Don't miss the latest
Christmas
posting dates!**
1st Class - 20th Dec
2nd Class - 17th Dec
Type 3725

**Don't miss the latest
Christmas posting
date for
1st Class mail
20th Dec**
Type 3726

**Make Mum's
Day
Send a card
her way**

Type 3727

**Put the
Happy into
Easter -
Send a card**

Type 3728

**Father's Day June 17
Send a card
to a first -
class Dad**

Type 3729

Royal Mail supports
**PROSTATE
CANCER UK**
Delivering first class
care for men

Type 3730

5571 Valentines Day 3274
3 to 13 Feb seen used at Croydon. D

5572 Send a card for Valentine's day 3446
2 to 13 Feb seen used at Croydon and D
9 and 10 Feb seen used at Edinburgh.

5573 Nescafe Gold Blend coffee lover on Valentine's
Day 3508
20 Jan to 29 Feb used at Swindon D
On all copies reported the slogan die is inverted;
see also E 424.

5574 Mother's day 3454
7 to 15 March seen D
Used at Croydon.

5575I Make Mum's Day send a card her way 3727
14 to 19 March C
Used in IMPs at about 23 offices; not used at the
bilingual offices.

Mother's Day 9 March - see E 426

5576 Post a card this Easter 3369
12 March to 13 April D
12 March and 2 April reported from Swindon and
13 April used at Croydon.

5577 What will you send this Easter 3562
27 March to 19 April seen D
Used at Croydon.

5578I Put the Happy into Easter 3728
3 to 7 April C
Used in IMPs at about 23 offices; not used at the
bilingual offices.

5579I Father's Day June 17 3729
11 to 15 June C
Used in IMPs at about 22 offices; not used at the
bilingual offices.

5580 Father's Day 3391
15 June seen *
Used at Croydon.

From now on all offices, including the bilingual ones, were supposed to use the national slogan on mail processed by IMPs and meant for addresses outside Wales. However from 5582I onwards, Chester continued to use the postcode slogans 5557I on mail addressed to Wales or 5548I to other destinations.

5581I Prostate Cancer UK (1st use) 3730
23 to 30 July C
Used in IMPs at about 24 offices, including at
least three of the bilingual offices where it was
used on mail not addressed to Wales. Not used at
Newcastle.
Prostate Cancer UK received the most votes from
Royal Mail staff to be the supported charity for a
two year term.

Latest use:
14 Sep Sheffield

BACK TO SCHOOL
Check Royal Mail's
Education website:
www.teacherspost.co.uk

Royal Mail supports
**PROSTATE
CANCER UK**
Delivering first class
care for men


Type 3731

Type 3730A

**Royal Mail
Supports**

November

Type 3732

**Y Post Brenhinol
Yn Cefnogi**

November

Type 3733

5582I Back to School 3731
3 to 17 Sep C
Used in IMPs at about 21 offices; not used at
Birmingham, Carlisle, Chester or Sheffield.

Latest use:
13 Apr 2013 Gatwick

55831 Prostate Cancer UK (2nd use) 3730A
 17 Sep to 15 Oct B
 Used in IMPs at 24 offices; not used at Chester;
 redrawn design with larger lettering.

55841 Royal Mail supports Movember (1st use) 3732
 15 to 29 Oct C
 Used in IMPs at about 24 offices; not used at
 Chester.

55851 Royal Mail supports Movember
 (bilingual) (1st use) 3733
 15 to 29 Oct D
 Used in IMPs on mail destined for Wales,
 presumably at all the offices that used 55841.

Movember is a fund-raising event for research
 into prostate cancer. Men are asked to get
 sponsorship for growing a moustache during the
 month of November.

55861 Send some Christmas sparkle 3734
 29 Oct to 7 Nov C
 Used in IMPs at about 24 offices; not used at
 Chester.

55871 Festive and Fun stamps 3735
 7 to 19 Nov C
 Used in IMPs at 24 offices, not used at Chester.

Latest use:
 28 Nov Greenford

**Send some Christmas
 ☆sparkle - post a card
 ☆to those you love☆
 www.royalmail.com/
 ☆ christmasinfo ☆**

Type 3734

**Festive and Fun
 stamps available
 from 6th November
 www.royalmail.com/
 stamps**

Type 3735

55881 Royal Mail supports Movember (2nd use) 3732
 19 Nov to 3 Dec C
 Used in IMPs at about 24 offices; not used at
 Chester.

Used in error:
 15 Dec Romford
 30, 31 Jan 2013 Gatwick

55891 Royal Mail supports Movember
 (bilingual) (2nd use) 3733
 19 Nov to 3 Dec D
 Used in IMPs on mail destined for Wales,
 presumably at all the offices that used 55881.

55901 Show you care this Christmas 3736
 3 to 17 Dec B
 Used in IMPs at 24 offices; not used at Chester.

Latest use:
 18 Dec Belfast

Note: for the Christmas designs below, 3 to 24 Dec are the
 assumed dates of use although some have only been seen for
 a short time in December.

**Show you care
 this Christmas,
 send a card.
 www.royalmail.com/
 christmasinfo**

Type 3736

It's Christmas time!

Use Special Delivery
 for guaranteed*
 next day delivery
 *or your money back



Type 3689A

5591 What will you send this Christmas? (holly) 3586
 3 to 24 Dec D
 One die used at Edinburgh.

5592 A card makes everyone's Christmas 3499
 3 to 24 Dec D
 Used at Chelmsford (South East Anglia) and at
 Edinburgh but without a town die showing.

Happy Christmas please post early
 (no lines at right) 2890
 5593 3 to 24 Dec (standard) D
 5593t 3 to 24 Dec (transposed) D
 About 8 dies used standard and one die
 transposed at Gloucester (Gloucestershire).

Latest use:
 3 Jan 2013 Inverness

Happy Christmas please post early
 (lines at right) 2890A
 5594 3 to 24 Dec (standard) D
 5594t 30 Nov to 24 Dec (transposed) D
 Used standard at Bristol (Bristol Bath Taunton)
 (2), Bradford, Edinburgh, Preston (Lancashire)
 (2) Romford and Stromness and up to four dies
 transposed at Gloucester (Gloucestershire).

A Happy Christmas The Post Office 1278
 5595 3 to 24 Dec D
 Used at Chelmsford (South East Anglia),
 Inverness and St Mary's (local mail only).

5596 Happy Christmas (1988 Welsh design) 2672
 11 to 14 Dec seen D
 One die used at Chester (Chester N Wales Caer
 G Cymru).

5597 Post Early for Christmas (candle) 169
3 to 24 Dec D
Used at Leeds.

It's Christmas time! Use Special Delivery (tree)
5598I 17 to 31 Dec 3689A
B
Used in IMPs at about 24 offices; not used at Chester.
The tree has been redrawn since the 2009 use (5463I).

5599I Prostate Cancer UK (3rd use) 3730A
31 Dec 2012 to 21 Jan 2013 B
Used in IMPs at about 24 offices; not used at Chester.

Used in error:
4, 5 Feb 2013 Bristol

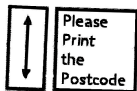
Post Office Charter - see E 427

INTELLIGENT LETTER SORTING MACHINE (iLSM)

The only slogan impressions used so far with these machines are from the trial at the Jubilee Mail Centre from December 2009 until November 2010.

Apart from IL 2, the slogans are printed at the left of the envelope and are in addition to CFC wavy line cancellations which are in the normal position. The distance from the left hand edge of the envelope varies but is generally around 10mm (up to about 30mm on 23, 24 Feb 2010 with Type 3588C). Dates can be hard to discern because the CFC impressions are generally poor so the coding bars need to be deciphered; the year is often missing from the date stamp.

As the illustration below shows, the slogan was not always printed horizontally.



Type IL2 (4 line version)



Merry Christmas

Please use the postcode

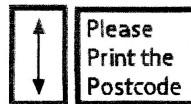
Type IL1

Type 3588C

IL 1 Merry Christmas IL1
10 to 17 Dec 2009 seen E
The typeface and the vertical lines vary considerably over the period of use.

IL 2 Homelessness Sunday 3693
29 Jan 2010 E
For illustration see P48 in the main listing.

IL 3 Please use the Postcode 3588C
Various dates from 1 to 24 Feb, D
18 and 20 May and 7 June 2010 recorded.



Type IL3 (3 line version)

IL 4 Please print the Postcode IL2
28 July to 25 Nov 2010 D
Four different iLSMs were used but not continuously; two of the machines only started in mid August. The image can be on three or four lines depending on the depth of the envelope.

MARITIME SLOGANS

Amendments/additions to lists shown in *Collecting Slogan Postmarks* and other volumes in the *Slogan Postmarks of the UK* series:

CIVILIAN MAIL

Paquebot Posted at Sea:

Type P2A Plymouth 1922-1932
Type P3 Belfast 1925-1975
Glasgow from July 1926-1972
Type P5 Brixham 1956-1987
Greenock 1959-1976

EXCEPTIONAL USES

Amendments/additions to lists shown in *Collecting Slogan Postmarks* and other volumes in the *Slogan Postmarks of the UK* series:

Add:



POSTAGE ON LETTERS
for
EUROPE 4^D

- E B7** Postage for Europe 104
25 to 27 August 1952 *
Used prematurely at Chelmsford and then withdrawn prior to correct use from 1 Sep.



PLEASE CHECK ADDRESS
IF WRONG ADVISE WRITER

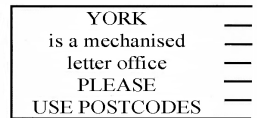
- E A10** Please check Address 108
1 to 3 April 1955 *
Used prematurely at Kendal and then withdrawn prior to correct use from 7 April; not to be confused with early uses of the slogan.
- E A13** Latest date 29 April 1958
E 55 Latest date 4 Jan 1968
E 171 Latest seen at Cwmbran on local mail late Jan 2001 and at Pontypool early April 2001
E 171t Blackwood latest seen early April 2001
E 175 Month of use should read November not July, use now extended to 18 Nov
E 228 Latest date 15 Jan 2001
E 277t Ended 1 Sep 2000 (see E 400t)
E 278 Latest date 4 Dec 2000; for use in 2012 see E 425
E 280 Ended at Doncaster; latest seen 10 Feb 2000
Ended at Twickenham early Nov 2001 but used again from mid April 2002. Use with Twickenham dies ended on 7 March 2003 but then used with Jubilee Mail Centre dies until 12 July 2005
Used at Dumfries to at least Dec 2002
Used at Lurgan, latest seen 1 June 2001 but used again in Dec 2005
Also see E 427
- E 352t** Ended late Nov 2003
E 388 Used again at Sheffield (earliest seen 11 April 2000) to date
Also seen used with Barnsley town die in Dec 2000, Dec 2002, Dec 2003, Dec 2004 and Dec 2005
- E389** Latest date 28 Nov 2000 at Wolverhampton (NW Midlands)

2000

- Send a card for Valentine's Day 3446
(1996 design)
E 398 26 Jan used standard at Doncaster and D
17 to 19 Feb at Gatwick (i.e. after Valentine's Day).
For transposed use at York, see 5176t.
- Marie Curie Daffodil Day 3154
E 399 Used at Romford 9 to 20 March D
Daffodil Day was 18 March in 2000.
- York is a Mechanised Letter Office 1906A
(Revised lettering)
E 400t 2 Sep 2000 to 21 May 2001 (transposed) B
E 400 19 May 2001 to 30 Aug 2002 (standard) B
Used at York replacing E 277t. Changed to standard position but continued transposed on SCM 2nd class machine until at least 21 May.
- Borough of Copeland LP596
E 401t 15 Dec seen *
Used transposed at Carlisle (Cumbria Dumfries & Galloway).



Type 3154



Type 1906A



Type LP596

Today's
POST OFFICE
in business
to serve you

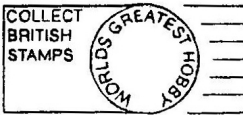
Type 2262A

2001

- Marie Curie Daffodil Day 3154
E 402 Used at Romford on 27, 28 March D
Daffodil Day was 10 March in 2001.
- Today's Post Office 2262A
E 403 30 Aug 2001 to 24 Jan 2003. B
One die used in CFC at Bournemouth (Dorset & SW Hants). Ended on 15 Jan 2003 in CFC but seen in SCM on 24 Jan. E 407-9 also in use for part of the time.
- Collect British Stamps 2159
E 404 20 Nov 2001 to 31 Jan 2004 D
Used occasionally at Chester with Chester N Wales Caer G Cymru town die.

2002

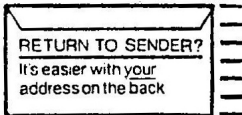
- E 405 Marie Curie Daffodil Day 3154
18 to 28 March, used at Romford
Daffodil Day was 9 March in 2002.
- E 406 Father's Day 21 June. What will you send? 3571
(1998 design)
D
14 June to 3 July
Two dies used at Reading; Father's Day in 2002
was 16 June.
For illustration, see 2009 use on P44.



Type 2159



Type 2309



Type 2400



Type 2460



Type 647



Type 1982



Type 3342



Type 3343

- E 407 Lets Get the Most – Bournemouth 2309
25 June 2002 to 28 Jan 2003
B
Two dies used at Bournemouth (Dorset & SW Hants). The previous use of the slogan ended in Jan 1999.
E 403, E 408 and E 409 also in use.
- E 408 Return to Sender? 2400
B
26 June 2002 to 27 Jan 2003
Used at Bournemouth (Dorset & SW Hants).
E 403, E 407 and E 409 also in use.

- E 409 Write Now! Say it better in a letter 2460
B
8 July to late Dec
Two dies used at Bournemouth (Dorset & SW Hants).
E 403, E 407 and E 408 also in use.
- E 410t Borough of Copeland LP596
*
10 Dec seen
Used transposed with Wigton town die probably at Workington.

2003

- E 411 Marie Curie Daffodil Day 3154
D
3 to 9 Feb seen, used at Romford
Daffodil Day was 8 March in 2003.
- E 412 Check your tyres 647
C
7 Apr 2003 to 2 Dec 2004
Used at Coventry (Coventry & Warwickshire).
- E 413 Leeds is a mechanised Letter Office 1982
C
25 Aug 2003 to 29 Dec 2004 seen
This slogan was last used in 1990.
- E 414 Happy Christmas please post early 2890
D
(no lines at right)
10 to 20 Oct
At least one die used at Portsmouth (Portsmouth & IOW).

2004

- E 415 Stop! Coins cause chaos 3342
B
6 Jan 2004 to July 2009
Used at Romford.
Also used at Nottingham, only seen mid March 2006, plus 'rolled on by hand' copy dated Dec 2006.
- E 416 Don't do it! Coins in cards delay the mail 3343
B
5 Jan 2004 to Dec 2011
Used at Romford from 5 Jan 2004 to Dec 2008.
Type 3342 and 3343 were last used at Romford in 1994. Use interrupted by other slogans; probably two dies of each slogan.
Used at Milton Keynes from 26 May 2005 to Jan 2006.
Also used at Southend-on-Sea, earliest seen 25 July 2006, to March 2011 and again in Nov and Dec 2011.
- E 417 Happy Christmas please post early 2890A
D
(lines at right)
17 to 21 June seen
Used at Jubilee Mail Centre.

2005

- E 418t Return to Sender? 2400
 5 Jan (earliest seen) to at least Nov 2005 D
 Used transposed at Swindon after Christmas slogans, so possibly started in late Dec 2004.
 Appears to have been interrupted by other slogans used at Swindon (see 5288t - 5290t).

2006

- E A418 A Happy Christmas The Post Office 1278
 7 to 15 Feb seen E
 Used at Enniskillen during the Northern Ireland postal strike when the machine, which was by then only used at Christmas, was brought back into use with the Christmas slogan still in it.
- E 419 Everyone's shopping by post 2212
 26 June to 5 July D
 Used at Bournemouth (Dorset & SW Hants).

2007

- E 420 Need a Postcode? Ring 0345 111 222 3271
 27 Nov 2007 to 30 Dec 2009 D
 Used standard at Chelmsford, only a handful of sightings reported between these dates.
- E 420t Also used transposed with undated D
 diamond die, probably at Perth/Dundee in Dec 2008.
 The phone number was no longer valid for Postcode enquiries.



Type 2212



Type 3271



Type 3581



Type LP50



Type 2081



Type 3510

2008

- E 421 Breast Cancer Awareness Month 3581
 11 to 20 March seen D
 Used at Inverness.
 The official Breast Cancer Month is October.
- E 422 Visit Inverness LP50
 10 March to (latest seen) 17 Dec C
 E 421 and 422 probably started at the same time.
- E 423 Mother's Day (1996 design) 3454
 20 to 23 June seen D
 Used at Reading.

2011

- E 424 Nescafe Gold Blend coffee lover on Valentine's Day (1997 design) 3508
 18 Sep to 10 October seen D
 Used at Swindon.
 See 5528 and 5573 for the slogan used at the correct time of year.

2012

- E 425 Croydon has a mechanised Letter Office 2081
 14 Feb to 30 August seen C
 Used at Croydon; previous use (E 278) ended December 2000.
 Printers were fitted to the iLSMs at Croydon from 24 Oct 2012 so the slogan is likely to have ended by then.
- E 426 Send a card for Mother's Day 9 March 3510
 21 Feb seen used at Swindon *
 Mother's Day was 18 March in 2012.



Type 3018

- E 427 Post Office Charter 3018
 Late Dec 2012 to date D
 Used at Stromness, Orkney.
 2013 is missing from all copies seen and replaced with a dash. The slogan was used from the time the Christmas slogan was removed so presumably started in Dec 2012 although none has been reported before early Jan 2013.

GUERNSEY SLOGANS

Amendments/additions to lists shown in *Collecting Slogan Postmarks* and other volumes in the *Slogan Postmarks of the UK* series:

Slogan Postmarks of the Eighties:

- G 21t Seen from 8 Aug 1984, possibly started when G19t finished
 G 25t Seen on outward mail
 G 37t Started 27 Sep 1988 (8pm seen)

Add:



Type GA26

- The Samaritans 25th Anniversary** **GA26**
 G A33t **Used 16 May 1988 only** **E**

In error the slogan die was engraved with 1983 instead of 1963. When it was noticed a local engraver was employed overnight to change the 8 into a 6 and the corrected slogan (G33t) was used from 17 May.

- G 33t Start date now 17 May 1988

Slogan Postmarks of the Nineties Part 2:

- G 49 Used to at least July 2009
 G 55 Earliest date 1 Dec 1996 with slogan die inverted
 Also seen dated 27 Dec 1996 on philatelic cover; the official end date was 19 Dec

Add:

- Stamps and coins** **G24**
 G 66t **Seen used transposed 14 June 2007** **D**



Type G57



Type G58

- Guernsey news & information** **G57**
 G 68t **3 July to 31 Dec 2000** **C**
 Assumed dates tying in with Jersey J 425t.
 Used on island and outward mail.

- 150th Anniversary Church of St Joseph & St Mary** **G58**
 G 69 **3 July to at least 10 Sep 2001** **E**
 Probably on island mail only.

- Please use the post code** **G59**
 G 70t **Used from late 2002 to date** **B**
 Used in Siemens machine with 'Guernsey Post' town die on island and outward mail.

Please use the post code



Type G59

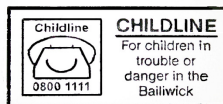


Type G38

- St Peter Port** **G38**
 G 71t **Seen 26 May 2005 to 30 June 2009** **C**
 Last used in 1993 so assumed to be a new use but no information as to when it started or whether it was used continuously; seen on outward mail.

The three older stamp cancelling machines in use in Guernsey were retired in 2009 leaving only the Siemens machine in operation. Thus G49, G66t and G71t would have finished by then.

Guernsey Post Office has been contacted about their slogan postmarks several times since 2000. Every approach was either ignored or the response was – we have no records of slogans used. Even a personal visit to the Postal HQ in 2012 and follow-up emails brought no joy. Finally, in 2013, the information about the three cancelling machines mentioned above was given. Following that, an email came through with illustrations of three slogan dies that had been found during a clear out. They were believed to have been used since the start of 2000. The slogans were Types G56, G57 (recorded as entry G 68t on this page) and the Victor Hugo slogan illustrated below. It is possible that Childline (Type G56) was used in 2000 and maybe later; previous uses from 1996 had all been in December. No copies have been reported since 1999, nor have any copies of the Victor Hugo slogan been seen. All staff employed at the time have since left the Post Office!



Type G56

JERSEY SLOGANS

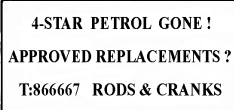
Amendments/additions to lists shown in *Collecting Slogan Postmarks* and other volumes in the *Slogan Postmarks of the UK* series:

Slogan Postmarks of the Nineties Part 2:

J 208t used to date

J 217t used until at least May 2007

Note: all except J 425t, J 426t, J 439t and J 440t were used on local mail only.



Type J196



Type J197

*Please remember!
Local & UK postage
increase May 9th*

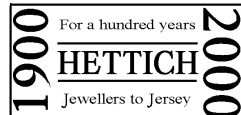
Type J198



Type J199



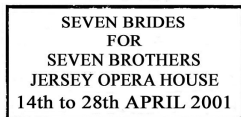
Type J200



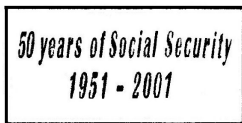
Type J201



Type J202



Type J203



Type J204

J 419t	<u>4-star petrol gone!</u> 4 to 30 Jan 2000	J196 D
J 420t	<u>Lions Club Swimarathon</u> 7 to 13 Feb 2000	J117 C
J 421t	<u>Black's Academy Easter Revision</u> 28 Feb to 26 March 2000	J197 D
J 422t	<u>Multiple Sclerosis Society</u> 10 to 16 April 2000	J191 D
J 423t	<u>Schizophrenia Fellowship</u> 17 to 23 April 2000	J188 C

J 424t	<u>Local & UK postage increase</u> 24 April to 7 May 2000	J198 D
J 425t	<u>Jersey news & information</u> 3 July to 31 Dec 2000	J199 C
J 426t	<u>Your Island Online...Jersey Insight</u> 17 July to 13 Aug 2000	J200 D
J 427t	<u>Hettich Jewellers 1900 2000</u> 14 to 20 Aug 2000	J201 D
J 428t	<u>Cancer Relief Cycle Ride</u> 21 Aug to 3 Sep 2000	J159A C
J 429t	<u>Give us a try Join the W.I.</u> 4 to 10 Sep 2000	J185 C
J 430t	<u>The Salvation Army</u> 11 to 30 Sep 2000	J186 C
J 431t	<u>Schizophrenia Fellowship</u> 2 to 8 Oct 2000	J188 C
J 432t	<u>Please post early for Christmas</u> 9 to 22 Oct 2000	J195 C
J 433t	<u>Wear Poppy with Pride</u> 30 Oct to 12 Nov 2000	J115 C
J 434t	<u>The Salvation Army</u> 13 Nov to 3 Dec 2000	J186 C
J 435t	<u>Soroptimist Intl of Jersey 50th Ann</u> 4 to 10 Dec 2000	J202 D
J 436t	<u>Give us a try Join the W.I.</u> 11 to 17 Dec 2000	J185 C

	Type J205	Type J206

J 437t	<u>Seven Brides for Seven Brothers</u> 26 March to 15 April 2001	J203 D
J 438t	<u>50 Years of Social Security</u> 28 Aug to 30 Sep 2001	J204 D
J 439t	<u>Jersey Post</u> Early Oct 2001 to at least November 2008 Used in Siemens machine with 'Jersey Post' town die. For the style of postmark, see Guernsey Type G59.	J205 B
J 440t	<u>Jersey Post delivering for you</u> 15 June 2009 (earliest seen) to date Used in Siemens machine with 'Jersey Post' town die.	J206 B

ISLE OF MAN SLOGANS

Amendments/additions to lists shown in *Collecting Slogan Postmarks* and other volumes in the *Slogan Postmarks of the UK* series:

Slogan Postmarks of the Nineties Part 2:

- IM 80t ended at Ramsey July 2000
 IM 85t ended at Douglas, latest seen May 2000 and at Ramsey in August 2002, probably not used continuously
 IM 104t ended July 2000



Type IM30



Type IM31



Type IM32



Type IM33

- IM 110t www.fsharpbank.com IM30
 8 May 2000 to mid Dec 2001 B
 (official end date 31Oct 2001)
 Used at Douglas on outward mail; other slogans also in use at Douglas.
 (fsharpbank is part of the Bank of Ireland group).
- IM 111t Manx Telecom Family Plus IM31
 15 July 2000 to 31 Jan 2001 C
 Used at Douglas and Ramsey on island mail; IM85t also in use at Ramsey and IM110t at Douglas.
- IM 112 A Happy Christmas the Post Office 1278
 Probably 5-19 Dec 2000 D
- IM 113 Remember to use the Post Code! 941
 Probably 5-19 Dec 2000 D
 As in previous years, used at Southern PDO during the Christmas period; IM 112 on island mail, IM 113 on outward mail.
- IM 114t Manx Telecom – Value and Service First IM32
 1 Feb to 31 July 2001 C
 Used at Douglas and Ramsey on island mail; IM 85t also in use at Ramsey and IM 110t at Douglas.

Latest use:
 20 Aug 2001 Douglas

- Manx Telecom Callminder IM33
 IM 115t 1 Aug 2001 to at least 31 May 2002 C
 (official end date 30 Nov 2001)
 Used at Ramsey on island mail; IM 85t also in use
 Apparently not used at Douglas.



Type IM34



Type IM34A

- Manx Telecom (new logo) (boxed) IM34
 IM 116t 15 Oct 2001to (latest seen) 5 Feb 2003 B
Manx Telecom (new logo) (1st use) IM34A
- IM 116At 25 Oct 2001 (officially) to 23 Apr 2002 C
 This slogan was in two formats, boxed in Universal machine at Douglas (Type IM34) on island mail and unboxed in the new Siemens machine (Type IM34A), with 'Isle of Man Post Office' town die.
 Seen dated 30 Oct 2002 in Siemens machine but believed to be in error for 2001.
 Other slogans were also in use at Douglas.
- IM 117 Remember to use the Post Code! 941
 Probably from 18 to 24 Dec 2001 D
 Used at Southern PDO on island mail during the Christmas period.
 The outward machine was not used in 2001.
- IM 118t International TT Races 249
 About 20 Dec 2001 to 25 June 2002 C
 Used at Douglas on outward mail; other slogans were also in use.
- IM 119t Isle of Man Post Postcodes. What's yours? IM35
 24 Apr to date B
- IM 120t Isle of Man Post www.iompost.com IM36
 30 Apr to date B
 Both slogans used at Douglas in Siemens machine with 'Postage Paid' town die (no mention of Douglas or Isle of Man) initially until 4 Nov 2002.
 Both were reused from 19 March 2003 with Type IM36 initially inverted.
 The town die was changed to 'Isle of Man Post/Douglas' from early May 2003.
 They continued to be used as 'fillers' when other slogans were not commissioned.

ISLE OF MAN POST
Postcodes. What's yours?
Type IM35

ISLE OF MAN POST
www.iompost.com
Type IM36

Bank OnLine
@iombank.com



Type IM37

COLLECT
ISLE OF MAN
STAMPS
www.iompost.com

Type IM38

POST CODES
WHAT'S YOURS?
FIND OUT @
www.iompost.com

Type IM39



Type IM40

Available 24/7

Samaritans
08457 909090

Type IM42



Type IM41

IM 121t Happy Holidays Isle of Man LP9
27 June 2002 to (latest seen) 23 May 2003 C
Used at Douglas on outward mail; other slogans
also in use.

IM 122t Remember to use the Post Code! 941
20 Aug 2002 (earliest seen) to at least 23 June
2003 C
Used at Ramsey on both island and outward mail;
IM 127 also in use.

IM 123t Bank On Line @iombank.com IM37
4 Nov 2002 to (latest seen) 16 March 2003 C
Used at Douglas in Siemens machine, initially
with 'Postage Paid' town die changing to 'Isle of
Man Post Office' in mid-Dec 2002.
Other slogans also in use.

*Southern PDO did not cancel mail at Christmas 2002 or
2003.*

IM 124t Be properly addressed 2156
10 Feb (earliest seen) to late May 2003 C
Used at Douglas in Universal machine, generally
on island mail but has been seen on outward mail
too; other slogans also in use.

IM 125t Collect Isle of Man Stamps IM38
28 May 2003 (earliest seen) to date B
Used at Douglas in Universal machine on outward
mail replacing IM 121t; other slogans also in use.

Post Codes What's yours? IM39
IM 126t 30 May 2003 (earliest seen but probably B
started at the same time as IM 125t) to date
Used at Douglas mainly on island but has been
seen on outward mail too.

Isle of Man Post Ellan Vannin IM40
IM 127t 13 June 2003 to date C
Used at Ramsey on island mail.
Ellan Vannin is the Manx name for The Isle of
Man.

It is probable that the Ramsey Bakery slogan (Type IM22)
was used towards the end of the decade but there have been
no reported sightings. By 2010, the second cancelling
machine had been removed from Ramsey and sent to
Douglas; possibly it was the machine that used IM 136t and
IM 140t but that has not been confirmed. By then the
majority of Ramsey mail was processed at Douglas.

Be properly addressed 2156
IM 128t 12 to 21 Dec 2004 seen D
Used at Southern PDO on island mail during the
Christmas period.

Crimestoppers 0800 555 111 IM41
IM 129t 7 June to Dec 2005 C
Used in Siemens machines at Douglas.
Appears to have been used alongside Types
IM35/36 for at least some of the time. After this
slogan ended Types IM35/36 were reintroduced.

Be properly addressed 2156
IM 130t 5 to 21 Dec 2005 seen D
Used at Southern PDO on island mail during the
Christmas period.
This was the last year that Southern PDO was
used.

There were no new Isle of Man slogans starting in 2006

Available 24/7 Samaritans 08457 909090
(1st use) IM42
IM 131t 1 May to 31 July 2007 C
Used in Siemens machines at Douglas.

Available 24/7 Samaritans 08457 909090
(2nd use) IM42
IM 132t 1 Nov 2007 to 31 Jan 2008 C
Used in Siemens machines at Douglas.

Types IM35/36 were used in between the periods of use for
IM 131-5, after IM 139, between IM 141-2 and for the
remainder of 2012 after IM 142 finished.

Available 24/7 Samaritans 08457 909090
(3rd use) IM42
IM 133t 1 May to 31 July 2008 C
Used in Siemens machines at Douglas.

Available 24/7 Samaritans 08457 909090
(4th use) IM42
IM 134t 3 Nov 2008 to 31 Jan 2009 C
Used in Siemens machines at Douglas (possibly started 1 Nov).

Manx Telecom (2nd use) IM34A
IM 135t 1 Apr 2009 to 30 April 2010 B
Used in Siemens machines at Douglas; this slogan was last used in 2002.

A Happy Christmas The Post Office 1278
IM 136t Late Nov to at least 13 Dec 2009 D
Used with Douglas B town die in what appears to be a reserve machine.

Available 24/7 Samaritans 08457 909090
(5th use) IM42
IM 137t 14 May (earliest reported) probably to 31 July 2010 C
Used in Siemens machines at Douglas.
It may have started earlier; in the past IOM usually introduced new slogans in the Siemens machine on the first working day of the month.

Manx Telecom (3rd use) IM34A
IM 138t 2 Aug to 30 Oct 2010 C
Used in Siemens machines at Douglas.

Available 24/7 Samaritans 08457 909090
(6th use) IM42
IM 139t 1 Nov 2010 to (probably) 28 Feb 2011 C
Used in Siemens machines at Douglas.

A Happy Christmas the Post Office 1278
IM 140t 25 Nov (earliest reported) to at least 13 Dec 2010 D
Used with Douglas B town die in what appears to be a reserve machine as in 2009.

Available 24/7 Samaritans 08457 909090
(7th use) IM42
IM 141t 3 May to 30 July 2011 (assumed date) C
Used in Siemens machines at Douglas.

Available 24/7 Samaritans 08457 909090
(8th use) IM42
IM 142t 1 Nov 2011 to 29 Feb 2012 C
Used in Siemens machines at Douglas.

ISLE OF MAN POST
Postcodes What's yours?

Type IM35A

ISLE OF MAN POST
www.iompost.com

Type IM36A

Isle of Man Post Postcodes What's yours? IM35A
IM 143t 12 Dec 2012 to date D

Isle of Man Post www.iompost.com IM36A
IM 144t Dec 2012 seen (date unclear) to date D
Both slogans used at Douglas with 'Isle of Man Post/Douglas' town die.

Designs have been printed by an inkjet printer and are in a different typeface with thicker print compared to those used in the Siemens machine (Types IM35/36). There is no full stop after 'Postcodes' in Type IM35A. In the datestamp, PM is on a separate line whereas in the original version it appears after the year on the same line as the date.

The new printer is being used alongside the original and has been seen with the Samaritans slogan in February 2013 and with the Postage Paid mark mentioned below. In March 2013, IOM Post announced the delivery of a new Siemens sorting machine so this is likely to be the source of the inkjet printings.

IOM MISCELLANEOUS SLOGANS



IM M1



IM M2



IM M3

Postage Paid www.iompostoffice.com IM M1
IM M1R 15 Oct 2001 (earliest seen) to, latest seen, D
12 June 2003

Used in red ink at Douglas in Universal machine on Post Office mail; appears to have been superseded by IM M3.

Postage Paid www.iompost.com IM M2
IM M2R 25 July to 13 Oct 2003 seen E

Used in red ink at Douglas in Universal machine; note different website from IM M1.

Postage Paid Isle of Man Post Integrated Mailing Solutions IM M3

IM M3R earliest seen standard 6 July (no year but was 2003) to at least 15 Sep 2003 D

IM M3Rt changed to transposed by 28 Oct 2003 to date. C
Used in red ink at Douglas on bulk pre-paid mailings; occasionally used in error on stamped mail. Standard use only seen with Douglas/Isle of Man town die and transposed with the Douglas/Isle of Man.B town die that had previously been used with IM M1 and M2.

Two slogans, Postage Paid and Postage Paid Air Mail, were also used in the Siemens machines at Douglas with 'Isle of Man Post Office' town dies from late 2001. These were occasionally used on stamped mail in error and the Air Mail version has been seen used in error on island and GB mail.

MISCELLANEOUS SLOGANS

Amendments/additions to lists shown in *Collecting Slogan Postmarks* and other volumes in the *Slogan Postmarks of the UK* series:

Collecting Slogan Postmarks:

M 6 extended to April 1939 (entry in *Slogan Postmarks of the Nineties Part 2* should read 'to March 1939' not 'from').

Slogan Postmarks of the Seventies:

Add:



Type MA19

M A20t SAA Boeing 747 1st Flight MA19
Used on 11 Dec 1971 on covers carried on the inaugural flight of the South African Airways Boeing 747 jumbo jet from Johannesburg to Heathrow. The stamping was probably carried out at Hounslow.

The postmark was applied upright at the bottom left of the reverse of the envelope so the covers were inverted before being cancelled and the cancellation was also inverted.

For similar cancellations, see M18t and M19

M 23t Also seen dated 15 Nov 1979 in red ink with an inverted Newcastle-upon-Tyne town die

Slogan Postmarks of the Nineties Part 2:

- M 30 Latest seen 20 Feb 2002 at Glasgow (also see M52 below)
- M 30 Latest seen 1 July 2003 at Liverpool
- M 30 Latest seen 15 Sep 2004 at Leeds
- M 30 Latest seen 29 Nov 2004 at Bradford
- M 30 Used to date at Preston (Lancashire South Lakes). Seen in black ink cancelling normal mail in Dec 2000 and Dec 2001
- M 32 Seen occasionally cancelling wrongly dated meter mail but also used in black ink cancelling normal mail 6 to 8 Jan 2010 at Bournemouth (Dorset & SW Hants)
- M 32 Used at Stockport in black ink cancelling normal mail in July 2000
- M 33 Used to date at Sheffield, also seen cancelling normal mail in Dec 2010 and Dec 2011
- M 46 Latest seen Oct 1993
- M 47 Latest seen 14 June 2010 at Romford
Seen with Romford Mail Centre/Meter datestamp in Feb 2000

Add:



Type MA61

M A61R Royal Mail 1st paid MA61
Used at Bristol in red ink on a British Telecom printed envelope; 1 March 1996 is the only date reported

Add:

M 62Rt seen used transposed at Aberdeen Feb to April 2000; also used on normal inland paid mail

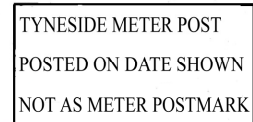
M 64R seen dated September 1995

M 65R used to date; in Feb 2012 it was used, instead of M 78 (see below), on C9 mail which had been 'Received out of course'

M 66R used to date

M 70Rt seen up to Oct 2000

METER CORRECTION SLOGANS



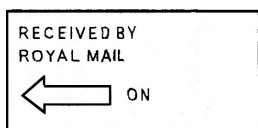
Type M48



Type M49

M 50R Tyneside Meter Post M48
Used in red ink at Newcastle-upon-Tyne (Tyneside), July 2000 to Dec 2004 seen. Also seen cancelling an off-paper Christmas 2003 stamp.

M 51/R Arrived at the Mail Centre M49
June 2005 to date
Used with red ink at Portsmouth with dated diamond die June 2005 and with Portsmouth Great Britain die in June 2007 in red ink and black ink. Also seen dated 13 XII 2009 but received in Jan of that year.
Used in black ink at Swindon with Swindon town die, earliest seen Nov 2011. The slogan was inverted and used to cancel normal mail and PPI mail instead of incorrectly dated meter mail.



Type M50

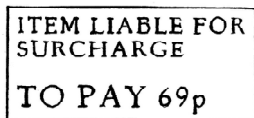
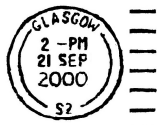
M 52 Received by Royal Mail on M50
25 Sep 2009 seen
Assumed used at Glasgow; applied to a Glasgow meter cover but town die unreadable.

Entries M 53-60 have been reserved for future meter correction slogans along with type numbers M 51-60.

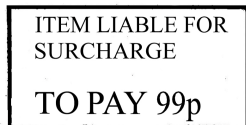
OTHER MISCELLANEOUS SLOGANS



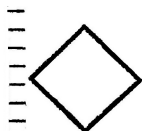
Type M71



Type M72



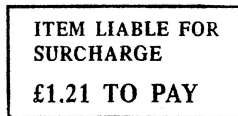
Type M73



Type M74



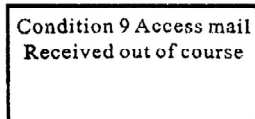
Type M75



Type M76



Type M77



Type M78



Type M79

- M 71t Delayed due to insufficient postage M71
21 Sep 2000 seen
Used in black ink at Glasgow on an item posted to Eire with a 1st class stamp which was not enough for postage to Europe.
- M 72Rt Item liable for surcharge to pay 69p M72
July to Sep 2001 seen
Used in red ink at Glasgow; the 69p was made up of 2nd class postage of 19p plus a 50p surcharge and was charged from 2 Jan 2001.
- M 73t Item liable for surcharge to pay 99p M73
9 March 2003 seen
Used in black ink at Glasgow; the surcharge fee was increased from 50p to 80p in 2002.
- M 74 Surcharge M74
Seen on covers dated March and Nov 2003 and May 2013 so presumably used at times over the intervening period.
Used on covers cancelled with Types M73, M75 and M81. It was applied to the bottom left of the front of the envelope, presumably at Glasgow; it is listed as a slogan in the standard position although it would have been put in the cancelling machine to the left of the diamond die and inverted.

M 75t Item liable for surcharge to pay £1.20 M75
 July to Nov 2003 seen
 Used in black ink at Glasgow; the surcharge fee was increased from 80p to £1 in May 2003.

M 76t Item liable for surcharge £1.21 to pay M76
 Dec 2004 seen
 Used in black ink at Glasgow following the increase in 2nd class postage to 21p in April 2004.

M 77 Item liable for surcharge to pay £1.24 M77
 Dec 2007 seen
 Used in black ink at Glasgow but probably used from April 2007 following the increase in 2nd class postage to 24p.

M 78R Condition 9 Access mail M78
 Used in red ink at Edinburgh from May 2007 to date; first seen with undated diamond instead of the town die.
 Also seen from:
 Leeds Dec 2007
 Manchester Jan 2008 to date (but no year shown)
 Glasgow Feb 2009
 Preston (Lancashire South Lakes) Dec 2009 to date
 Cardiff Oct 2011
 Bristol Nov 2011

M 78 Seen used in black ink at Reading Sep 2008 and at Jubilee Mail Centre May 2013

M 78Rt Used transposed in red ink at Glasgow, 3 Feb 2009 seen and Aberdeen 7 Aug 2012

M 78t Used transposed at Glasgow in black ink from 2012 to date.

Mail which is collected from a sender and sorted by a private postal company before being passed on to a Royal Mail Mail Centre for final delivery to the addressee is called 'Condition 9 Access mail' (See Downstream Access P8). If the sorter fails to hand over the post to Royal Mail in the agreed manner it is regarded as having been 'Received out of course'.
 Also see M 84.



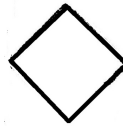
ITEM LIABLE FOR SURCHARGE
 TO PAY £1.32

Type M80



ITEM LIABLE FOR SURCHARGE
 TO PAY £1.50

Type M81



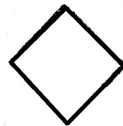
DO NOT SURCHARGE
 TREAT AS SECOND CLASS
 HOME COUNTIES
 NORTH MAIL CENTRE

Type M82



DO NOT SURCHARGE
 ADDITIONAL POSTAGE DUE
 COLLECTED BY
 ROYAL MAIL BRISTOL

Type M83



CONDITION 9 ACCESS MAIL
 RECEIVED OUT OF COURSE
 HOME COUNTIES
 NORTH MAIL CENTRE

Type M84

M 79 Item liable for surcharge to pay £1.30 M79
 Apr 2009 seen
 Used in black ink at Glasgow following the increase in 2nd class postage to 30p. This slogan was recorded used only 3 days after the rate increased.

M 80 Item liable for surcharge to pay £1.32 M80
 Jan 2011 seen
 Used in black ink at Glasgow following the increase in 2nd class postage to 32p in April 2010.

M 81 Item liable for surcharge to pay £1.50 M81
 June 2012 to date
 Used in black ink at Glasgow; presumably used from early April 2012 following the increase in 2nd class postage to 50p, so has been put before M82 in the listing.

M 82 Do not surcharge Home Counties North M82
 30 April 2012 seen
 Used in black ink at Home Counties North Mail Centre at Hemel Hempstead with undated diamond on meter mail.
 Also seen with slogan die inverted giving the appearance of being transposed.

M 83 Do not surcharge Royal Mail Bristol M83
 1 May 2012
 Used on underpaid meter mail.
 The only copy reported was very unclear and this is the best guess as to the wording. It was not reported whether it was in red or black ink.

M 84 Condition 9 Access Mail Home Counties M84
 Seen used in black ink early May 2012 at Home Counties North Mail Centre at Hemel Hempstead. See below M78 for explanation of Condition 9 Access Mail.

BBC SLOGANS

Amendments/additions to Slogan Postmarks of the Nineties Part 2:

Types B 3 and B 4 used in red ink, Oct 2001 and Feb to Aug 2003 reported

B 7 seen dated 7 Oct 1996

B 27 used until at least May 2000

All slogans used with Royal Mail / Mail Services W.12 town die

No slogan has been recorded since early 2005 and requests for information from West London have been ignored.

B 29 BBC Children in Need 1 B21
Oct to Dec 2000 in red ink

It is presumed that there was a 2nd class version as in most other years but it has not been reported; entry number B 30 and Type B 22 have been reserved for it.

B 31 BBC Children in Need 1 B23

B 32 BBC Children in Need 2 B24
Oct to Nov 2001 in red ink



Type B21



Type B23/24



Type B25/26



Type B27

B 33 BBC Children in Need 1 B25

B 34 BBC Children in Need 2 B26
Oct 2002 to Jan 2003 in red ink

It appears that no slogan was used for Children in Need 2003.

B 35 BBC Children in Need 1 B27

Nov 2004 to Jan 2005 in red ink
It is presumed that there was a 2nd class version as in most other years but it has not been reported.

INDEX

There is only one index to this volume as there are so few single town slogans used over the period. Slogans from Inverness are listed next to the city's name and slogans from Kirkwall are listed under Orkney.

The 't' for transposed and 'I' for inkjet have been omitted from the entries.

10:10:10	5508
10 th Anniversary of IMP	5312
1 st class Christmas	5214-5 5249-50 5272-3 5294-5 5317
1 st class Dad	5494
50 years ALF	5370
50 years of postcodes	5454 5455 5458
£1 Million pound stamp	5200
Air Displays stamps	5387 5388
Army Uniforms stamps	5346
Arrived at mail Centre	M51
Back to school	5582
Bank Holiday Special Delivery	5546
BBC Children in Need	B29-35 5354 5395 5460 5510
Barnardo's Believe in Children	5442 5483 5497 5504 5550
Big lunch	5424 5428 5431
Borough of Copeland	E401 E410
Breast Cancer month	E421
British Postmark Society 50	5371
Carry on Hammer Film stamps	5384

Cathedrals stamps	5383
Check postcodes posting dates	5315-6 5355-6 5397-8
Check your tyres	E412
Children's Champion	5376 5411-14 5420-1 5481 5538
Christmas (all designs)	5178-5192 IM112 5201-5215 5229-5241 E414 5249-5264 E417 5272-5286 5294-5306 EA418 5315-5331 5355-5368 5397-5409 5462-5473 IM136 5513-5521 IM140 IL1 5524 5558-5570 5586 5590-5598
Christmas stamps	5351 5353 5396 5461 5587
Code it prevent crime	5448
Collect British stamps	E404 5313 5314 5332 5333
Condition 9 Access Mail CSR Report	M78 M84 5269-71
Delayed insufficient postage	M71
Delivering Male Health	5291 5292
Do not Surcharge	M82-3
Don't do it! Coins in cards	E416
Easter (all designs)	5197 5246 5265 5266 5290 5338 5423 5485 5486 5541-3 5576-8
Energy Savings week	5350
Enter Love Draw	5218

European Year of Disabled	5243 5247	Please write postcode clearly	5539 5548 5556 5557
Father's Day (all designs)	E406 5248 5268 5310 5343 5385 5432 5494 5547 5579 5580	Post Office Charter	E427
Festive and Fun stamps	5587	Post Office Christmas club	5476
Find Madeleine	5342	Post Office foreign currency	5499
Find the One Ring	5225 5226	Post Office home insurance	5437
Free cash postoffice/banking	5522 5527 5534 5551	Post Office travel insurance	5493 5498 5501 5532 5552 5554
Free cash ATM	5434 5445 5490	Post Office travel money	5440 5500 5502 5544 5553
Free cash Bank of Ireland	5491 5509 5512	Postage prices size and weight	5311
Free cash over the counter	5446 5480 5487 5495 5503 5505 5507	Postal Mechanisation Study Circle	5198 5199
Get the most from your post	5452	Prevent crime	5447
Golden Jubilee Weekend	5219	Pride of Britain	5394
Harry Potter stamps	5344	Prince of Wales Climate change	5382
Help us push postcodes	5450	Prostate Cancer UK	5581 5583 5599
Homelessness Sunday	5477 IL2	Queen's Head stamp	5340 5341
Hospice Care	5334 5335	Quest for great prizes	5227
Insects stamps	5381	RAF Uniforms stamps	5392
Inverness	5525 E421 E422	Received by Royal Mail on	M52
Item liable for surcharging	M72-3 M75-7 M79-81	Recycle	5309 5410 5417 5426 5429 5433 5436
James Bond stamps	5372	Return to sender	E408 E418
Let's get the most	E407	Royal Diamond Wedding stamps	5349
London 2010 Stamp Exhibition	5489	Royal Mail 10:10	5492
London 2012	5287	Royal Mail Jobs	5352 5393
Marie Curie Daffodil Day	E399 E402 E405 E411	Royal Mail Keepsafe	5380 5435 5438 5459 5496
Mayday Rescue stamps	5379	Royal Wedding stamps	5540 5545
Mechanised Letter Office	E400 E413 E425	Safe Box from Royal Mail	5415 5416
Merry Christmas	IL1	Saturday Special Delivery	5425 5533
Merry Xmas	5213 5286 5330	Savings at Post Office	5443
Monarchs stamps	5373 5377	Sealed & Postcoded	5451
Mother's Day (all designs)	5196 5245 5289 5308 5337 E423 5422 5482 5535 5537 5574 5575 E426	Season's Greetings	5192 5212 5240 5263 5284 5305 5329 5367 5407
Movember	5584 5585 5588 5589	Send winning Christmas card	5511
Moving Home?	5369 5386 5391 5427 5441 5475	Shopping by post	E419
National Identity Fraud week	5348 5457	Smilers	5345 5444
Need a Postcode?	E420	Stamp Show 2000	5177
New Gold 1 st class stamps	5220 5221	Stampex	5347 5374 5378
Nominate your Hero	5389 5390	Stop! Coins cause chaos	E415
Norwich addresses postal codes	5456	Surcharge	M74
Olympic stamps	5555	Today's Post Office	E403
One London	5293	Together.com	5339
One4All gift card	5439	Tyneside meter post	M50
Orkney	5430 5484 5523 5549	UK online	5216
Passport check & send	5474 5488 5526	Valentine's Day (all designs)	E398 5176 5194 5195 5217 5218 5244 5288 5307 5336 5375 5418 5419 5478 5479 5528-31 5571-3 E424
Please PRINT the Postcode	5222 5223 5242 5267 IL4	Whizz-Kidz	5506
Please use the Postcode	5228 A5396 IL3 G70	Write Now!	E409
Please use your Postcode	5224	WWF stamps	5536